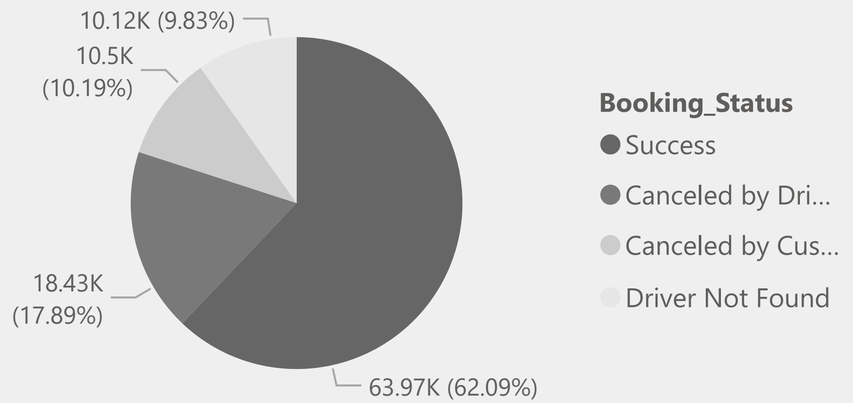
Dashboard

Developed an interactive OLA data analytics dashboard by processing and visualizing over 1,00,000 ride records to uncover key trends, performance metrics, and business insights.

