Sud WEB MMXIII

Know how and how to

Meet you on May 17th and 18th 2013 in Avignon, France

Information for a partnership

The event

Sud Web (http://sudweb.fr/) is a two-day conference about Web matters, current and future. Our goal: spreading knowledge and know-how.

Sud Web 2013 will take place in the heart of the Palais des Papes d'Avignon, France from Friday May 17th to Saturday May 18th 2013. Friday will be dedicated to insightful talks, while on Saturday the audience will take an active part with hands-on sessions, much like "open spaces" or "barcamps".

This year's focus will build on what made both previous editions a success: sharing experiences, with real cases. Our priority is daily issues, and inspiration to better ourselves and each other, together.

The audience

In 2012, 250 people attended Sud Web, from all over France and Europe, including major contributors to the Web: the W3C, Microsoft, Mozilla , Opera Software, and Joshfire to name a few.

We aim for 250 attendees and around 30 speakers in 2013 to keep this event human-sized.

How can you help?

Sud Web is organized since 2011 by a team of volunteers who believe that such an event was needed in the South of France.

Help us promote best practices, Web standards and innovation by sponsoring us!

You can choose from the following sponsorship modalities, or contact us to arrange for a more customized format.

SERVICE	BRONZE 300€	SILVER 1000€	GOLD 3000€
Global Visibility			
Logo on our website	No	Yes	Yes [1]
Name of your company on our website	Yes	NA [3]	NA [3]
Mentions on Twitter, Facebook, Google+	Yes	Yes	Yes
Logo in our newsletters	No	Yes	Yes [1]
Name of your company in newsletters	Yes	NA [3]	NA [3]
Sponsor a specific item (catering, evening party, etc.)	No	Possible [2]	Possible [2]
Featured blog post	No	No	Yes
During the event			
Booth	No	Yes	Yes
Passes (talks and workshops)	No	1	3
Logo on our sponsor wall	No	Yes	Yes [1]
Name on our sponsor wall	Yes	NA [3]	NA [3]
Logo on our slides (intro, breaks, outro)	No	Yes	Yes [1]
Company name on our slides	Yes	NA [3]	NA [3]
Goodies in attendee's gift bag	No	No	Yes
Sponsor Badge	Yes	Yes	Yes
After the event			
Logo in our videos	No	No	Yes
Company name in our videos	No	No	NA [3]

[1] Gold logos will of course be bigger than Silver

[2] Contact us to talk about it

[3] We will display either your logo or your name, but logos are more visible

Other partnership opportunities are possible. Please contact us at sponsors@subweb.fr in order to arrange the most appropriate solution for you.