* **Analyzed** **user insights** to create improved catering service provider through interviews, visits, and competitive analysis
* **Developed User Personas** through **affinity mapping** and understanding the major pain points of the users
* Focused on improving the UX by building new innovative designs for rapidly growing customer base of wedding industry
* Conducted **usability testing** to improve upon the design through continuous feedbacks from users

Wedding Catering Service Jan’22 – June’22

*Your Imagination our Catering*

* **Researched and analyzed** major issues faced by students qualitatively through **interviews, focus groups, and surveys**
* Conceptualized and designed 40+ screens using **Figma tool** by focusing on the major pain points based on the research
* Developed **wireframes, digital artifacts, interactive mock-ups** to assist in the development lifecycle
* Improved the user experience by providing Career News Feed, Alumni Talks, & Workshop feature, not provided by competitors

Career Gyan Apr’22 – July’22

*One Stop Solution for Students to Choose Right Career*

PROJECT

English Hindi

Marathi

LANGUAGE

Figma AdobeXD

Photoshop Illustrator

Corel Draw

TOOLS

SKILLS

Wireframes Prototyping

Creativity Visual Design

Usability Testing

Responsive Design

HTML CSS

Phone: +91-9175433704

Email: vmonu7514@gmail.com

Portfolio: [behance.net/monuverma](file:///C:\Users\70741567\Downloads\behance.net\monuverma)

LinkedIn: [linkedin.com/in/monu-kumari-136185195](file:///C:\Users\70741567\Downloads\linkedin.com\in\monu-kumari-136185195)

CONTACT

Pantaloons Dec’19 – Jan’20

*Visual Merchandiser Intern*

* **Managed** visual display and aesthetic appeal of entire store
* **Increased overall footfalls by 12%** through proposed designed
* **Led** a team of stylists and photographers for creating and directing innovative apparel shoots
* Core member of **Research & Development** team for new winter season and conceptualized new ideas for stop motion animation

FirstCry.com Mar’20 – July’21

*Fashion Product Stylist*

PROFESSIONAL EXPERIENCE

ADVANCE CERTIFICATION IN UX/UI DESIGN

IIT GUWAHATI Jan’22 – July’22

UX/UI DESIGN PROFESSION CERTIFICATION

Google Jan’22 – July’22

FASHION DESIGNING & STYLING

TIMES AND TRENDS ACADEMY July’18 – July’20

BACHELOR’S IN COMPUTER SCIENCE

FERGUSSON COLLEGE June’13 – May’16

EDUCATION

A user experience designer enthusiast focused on UI design, developing prototypes, and pushing the boundaries of creativity. Seeking to build a career with industry leaders by designing technology to bring digital experiences to life. Looking for an opportunity as a UX/UI designer

OBJECTIVE

**UX UI DESIGNER**

**MONU KUMARI**