About

🔹 Suggested Sections for "About Us" Page

1. Hero Section (Intro at the top)

Catchy headline (e.g., “Connecting Talent with Opportunity”)

One-line summary of your platform’s purpose

2. Our Mission

Why your job portal exists

The problem you’re solving (e.g., bridging the gap between employers & job seekers)

3. Our Story

How and why the portal started

Your journey or inspiration behind building it

4. What We Do (Services)

For job seekers: job search, resume uploads, career tips, etc.

For employers: job postings, candidate management, AI-matching, etc.

5. Why Choose Us (Value Proposition)

Key differentiators (fast matching, verified employers, easy applications, etc.)

Maybe a few stats (e.g., “50,000+ jobs posted”, “10,000 candidates hired”)

6. Our Team (Optional, if you want a human touch)

Photos/names of founders or key people

Or keep it general (“a passionate team of recruiters, HR experts, and tech innovators”)

7. Our Impact / Testimonials

Success stories from job seekers or recruiters

Social proof to build trust

8. Call to Action (CTA)

Buttons like “Find Jobs” / “Post a Job” / “Join Us Today”

Keeps users engaged right after learning about you