



Sud Web (<http://sudweb.fr/>) is a yearly conference covering the important topics of the overall process of Web projects from **technical aspects** to the **individuals condition** to **cross discipline communication**.

The fourth edition of Sud Web will be held the **16th and the 17th of May 2014 in Toulouse, France**.

The first day is dedicated to **keynotes** and lightning **talks**. The second day is composed of multi-track **experimental workshops** based on the Open Forum principle. The audience decides on its own to explore topics sparked the day before, or to explore totally new subjects.

The **agenda is 50% curated with care by our staff** and **50% self-organised by our enthusiastic audience**. Sud Web is thus a *quite unique experience*, mixing a *professional audience* with the *typical chilled out ambience* of the South of France.

Audience

The previous editions of Sud Web attracted speakers of renowned organisations such as **W3C, Mozilla, Microsoft, Twitter, Opera Software, Spotify, Cloud9, Jolicloud** and JoshFire.



Rachel Andrews - Sud Web 2012

Those pragmatic experience sharing talks are provided to 150 people, working in agencies, as freelancers or in startups. They are all Web professionals, working with Web professionals or aiming to work in the Web. Sud Web provides them a unique chance to **discover, learn and share during two days at a human scale**.

Keynotes and lightning talks are filmed and available online for free after the event. This is part of our effort to be affordable and accessible. Up to know, **120,000 unique views** have been generated so far on our Vimeo account (<https://vimeo.com/sudweb>).

Become a partner

Sud Web is run by a dedicated non-profit association. Its sole and unique goal is to organise a yearly and qualitative Web event in the South of France.

Sud Web relies on its partners to remains an affordable event for the audience. Our partners help us to cover the costs of **video** footage, our socialising **fringes**, **all-included food**, the **venue** and the **speakers** hosting and travel expenses.

Sud Web offers 3 levels of sponsoring engagement. We are also totally open to a dedicated sponsoring, eg: food and drink during the pre-party, video editing costs, caterings etc. It really depends how you want to be involved in the event.

In return, **Sud Web is very serious at making known your effort** to support the event. Your company brand will be exposed on our website, on our sponsor wall, on communication materials etc.



Eyrolles Bookstore at Sud Web 2013

Pricing grid

	Bronze 300€	Silver 1000€	Gold 3000€
Global			
Social Web mentions	Yes	Yes	Yes
On our website	Text	Text/Logo	Text/Logo ¹
In our newsletter	Text	Text/Logo	Text/Logo ¹
Dedicated content on our blog	-	-	Yes
During the event			
Stand	-	Yes	Yes
Included tickets for the conference	-	1	3
Sponsor Wall display	Text	Text/Logo	Text/Logo ¹
Official slides display (breaks, intro, outro)	Text	Text/Logo	Text/Logo ¹
Goodies and attendees flyers	-	-	Yes
Mention on attendees badges	Yes	Yes	Yes
After the event			
Logo on conference's slides	-	-	Yes

¹ The size of texts and logo vary accordingly to your level of sponsoring.