PROPOSAL FOR CONDUCTING2ndTWO DAYS SUMMIT ON INNOVATION AND TECHNOLOGY: INTERDISCIPLINARY TECHNOPRENEURSHIP
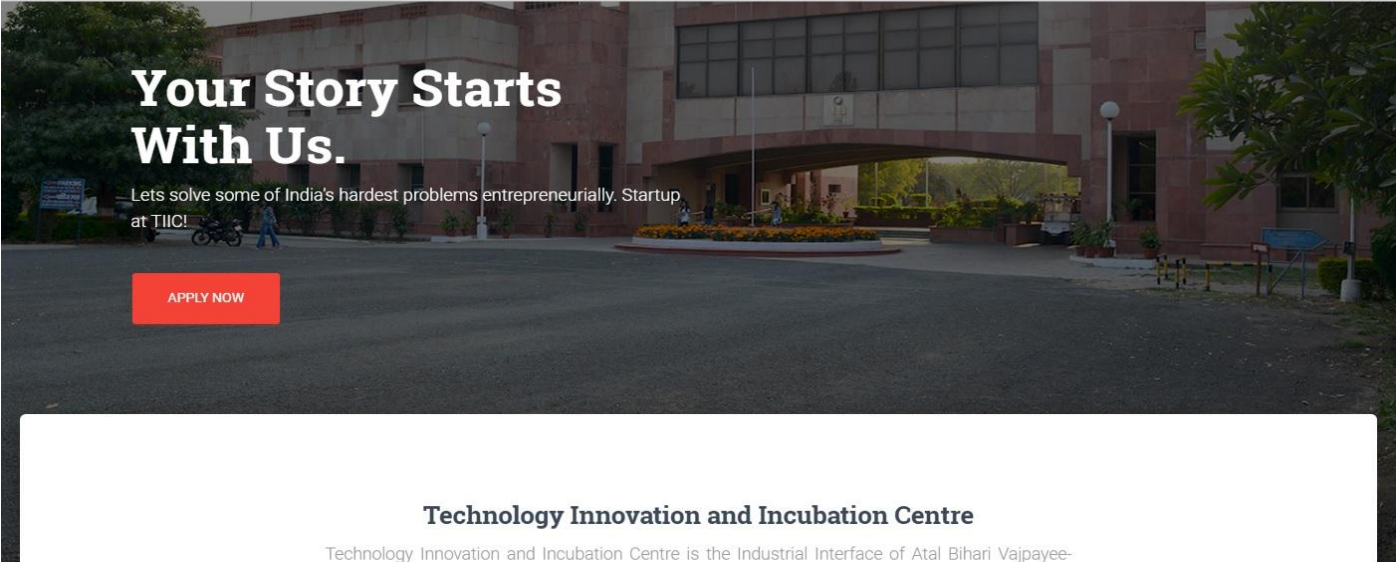
21-22 August 2017

Your Story Starts With Us.

Lets solve some of India's hardest problems entrepreneurially. Startup at TIIC!

APPLY NOW

Technology Innovation and Incubation Centre

Technology Innovation and Incubation Centre is the Industrial Interface of Atal Bihari Vajpayee-Indian Institute of Information Technology & Management, Gwalior established in 2008. A registered society under MP Act 1973. This centre has been set up due the initiatives taken by IIITM faculty,students and strong alumni base.

Background

Every commercial giant started as a spark or as a whisper in an entrepreneur's conscience. Every successful commercial institute started as a new venture and every product started as the finest gem of an idea in someone's imagination. By and large we all have good ideas, but relatively few of us have the drive, energy and skill to promote and develop those ideas and to visualize them through commercial execution. Entrepreneurship is the science and the art of setting new ventures in motion. Rapid induction and proliferation of IT has changed the entire arena of commercial world and with the commencement of information technology (IT)in entrepreneurship, ithas changed all the aspects of world to a great extent. IT contributes to the entrepreneurship in different ways.

There is a wide gap between an idea and a successful venture. It can only be bridged by a commitment to every opportunity and promoting it in a better user based environment and quality based commercial spheres of influence. Every idea needs a platform for its need, feasibility, validity, and practical application to meet the requirement and expectations of widest user base available in the society. Today the IT based entrepreneurship covers a wide spectrum of social requirements and thus demands a wide variety of aspiring ideas to meet the mass expectations in changing socio-economic environment.

Thus, TIIC, ABV – IIITM, Gwalior is planning to organize an IT Entrepreneurship summit to facilitate the budding IT entrepreneurs with a platform to learn and showcase their innovation in the field of IT entrepreneurship. Promoting IT entrepreneurship at such a wide scale, across institution and colleges can churn out many skilled and motivated entrepreneurs to step out and address new developmental needs of society.Participated IT entrepreneurs will be provided with an opportunity to rejuvenate their knowledge related to IT based entrepreneurship and pedagogy with the latest academic practices in the field made available to them at ABV-IIITM Gwalior.

