

# outreach

SPRING EDITION

JANUARY - MARCH 2013



Al Noor Board Members and Guests with Her Excellency Maryam Mohammed Khalfan Al Roumi



Her Excellency Maryam Mohammed Khalfan Al Roumi with the Al Noor Students



Nitin Mirani receiving his award for his film entry, 'Better Half'



VIP Guest Benedetta Paravia with the Al Noor Students



VIP Guests Armoogum Parsuramen (3rd from left), Satish Kapoor (5th from left) and Preeti Monga (1st right)

## We Care Film Festival on Disability Issues 2013

**@** Al Noor Training Centre for Children with Special Needs celebrated its inaugural edition of 'We Care Film Festival' on 21st March 2013 in Dubai, UAE. The event has emerged as an outstanding festival in the region, providing an important platform of using the medium of film to highlight the awareness about special needs and disability issues, the inclusion of people with disabilities, promote their rights as set out in the UN Convention on the Rights of Persons with Disabilities (UNCPRD), and endorse the Centre's mission "to provide all individuals with special needs, regardless of background, the same opportunity through professional training and care to realise their potential and integrate into the wider community." It also promoted the talents of promising directors and filmmakers in UAE.

Al Noor Training Centre organised the event along with Brotherhood, and Global Rainbow Foundation and it was endorsed by the Ministry of Social Affairs and Dubai International Film Festival.

The event welcomed the Guests, sponsors, and supporters from the community were welcomed on the red carpet. Photo opportunities with the students of Al Noor were provided. with a red carpet and photo opportunities with the students at the Centre. Her Excellency Mariam Mohammed Khalfan Al Roumi - the Minister of Social Affairs was the chief guest at the event. Juries for the competition included Mr. Abdulhamid Juma (Chairman and CEO of DIFF), Ms. Nayla Al Khaja (Founder and Director of D-Seven Motion Pictures), Mr. Ali Mustafa (Independent Filmmaker), Dr. Ghassan Al Khateri (Co-Founder and Presenter of Dubai Nour Radio), Mr. Armoogum Parsuramen (Founder and President of Global Rainbow Foundation), Mr. Satish Kapoor (Founder of Brotherhood), Mrs. Isphana Al Khatib (Director of Al Noor Training Centre), Ms. Gauri Chadha (Independent

Filmmaker- Chasing Frames Productions), Mr. Duleep Regmi (Director of Photography) and Ms. Grace Yacoub (CEO and Founder of Zaman). The festival received 10 entries for the 3 minute category, and 9 entries for the 5 minute category. The three winners up to 30 minutes category were First place- "Little Feet" by Kurt Barreto and Adam Smadi, Second place- "Her Name is Rabab" by Mariam Zaidi and Third place- "The Better Half" by Nitin Mirani, and the other three winners up to 5 minutes category were First place- "Terminal" by Al Ameel and Kamalesh Keserker, Second place- "Crack of Light" by Yafa Goawily and Third place- "Fish in the Jar" by Anzar Vahid. They all creatively portrayed the message of changing the perception towards those who have disabilities through their films.

Sponsors who collaborated together with Al Noor to make this undertaking possible were Vox Cinemas, Motivate Publishing, Majid Al Futtaim Finance LLC, Showtech, Stanford Marine Group, Swiss Arabian Perfume, Marktechx, Air India, L'Oreal Middle East, Emirates NBD, Sharaf DG, and Jebel Ali Resorts and Hotels.

'We Care' Film Festival award ceremony attendees were also delighted by the presence of the VIP guest, Italian philanthropist, songwriter and producer Benedetta Paravia known as pop star Princess Bee. Benedetta is the Co-founder and Ambassador of A.N.G.E.L.S., a charity organisation which provides medical services to children from war territories, such as Palestine, Iraq, and Lebanon.

The films were shown for two consecutive days at Vox Cinemas. All the shows received good response from people in the community. Al Noor Training Centre aims to make this a tradition in future, so that it continues to create awareness for the cause of people with special needs and disabilities.





