

MBA

Master of Business Administration or MBA is one of the most popular post-graduate programmes in India and abroad. The two-year programme is a gateway to a plethora of job opportunities in the corporate world. Here are some important facts about the MBA program:

- What makes MBA such a popular course is that students from any background - including Science, Commerce and Humanities - can pursue it.
- A regular MBA or Post-Graduation Diploma in Management (PGDM) is generally a two-year course divided into four or six semesters. However, there are certain private institutes that offer one-year PGDM programmes as well.
- One can pursue MBA in various modes, such as, Regular, Online and Distance-Education. Interested candidates can also find programmes customised based on their professional experience such as Executive MBA.
- Many management institutes offer Post-Graduate Diploma (PGD) or Post-Graduate Programme (PGP) in Management instead of an MBA degree. There is not much difference between the two, but for their titles. **Also Read: [What is the difference between MBA and PGDM.](#)**
- The full-time MBA is the most popular among all, and includes theory classes, practical projects, and internships.
- Fresh graduates as well as candidates with a few years of work experience opt for a full-time MBA. Some colleges prefer fresh graduates while some colleges give higher preference to candidates with a few years of work experience.
- On the other hand, the **Executive MBA** is fit for candidates with more than 5 -10 years work experience as it is designed to enhance their managerial and leadership skills to stay relevant in the job market.
- **Online MBA, Part Time MBA** and **Distance MBA** programmes are ideal for candidates who wish to study while working.

MBA eligibility

Full-time MBA eligibility criteria are as follows:

- The basic eligibility criteria for MBA (full-time) is Graduation in any discipline or equivalent from a recognised university
- Most of the institutes follow the minimum score criteria in Graduation which is 50 per cent in average or equivalent. For Reserved category students, the minimum score is 45 per cent in aggregate
- Final-year Graduation candidates are also eligible to apply for MBA, provided they present the proof of completion of Graduation degree within the duration specified by the institute

MBA Admissions

Admissions to all B-schools typically take place through an admission test. This test can be one of the following types:

- National Level Test conducted by an apex testing body or a top national B-school on behalf of the other participating colleges. eg: CAT, MAT, CMAT or ATMA
- State Level Test conducted by a state level testing body or a top state B-school on behalf of the other participating colleges in that state. eg: MAH-CET, OJEE, KMAT, TANCET or APICET

- Test conducted by a B-school for entrance to its own MBA programme. In some cases, these scores can be accepted as a qualifying criteria by other B-schools as well. eg: IIFT, XAT, NMAT, SNAP, IBSAT
- Test conducted by a university for entrance to MBA programmes being offered by colleges that are affiliated to it. eg: KIITEE, HPU MAT

The qualifying exam is usually followed by a second level screening round that could be a group discussion or a personal interview conducted by the college that the student has qualified for. **Also Read:** [MBA admission process and selection criteria](#)

MBA Top companies

The scope of MBA is huge in the current job market. MBA graduates are in high demand in every industry and in every domain. Most of the MBA institutes provide campus placement to their students on completion of the full-time MBA course for a smooth beginning of their career.

All organisations, big or small, private or government, hire MBA degree holders in various capacities. Below is the list of some of the top companies that hire MBA graduates through campus placements.

BCG	Citibank
Deloitte	ITC
Avendus	Samsung
Mahindra	ITC
Reliance	Vodafone
ICICI Bank	EXL
HDFC	Larsen & Tubro
JP Morgan Chase & Co.	HSBC
PWC	Philips
McKinsey & Company	Nestle
Aditya Birla Group	Cipla
RPG	Flipkart
Tata	Saint Gobain
TAS	Crisil
Wipro	Credit Suisse
Microsoft	Bajaj
Accenture	Infosys
Microland	GAR
Amazon	Pidilite
Asian Paints	McKinsey&Company