

Amanda Barberena

Objective: To obtain a position in radio, television, public relations or graphic design.

Contact

734.233.8968

barbere7@msu.edu

Education

Expected Graduation May 2021

- Media and Information major with a concentration in Filmmaking
- Public Relations minor
- Cumulative G.P.A. 3.98
- Student Organizations: Society of News Design, Wharton Center Student Marketing Organization, Public Relations Student Society of America

Skills

- Adobe Creative Cloud including Audition, Premiere, InDesign, Photoshop and Illustrator
- Radio automation software: Zetta, Enco, Simian, Pro Tools
- Office 365 Suite

Coursework

- Writer and Editor for *The Brief*
- Designer for *Dialogue Detroit*
- Newsroom Auditor for Princess Cruises

Awards

- 2019 George Brown Memorial Scholarship in Public Relations
- 2019 Communication Arts and Sciences Scholarship in Telecommunications
- 2019 Glenn and Thelma Buell College of Communication Arts and Sciences Scholarship
- 2018 Glenn and Thelma Buell College of Communication Arts and Sciences Scholarship
- 2017 Michigan Association of Broadcasters WXYZ Scholarship

Work Experience

National Public Radio Station WKAR, East Lansing, MI

"All Things Considered" Intern, Sept. 2017 - Present

- Assisted *All Things Considered* host with programming, content and podcast *Serving Up Science*.
- Voiced the weather for *Weekend Edition*.
- Scheduled candidate interviews before the 2018 election.
- Operated the sound board for *Current Sports*.
- Wrote and produced content for the WKAR website.
- Updated the WKAR website with AP stories.
- Scheduled *Morning Edition* program "Monday Morning with the Mayor."

Comcast Heartland Region, Plymouth, MI

Public Relations Intern, May 2019 - August 2019

- Wrote press releases, media advisories, internal announcements, articles, blog posts and social media content.
- Pitched stories to reporters and prepared information for interviews.
- Assisted with video shoots for internal communications.

Michigan State University, East Lansing, MI

Teaching Assistant, Jan. 2019 - Present

- Edited and graded student papers for an introduction to public relations writing class.

Spartan Sports Network, East Lansing, MI

Board Operator, Sept. 2018 - Present

- Operated the sound board for volleyball, hockey, women's basketball, softball and baseball games.
- Logged the games to the Spartan Sports Network website.

Society of News Design MSU Chapter, East Lansing, MI

President, May 2019 - Present

- Organized meetings, speakers and events for MSUSND.

Plato's Closet, Canton, MI

Sales Associate, May 2018 - Jan. 2019

National Public Radio Station WDET, Detroit, MI

News Intern, June 2017 - Aug. 2017

Plymouth-Canton Community Schools, Plymouth, MI

Counselor, Safety Town youth program, June 2015 - Aug. 2018

Radio Station WSDP, Canton MI

Program Director/On-air Talent/Reporter, Sept. 2013 - June 2017

Community Service

Radio Station WSDP, Plymouth, MI

Guest Host, June 2017 - Present

- Helped with annual pledge drive and auction.

BeloDrama and Plymouth Uptown Players, Plymouth, MI

Assistant Director, Jan. 2009 - Mar. 2015

- Worked with young actors as a director, costume and make-up head, coordinator and theatre games teacher.