



# Idea Innovation Challenge: Digital Art and Design of India (DADi-2K18) 26<sup>th</sup>-27<sup>th</sup> October, 2018

## Idea Innovation Challenge: DADi-2K 18

The Government of Madhya Pradesh has laid great emphasis on Innovations in Government departments. Motivated from such Government initiatives at state as well as national level especially through Digital India, Smart City, Startup and Standup India, we have planned to organize an Idea Innovation Challenge for school going students of Madhya Pradesh and other states. Innovation is the buzzword of 21st century. It has revolutionized almost every corner of our surrounding. Innovation isn't solely represented by new devices, ideas or methods, but also by the process of uncovering new ways to do things. It can also pertain to modifying business models and adapting to changes to achieve better products and services. Innovation is not merely a word or an event. It's an ongoing process. One can innovate only after understanding a problem and try to find out its solution. Innovation and out of the box thinking are the key to realizing the New India.

### Objective

The main objective of this challenge is to motivate school going students to showcase the Invention, creativity and resourcefulness and to think out of box and contribute towards innovation which will help the nation at large. The Innovation Festival is open ended, encouraging and generous in Spirit. It is about participation and not competition. It is a unique initiative of the TIIC-ABV IITM, Gwalior to recognize, respect and reward grassroots innovations/ideas and is based on the theme "[Smart Citizen for Smart City](#)".

### Eligibility and Awards:

All students from govt./private schools from class 6th to class 11th can participate. TIIC will offer cash prize, certificate of merit, medal, goodies and opportunity to work with TIIC as a member of Raman Innovation Club.

### Participation and Submission of Idea

The participants interested to participate and present idea/innovation in DADi-2k18 must fill the online form available at [tiiciitmg.com](http://tiiciitmg.com) by submitting a registration fee Rs. 100/- per participant by 10<sup>th</sup> October 2018.

### About ABV IITM, Gwalior

Atal Bihari Vajpayee - Indian Institute of Information Technology & Management (ABV-IITM), a Deemed University, is an apex IT and Management Institute, established by the ministry of HRD, Government of India in 1998 situated at Gwalior - Agra Road. ABV-IITM Gwalior is the foremost institution providing Technical and Managerial Education in the areas of Information Technology and Management, in India. Besides the IT and Management, the institute has given full freedom to other disciplines like Applied sciences and humanities and progressing on the concept of interdisciplinary R&D and developing the internationally competent and skilled manpower for the society.



### About TIIC

Technology Innovation & Incubation Centre (TIIC) has been established with support from DeitY. The TIIC continues to support and encourage start-ups and entrepreneurs in the area of IT and Electronics and others too. In the last 8 years, only from TIIC, total 17 startups including Mech-Mocha, Smart Bio Chairs and Smart irrigation system and Oye order.com, have been nurtured by TIIC. From IITM Gwalior, in the last 20 years, this number has crossed more than 5 dozen in different sectors. Institute continuously organizing, such events and programs in different IT domains, including conferences, seminars, workshops, FDPs and Internship opportunities for scholars and students. At various occasions, TIIC has been appreciated by the ministry of IT and others. Almost all the programs are focused towards the research and development in the areas of IT etc. for the benefit of citizens.



### Challenge Criteria's and Rules

- Prototype model/Product
- Idea
- Participation can be individual or in group of two for Prototype/product development category.
- All Prototype model/product must have been completely built and finished by the participant
- Participation should be individual for the Idea category
- Every participant will be allotted a time slot of 5-10 minutes
- Presentation of idea are to be spoken words/ PowerPoint presentation

**Note: For further details, Please visit the website and contact the DADi-2k18 Coordinator through email or phone.**

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