Amanda Guerriero

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Product Manager with experience executing time-sensitive and robust products. In-depth understanding of technical concepts and development practices.

EXPERIENCE

NFL, Los Angeles — *Sr. Product Manager*

August 2018 - PRESENT

– Data Engineering & API Product Owner

–Leading a multi-year initiative to fully utilize a new set of APIs powered by new backend services in order to deprecate legacy databases, ingestion services and feeds

–Oversees a team responsible for Operational workflows, editorial and publishing tools, as well as identity services across all of NFL's owned and operated properties

NFL, Los Angeles — *Product Manager*

June 2017 - August 2018

– Launched 32 new mobile-first team websites

– Migrated all 32 teams to a new consolidated Content Management System

– Conducted in-person training sessions for all 32 digital teams on all aspects of the new sites (content creation, content programming, content distribution to the site and apps, page building, sponsorships, etc.)

Fox Broadcasting Company, Los Angeles — *Sr. Product Manager*

January 2013 - June 2017

–Led a site-wide redesign from a User Experience perspective

–Oversees all workflows within the Content Management System

–Prioritizes features, enhancements and issues while balancing input from many stakeholders with varying, and often times conflicting, priorities.

EDUCATION

Chapman University, Orange, CA

MFA in Film Production with an Editing Emphasis

August 2007 – May 2010

Hofstra University, Hempstead, NY

BA in Broadcast Journalism

August 2004 – May 2007 (Completed in 3 years)

PRODUCT SKILLS

Agile Methodology & Scrum

Atlassian Products (Jira, Confluence, etc.)

Roadmaps & Product Visions

Superior Attention to Detail

Proficient in Managing Time

TECHNICAL SKILLS

UCLA Full-Stack Development Bootcamp
July 2020 – February 2021

HTML, CSS, Javascript, Node JS, Unit Testing, SQL, NoSQL, React, Express, SPAs, PWAs

https://github.com/AmandaGuerriero