

AMAN KUMAR VIRHA

Deloitte Aspire Programme (Applicant)

Dublin, Ireland | +353 870 313 241 | amanvirha12@gmail.com | [LinkedIn](#) | a.amanvirha.fun

SUMMARY

Customer-focused MSc Data Analytics candidate with hands-on experience in AI, **generative AI**, data analytics, and digital transformation projects. Skilled in designing and supporting AI-driven applications, machine learning models, and data visualisation dashboards to enhance business decision-making. Proficient in Python, **R**, SQL, Tableau, and Excel for data cleaning, preprocessing, and statistical analysis. Proven ability to work in multidisciplinary teams, gather requirements, and deliver insights through innovative solutions while ensuring ethical AI practices.

PROFESSIONAL EXPERIENCE

AI & Data Intern — Broz Media, India

04/2024 – 07/2024

- Designed and tested **generative AI** solutions for automating influencer brief creation and social media content ideation.
- Conducted sentiment analysis on campaign data using **Python and R** to assess audience engagement and brand sentiment.
- Built Tableau dashboards to visualise campaign performance metrics, including engagement rate, CTR, and ROI for clients.
- Collaborated with cross-functional teams to implement data-driven targeting strategies, improving campaign reach by ~12%.
- Cleaned, structured, and analysed UGC datasets to identify high-performing content trends for brand clients.

Operations & Data Analytics Intern — Delhivery Pvt, India

11/2023 – 03/2024

- Analysed logistics datasets using SQL, Python, and **R** to identify route inefficiencies and recommend process optimisations.
- Built Excel and Tableau dashboards to visualise delivery performance, improving on-time delivery by ~8%.
- Partnered with IT on deploying automated tracking systems and preparing onboarding documentation.

Sales Assistant (Part-Time) — Circle K, Dublin, Ireland

12/2024 – Present

- Assisted customers, including older adults, to download, install, and register the Circle K mobile app, guiding them through redeeming rewards and fuel discounts (~10–20 customers weekly).
- Supported colleagues during high-traffic periods to maintain service levels.

EDUCATION & OTHER

MSc, Data Analytics — Dublin Business School, Dublin

(09/2024 – 08/2025)

BSc Computer Science — University of Delhi

(09/2021 – 07/2024)

CERTIFICATION

Google Digital Garage – Fundamentals of Digital Marketing

(Issued 2024)

CORE COMPETENCIES

Problem-Solving • Client Focus • Critical Thinking • Innovation • Collaboration • Ethical AI • Data Strategy • Project Management

SKILLS

Technical: Python, **R**, SQL, Tableau, Excel, Power BI, data analytics, data visualisation, predictive modelling, **generative AI**, machine learning, data cleaning, dashboard creation, statistical analysis.

Soft Skills: Communication, requirements gathering, teamwork, adaptability, stakeholder engagement.