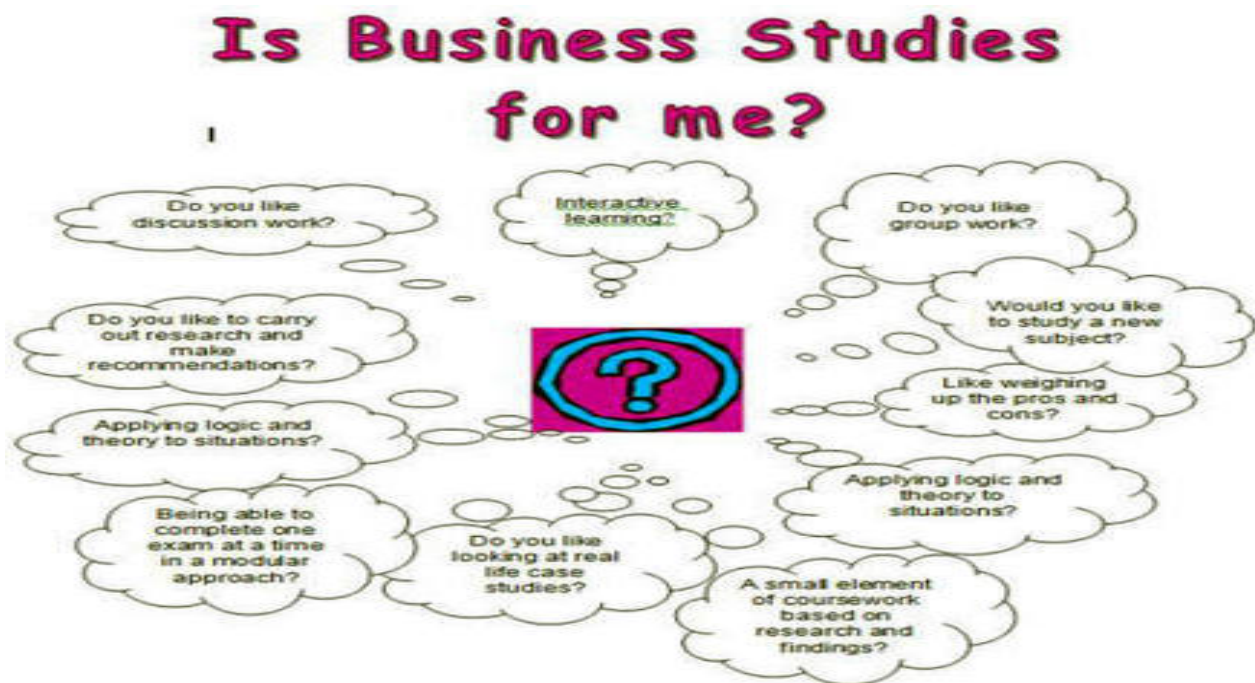


Bachelor of Business Studies (BBS)

Bachelor of Business Studies (BBS) is a three-year undergraduate degree course which facilitates the integration of academic knowledge of business and related subjects like accountancy, finance, marketing, etc., and practical work experience.

The program is focused on business studies and trains students to develop intellectual and interpersonal skills. The in-depth knowledge of business- and administration-related fields gives these students a vastly different and insightful perspective. This degree supplants broad based knowledge of business along with the specialist knowledge of a particular area of business. The course is suitable for students looking to specialize in accounting, marketing, or management.

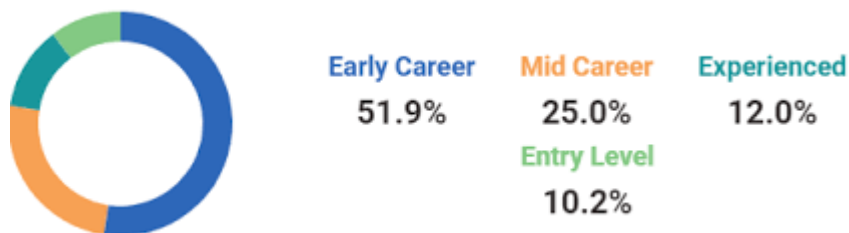


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Eligibility Criteria

Passing score in 10+2 (or equivalent) examination with aggregate 60% marks (55% for SC/ ST/ WW/ Physically Challenged Categories) in four papers including English.

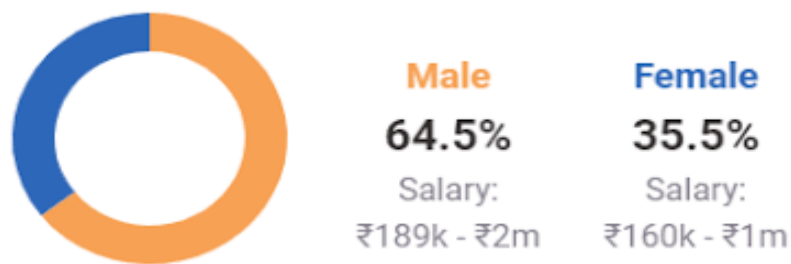
Some colleges have an entrance exam which the applicants need to pass in order to be eligible for a spot in the BBS course. There are several colleges across the country that offer the BBS program.



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Scope

After finishing BBS, students can expect to receive career opportunities in sectors like accounting, marketing, finance, project management, relationship management, business analysis, academics, business development, etc. Many students opt to study further and do an MBA to solidify their education and get better career opportunities.



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