Date

7/1/2024 — 7/31/2024

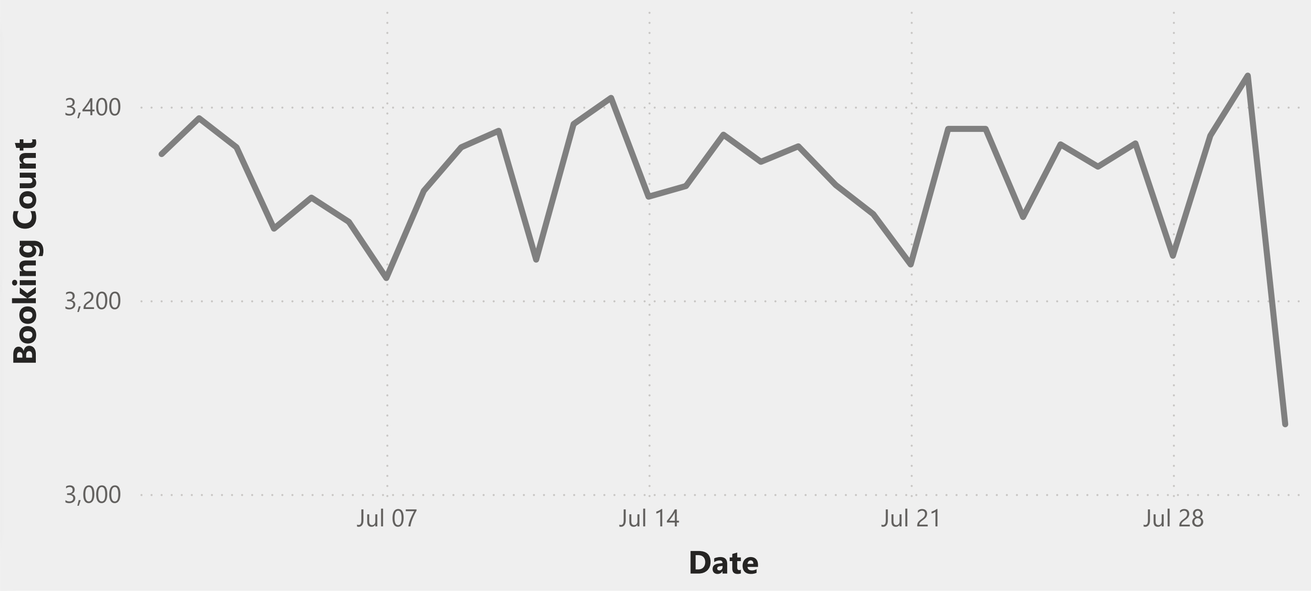
Booking Status Breakdown



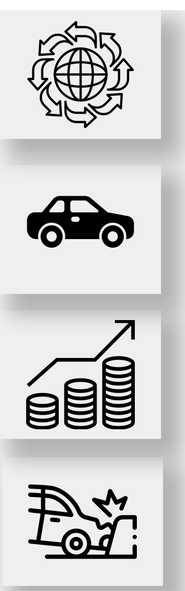
Overall

103K Total Rides	**35M** Total Revenue
62.09 Successful Ride %	**28.08** Cancellation Rate

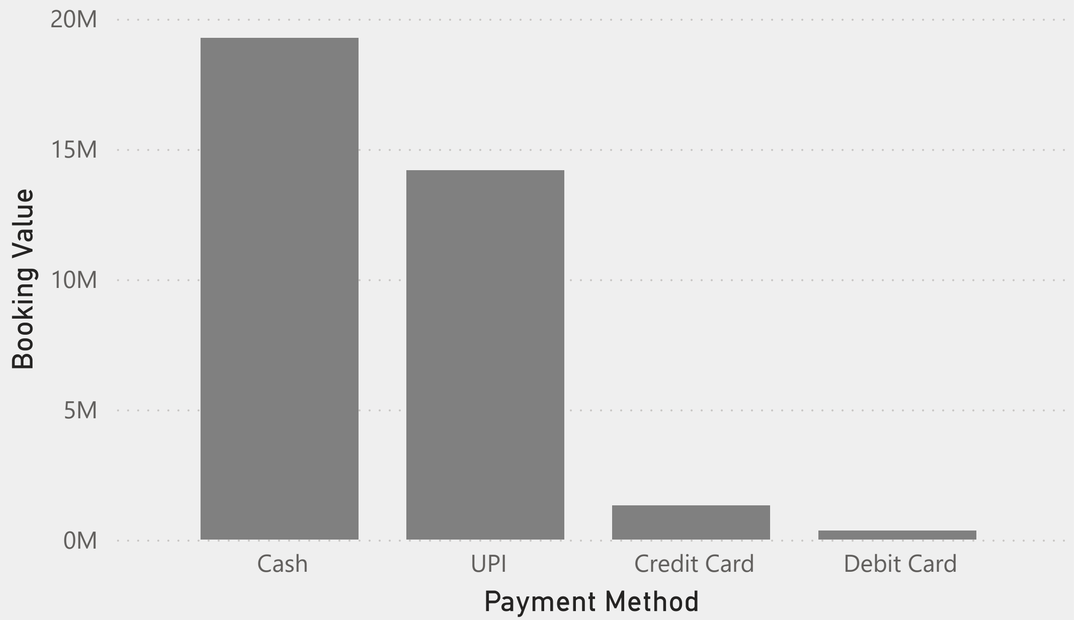
Ride Volume Over Time



Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	8.30M	5.22M	25.01	234.54K
Prime SUV	7.93M	4.88M	24.88	223.85K
Prime Plus	8.05M	5.02M	25.03	227.19K
Mini	7.99M	4.89M	24.98	225.70K
Auto	8.09M	5.05M	10.04	92.04K
Bike	7.99M	4.97M	24.93	227.75K
E-Bike	8.18M	5.05M	25.15	230.84K