17 February 2013 – Standard Chartered Bank management handed over a new 30 seat bus to Al Noor students. The bus was donated to Al Noor through the funds collected from the movie premiere "Finding Nemo", in partnership with Vox Cinemas.



6 November 2012 - Al Noor Chairman of the Board Mr. Khalid Al Halyan together with the Board Members, Ms. Nadia Abdul Aziz and Dr. Mohammad Al Redha and the students of Al Noor welcomed Mr. Abdulla Mohamed Al Shamsi -Senior Manager- Social & Government Affairs of National Bank of Abu Dhabi to the Centre.



20 January 2013 – L'Oréal Middle East's Managing Director, Thierry Houssin, along with the L'Oréal Staff, handed over a cheque to Isphana Al Khatib, as proceeds from the Dubai Creek Half Marathon.



1 November 2012 – Mr. Yasser Sharaf, CEO of Sharaf DG acknowledged the beneficiaries for their Ramadan Campaign. Al Noor was represented by Tushara Abeysuriya, Fundraising Manager of Al Noor Centre.



28 November 2012 - Mr. Abdul Qader Obaid Ali, President of UAE IAA presented a donation to Mr. Khalid Al Halyan, Chairman of Al Noor Training Centre. The donation was raised from the proceeds of the 13th Annual Regional Audit Conference and the First Audit Festival.



27 November 2012- Al Tayar's Got Talent competition held in the Al Noor premises, helped raise funds for the Centre through internal sales of tickets for the event.



12 February 2013 – New Safa Nursery and Safa Kindergarten Nursery presented a donation to the students of Al Noor as proceeds from the Charity Walk where students, parents, and staff participated.



29 November 2012 - Novartis presented a donation to Al Noor's Director, Isphana Al Khatib.

## From the Director

Dear Friends,

We are thrilled to achieve yet another major milestone in organizing the first "Film Festival on Disability" in the U.A.E. Putting together this amazing event, brought forth the amazing team spirit that Al Noor enjoys. Support came in from everywhere, as the Universe conspired to make it all come together, and all arrangements unfolded with clockwork precision. H.E. Mariam Al Roumi presented the winners with their prizes, and our stars (the children of Al Noor) posed on the 'Red Carpet'. We have received very positive feedback from the community who viewed the line up of films that were also screened at 3 venues of VOX Cinemas. We look forward to making the next one bigger and better as films are a creative and apt medium for putting focus on the cause of disability.

All our other professional and fundraising activities continue. We are currently preparing for the upcoming Gala Dinner on 7th June 2013 at the Atlantis. Look forward to seeing many of you there.

With Best Wishes,

Isphana Al Khatib  
 Director

## MESSAGE FROM STUDENT VOLUNTEERS

Dear Al Noor Training Centre,

The Year 10 classrooms have been buzzing with excitement as the students returned to college after their amazing work experience placements in March. The students have been involved in many incredible and varied activities, and now they are back in college preparing for the end of term exams.

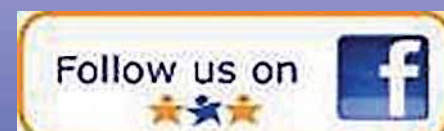
I would just like to thank you for providing the students with such fantastic opportunities and for giving them the chance to experience the real world of work in such a supportive environment.

We hope that you too gained something from this experience, and that relationships between yourselves and the students from Jumeirah College may continue in the future.

Many thanks for all your support.

Ms A Jewell  
 Careers Adviser  
 Jumeirah College

<http://alnoorsneeds.ae/>





# Al Noor Ladies Luncheon 2013

The Al Noor Training Centre for Children with Special Needs once again successfully organised the Annual Ladies’ Luncheon which took place at Hilton Dubai Jumeirah on Sunday, 20th January 2013. The event marked the 10th Anniversary of the partnership between the hotel and the Centre.

The guests enjoyed a sumptuous lunch prepared and served by the Hilton Team. At the event, items were auctioned which included two beautiful paintings made by the students of Al Noor and a pearl necklace from Pinctada. Smiles n’ Stuff featured an exclusive range of products which everyone had the opportunity to purchase at a reasonable amount. The Centre gave away excellent prizes through the door raffle. All the ladies received L’Oréal goody bags as they bid farewell to the each other and left with a common mission to continue supporting the cause of children with special needs.



