

MONU KUMARI

UX UI DESIGNER

OBJECTIVE

A user experience designer enthusiast who loves strategizing concepts, developing prototypes, and pushing the boundaries of creativity. Seeking to build a career with industry leaders by designing technology to bring digital experiences to life. Looking for an opportunity as a UX/UI designer

PROJECT

Career Gyan

Apr'22 – July'22

One Stop Solution for Students to Choose Right Career

- **Researched and analyzed** major issues faced by students qualitatively through **interviews, focus groups, and surveys**
- Conceptualized and designed 40+ screens using **Figma tool** by focusing on the major pain points based on the research
- Developed **wireframes, digital artifacts, interactive mock-ups** to assist in the development lifecycle
- Improved the user experience by providing Career News Feed, Alumni Talks, & Workshop feature, not provided by competitors

Wedding Catering Service

Jan'22 – June'22

Your Imagination our Catering

- **Analyzed user insights** to create improved catering service provider through interviews, visits, and competitive analysis
- **Developed User Personas** through **affinity mapping** and understanding the major pain points of the users
- Focused on improving the UX by building new innovative designs for rapidly growing customer base of wedding industry
- Conducted **usability testing** to improve upon the design through continuous feedbacks from users

EDUCATION

ADVANCE CERTIFICATION IN UX/UI DESIGN

IIT GUWAHATI

Jan'22 – July'22

UX/UI DESIGN PROFESSION CERTIFICATION

Google

Jan'22 – July'22

FASHION DESIGNING & STYLING

TIMES AND TRENDS ACADEMY

July'18 – July'20

BACHELOR'S IN COMPUTER SCIENCE

FERGUSON COLLEGE

June'13 – May'16

PROFESSIONAL EXPERIENCE

FirstCry.com

Mar'20 – July'21

Fashion Product Stylist

- **Led** a team of stylists and photographers for creating and directing innovative apparel shoots
- Core member of **Research & Development** team for new winter season and conceptualized new ideas for stop motion animation

Pantaloons

Dec'19 – Jan'20

Visual Merchandiser Intern

- **Managed** visual display and aesthetic appeal of entire store
- **Increased overall footfalls by 12%** through proposed designed

CONTACT

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SKILLS

Wireframes Prototyping

Creativity Visual Design

Usability Testing

Responsive Design

HTML CSS

TOOLS

Figma AdobeXD

Photoshop Illustrator

Corel Draw

LANGUAGE

English Hindi

Marathi