Revenue By Payment Method



371.05

Avg Revenue per Customer

24.00

Revenue per KM

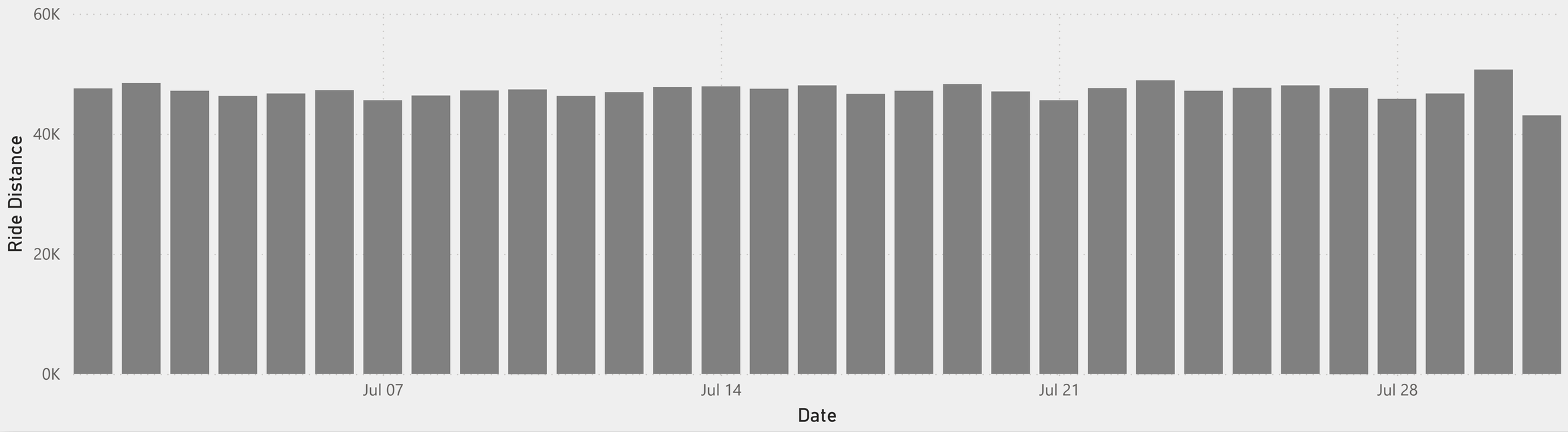
Customer_ID	Sum of Booking_Value
CID785112	8025
CID308763	6281
CID734557	6177
CID353074	6110
CID836942	6019
Total	**32612**

