MONU KUMARI
UX UI DESIGNER

OBJECTIVE

A user experience designer enthusiast focused on UX/UI design, developing prototypes, and pushing the boundaries of creativity. Seeking to build a career with industry leaders by designing technology to bring digital experiences to life. Looking for an opportunity as an UX/UI designer

PROJECT

Career Gyan   Apr'22 – July'22
One Stop Solution for Students to Choose Right Career

- Researched and analyzed major issues faced by students qualitatively through interviews, focus groups, and surveys.

- Developed wireframes, digital artifacts, interactive mock-ups to assist in the development lifecycle

- Improved the user experience by providing Career News Feed, Alumni Talks, & Workshop feature; not provided by competitors

Wedding Catering Service   Jan'22 – June'22
Your Imagination our Catering

- Analyzed user insights to create improved catering service provider through interviews, visits, and competitive analysis

- Created user-centric, pixel perfect, and accessible user experiences

- Conducted usability testing to improve upon the design through continuous feedbacks from users

EDUCATION

ADVANCE CERTIFICATION IN UX/UI DESIGN
IIT GUWAHATI   Jan'22 – July'22

UX/UI DESIGN PROFESSIONAL CERTIFICATION
Google   Jan'22 – July'22

FASHION DESIGNING & STYLING
TIMES AND TRENDS ACADEMY   July'18 – July'20

BACHELOR'S IN COMPUTER SCIENCE
FERGUSSON COLLEGE   June'13 – May'16

PROFESSIONAL EXPERIENCE

FirstCry.com   Mar'20 – July'21
Fashion Product Stylist

- Led a team of stylists and photographers for creating and directing innovative apparel shoots

- Core member of Research & Development team for new season and conceptualized new ideas for stop motion animation

Pantaloons   Dec'19 – Jan'20
Visual Merchandiser Intern

- Managed visual display and aesthetic appeal of entire store

- Increased overall footfalls by 12% through the implementation of proposed visual designs for new season

CONTACT

Phone: +91-9175433704

Email: vmonu7514@gmail.com

Portfolio: behance.net/monuverma

LinkedIn: linkedin.com/in/monu

SKILLS

Wireframes   Prototyping

Creativity   Visual Design

Usability Testing

Responsive Design

HTML   CSS

TOOLS

Figma   AdobeXD

Photoshop   Illustrator

Corel Draw

LANGUAGE

English   Hindi

Marathi