Laura Choueri and friends



Zarina Baig, Al Noor Support Committee member with friends



The IIR Middle East Team with Isphana Al Khatib



Children’s Hope Foundation Members



ANSCO Team presenting a Plaque of Appreciation to Christian Muhr, General Manager of Hilton Dubai Jumeirah



A Pinctada Pearl Necklace was auctioned during the event



Chantal Saado, Al Noor Student on the Supported Employment Programme selling cookies to the guests



From left to right – Batul Amiji, with Al Noor guests, Ahlaam Ali, Thuraya Khamber Al Awadhi, Rasha Al Khatib, Rabiya Mahmood, and Amelie Houssin



Janice Fairservice (3rd from left) and friends

## WISH LIST

ITEM	PRICE	ITEM	PRICE
Cleaning Services	Dhs. 24,854.00	IT services	Dhs. 9,258.33
Technical services incl. HVAC + one onsite technician	Dhs. 5,483.00	Security services	Dhs. 3,806.00
Water tank cleaning	Dhs. 165.00	Stationery (including printing of report labels)	Dhs. 10,000
Lift maintenance	Dhs. 1,283.00	3-phase connection	Dhs. 16,600
Fire Alarm & Fire Fighting system	Dhs. 460.75	Office Equipment Maintenance	Dhs. 4,000
Sewerage network cleaning	Dhs. 864.00		
We require 2,500 Plain White T - Shirts for our upcoming events			

## WISH GRANTED

ITEM	DONOR
Kenwood Sandwich Maker and Intex Pool	Deira Junior Youths

Samsung GALAXY Note II



Titanium Grey  
Marble White



5.5" HD Super AMOLED | Air View | Easy Clip | Best Face





27 January 2013 - Al Noor Training Centre for Children with Special Needs has received the ISO 9001:2008 certification for "Educational, Rehabilitative and Therapy Services for Individuals with Special Needs through Assessments, Intervention and Training".



11 April 2013 - Mr. Khalid Al Halyan, Chairman of Al Noor Training Centre, Mr. Mohammed Obaid Ghannam, Secretary General of Al Maktoum Foundation, and representatives from both Al Noor and Al Maktoum Foundation signed the Memorandum of Understanding Contract between the two organisations. The signing was held during the event 'Handiwork for the Community' in Latifa Hospital Dubai.

Al Noor Training Centre has set up quality objectives which include structured and professionally-driven assessments and interventions. All members of the TDI (Trans Disciplinary Intervention) and TDA (Trans Disciplinary Assessment) teams are trained in specific techniques, delivering professionally-driven assessments, intervention and training at identified quality standards to 100% of students enrolled at the Centre.

Al Noor Training Centre received the certificate of approval from Lloyds Register for Quality Assurance (LRQA), with the support of Paramount Computers. The Centre's long-standing commitment to quality and steady growth played a big role in receiving ISO 9001:2008 which sets out the requirements of quality management systems with a standard based on a number of quality management principles including a strong customer focus, the motivation and the collaboration of top management, the process approach and continual improvement.



12 December 2012 – The students of Al Noor celebrated the year-end party. Hilton Worldwide sponsored the food and beverages. VOX Cinemas and MRS Packaging also added to the excitement with popcorn and cotton candy!



17 January 2013 - Imdaad, a leading provider of integrated facilities management solutions in the GCC visited the Centre to discuss possible ways of collaboration.



11 December 2012 – Al Noor Centre partnered with Bloomingdale's Dubai to present an exclusive collection of handcrafted items made by the students in the Vocational Training Unit.



31 January 2013 – Al Noor celebrated its first Family Day where parents were made aware about of the services and training provided by the Centre.



29 November 2012 – Prime Minister's Office Staff celebrating UAE National Day with the Al Noor Students.

#### EDITORIAL TEAM:

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## HOLD THEM TIGHT



While driving always buckle up  
 your children in the child seat.

