Phone: +91-9175433704

Email: [vmonu7514@gmail.com](mailto:vmonu7514@gmail.com)

Portfolio: [behance.net/monuverma](https://www.behance.net/monuverma)

LinkedIn: [linkedin.com/in/monu](https://www.linkedin.com/in/monu-kumari-136185195/)

* Managed visual display and aesthetic appeal of entire store
* Increased overall footfalls by 12% through the implementation of proposed visual designs for new season

Pantaloons Dec’19 – Jan’20

*Visual Merchandiser Intern*

* Led a team of stylists and photographers for creating and directing innovative apparel shoots
* Core member of Research & Development team for new season and conceptualized new ideas for stop motion animation

FirstCry.com Mar’20 – July’21

*Fashion Product Stylist*

PROFESSIONAL EXPERIENCE

OBJECTIVE

PROJECT

EDUCATION

Wedding Catering Service Jan’22 – June’22

*Your Imagination our Catering*

Career Gyan Apr’22 – July’22

*One Stop Solution for Students to Choose Right Career*

ADVANCE CERTIFICATION IN UX/UI DESIGN

IIT GUWAHATI Jan’22 – July’22

UX/UI DESIGN PROFESSIONAL CERTIFICATION

Google Jan’22 – July’22

FASHION DESIGNING & STYLING

TIMES AND TRENDS ACADEMY July’18 – July’20

BACHELOR’S IN COMPUTER SCIENCE

FERGUSSON COLLEGE June’13 – May’16

* Analyzed user insights to create improved catering service provider through interviews, visits, and competitive analysis
* Created user-centric, pixel perfect, and accessible user experiences
* Conducted usability testing to improve upon the design through continuous feedbacks from users
* Researched and analyzed major issues faced by students qualitatively through interviews, focus groups, and surveys.
* Developed wireframes, digital artifacts, interactive mock-ups to assist in the development lifecycle
* Improved the user experience by providing Career News Feed, Alumni Talks, & Workshop feature; not provided by competitors

English Hindi

Marathi

LANGUAGE

Figma AdobeXD

Photoshop Illustrator

Corel Draw

TOOLS

Wireframes Prototyping

Creativity Visual Design

Usability Testing

Responsive Design

HTML CSS

SKILLS

CONTACT

A user experience designer enthusiast focused on UX/UI design, developing prototypes, and pushing the boundaries of creativity. Seeking to build a career with industry leaders by designing technology to bring digital experiences to life. Looking for an opportunity as an UX/UI designer

**UX UI DESIGNER**

**MONU KUMARI**