Mission and Goal of the IT Entrepreneurship Summit

The mission of the summit will be to support budding IT entrepreneurs to share knowledge, information, and summit with big IT enterprises by providing high quality, convenient, timely and affordable access and foster entrepreneurial culture.
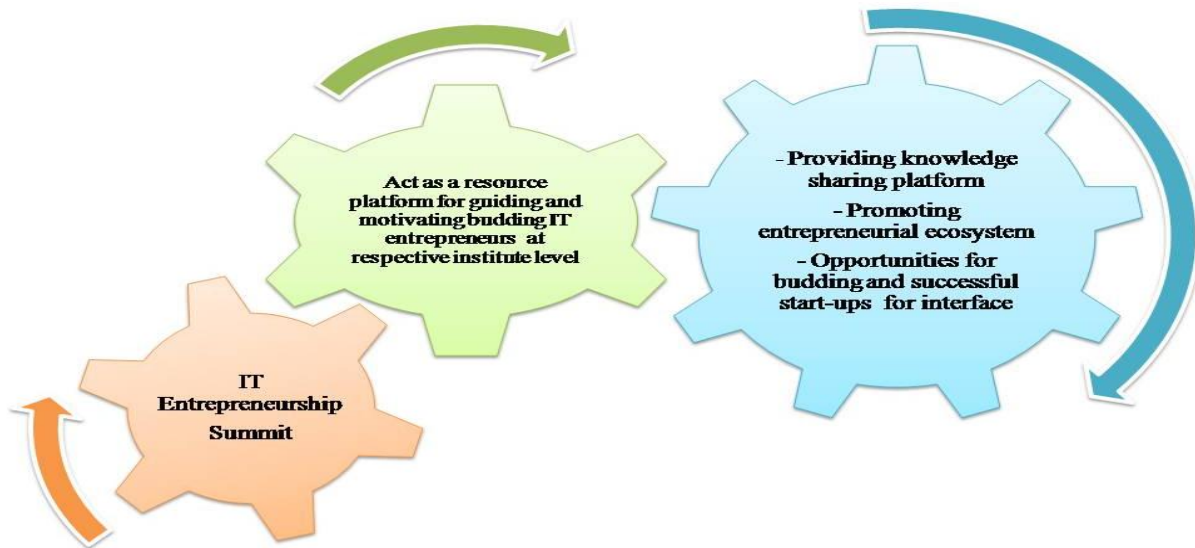

Figure 1: Flow of IT Entrepreneurship Summit

Objective of IT EntrepreneurshipSummit

The main objective of the summit is to contribute into development of IT entrepreneurship activities in institutions and social level which will help the nation at large. There is a strong link between the continuing development of the budding entrepreneurs and institutional development. One of basic objectives of TIIC to conduct the IT entrepreneurship is to impart skill and knowledge through institutional platform, ABV-IIITM, Gwalior to entrepreneurs, students and professionals from visiting colleges and companies. This summit will provide a solid base for economic development using the verticals of knowledge. TIIC encourages entrepreneurship and promote it mainly:

- ✓ **B-Plan Contest**

- ✓ **HR Challenges and need of new startups**

- ✓ **IT enable business model/ entrepreneurships**

- ✓ **Paradigms shift from monotonous to interdisciplinary technopreneuirs.**

- ✓ **Path of incubation to commercialization.**

✓ **Protecting intellectual property**

✓ **Translating "Jugad technology" for social engineering**

Why IT-Entrepreneurship?

We believe that timely access & availability of information and resources to the entrepreneurs is the key to success. This summitwill play multiple roles at various stages of inception and growth of IT Entrepreneurs, e.g.

• Real life experiences of IT entrepreneurs can inspire both entrepreneurs to build commercially (or socially) relevant interface and entrepreneurs to champion the cause of IT driven business.

• Compilations of local and regional information including information of potential mentors, financiers, service providers, suppliers, and customers can be a great resource for any start-up.

• This Summit will compile resources to support not only the entrepreneurs but also their mentors and planners (faculties) in realizing the common goal of setting up entrepreneurial ecosystem for India.

TIIC aims for organizing this summit in Gwalior keeping in view the recent infrastructural development, existing industrial potential, connectivity of the region with the main land and available technological base for producing technically qualified task force- which is a primary requirement for IT development. The institute seeks it as an opportunity to expose our micro and minor entrepreneurs to ongoing trends and unite them for their clustered development in the newly incepted IT development program undertaken by the state Govt.

Who will be the target audience?

✓ Students and budding IT entrepreneurs

✓ IT entrepreneurs from the Gwalior region

✓ Software developers/ coder – innovation in service delivery

✓ Others: IT professionals and students from other institutions in Gwalior

Support available with the Institution and outside to be drawn from

• The faculties from ABV-IIITM, Gwalior

- Renowned industrialist
- Expert IT entrepreneurs/business owners