Date

Date

7/1/2024 7/31/2024

Ride Distance Distribution Per Day



Date

Date

7/1/2024 7/31/2024

Total Bookings

103024

Succeeded Bookings

63967

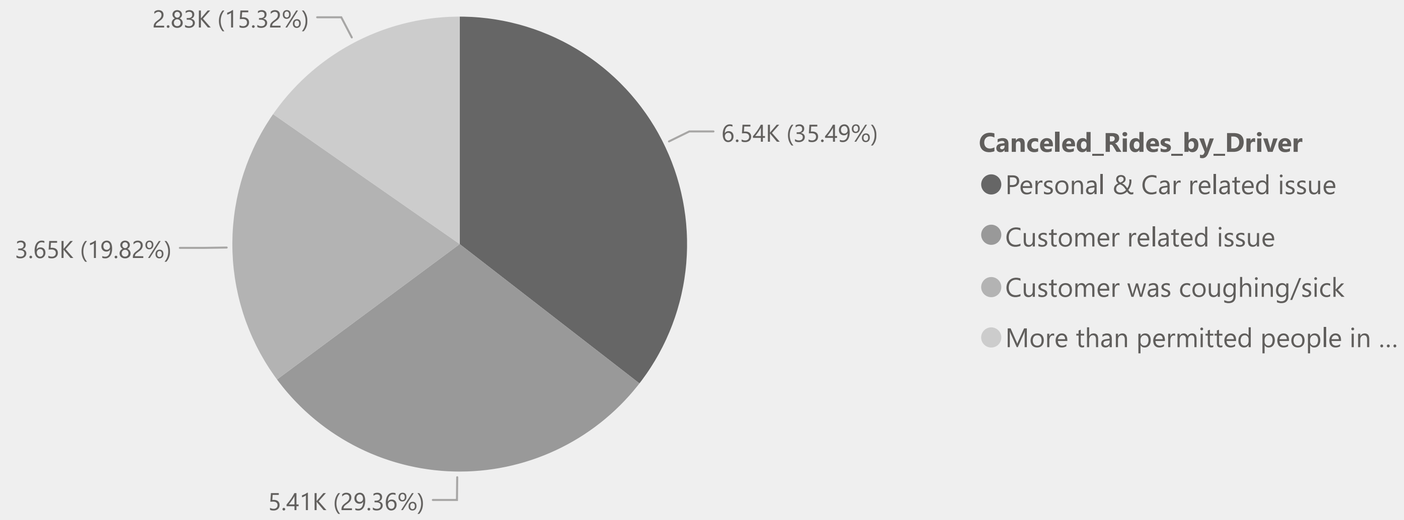
Cancelled Bookings

39057

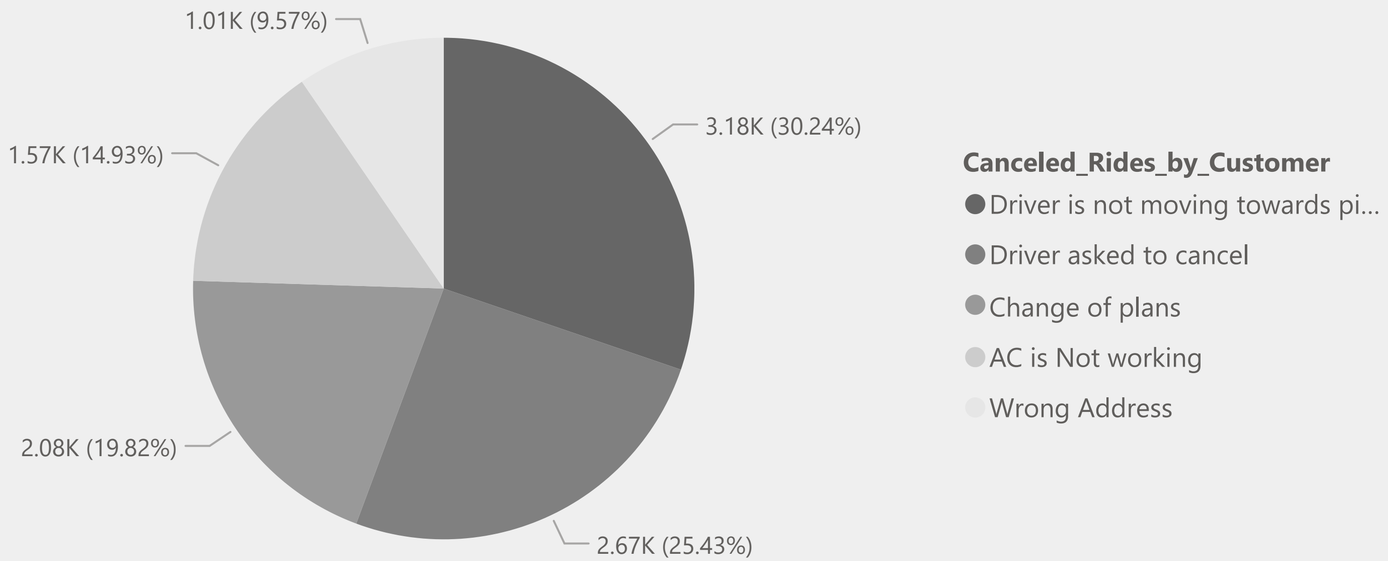
Cancellation Cost Impact

21M

Cancelled Ride By Drivers



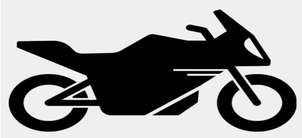
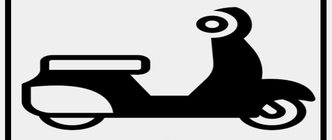
Cancelled Ride By Customers



Driver Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
3.99	**4.01**	**4.00**	**3.99**	**4.00**	**3.98**	**4.01**

Customer Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	 Bike	 E-Bike
4.00	**4.00**	**4.01**	**4.00**	**4.00**	**3.99**	**3.99**