Tara Nicole Clark

DATA ANALYST

NASHVILLE, TN

tara.nicole.data@gmail.com
(615) 948-8737
github.com/Tara-Nicole-Data
linkedin.com/in/tara-nicole/

DATA ANALYST EXPERIENCE

Data Analyst Apprentice
Nashville Software School
July 2022 - Current

Intensive part-time bootcamp focusing on data analytics fundamentals and problem solving. Used real-world datasets and included projects where findings were presented to stakeholders from the community.

- Analyzed data using Microsoft Excel, including utilizing pivot tables and lookups, and connected to external data sources using the PowerPivot add-on
- Built and deployed dashboards using Tableau and PowerBI
- Wrangled data and performed exploratory data analysis using Python's pandas library
- Created data visualizations using matplotlib and seaborn
- Gathered data through APIs and webscraping
- Performed geospatial analysis using geopandas and folium
- Retrieved and analyzed data using PostgreSQL and sqlalchemy
- Source code version control with Git/GitHub
- Project management/tracking with GitHub project boards and issue tracking

Projects:
- **Elderly and Low Income Assistance | View Code**
  Tools Utilized: Excel
  - Analyzed data to make predictions for which states would benefit most from financial assistance for elderly and low income populations
- **Nashville City Cemetery | View Code**
  Tools Utilized: Excel, Canva
  - Analyzed and cleaned data to find trends amongst recorded burials at the Nashville City Cemetery and created marketing materials using Canva
- **App Trader | View Code**
  Tools Utilized: Excel, SQL
  - Utilized SQL to pull data relating to most profitable app offerings between Apple and Google Play App Marketplaces
- **Poetry Competition Analysis | View Code**
  Tools Utilized: SQL, PowerBI
  - Utilized SQL to analyze poetry competition data, then created dashboard using PowerBI
- **Fatal North American Bear Attacks | View Code**
  Tools Utilized: CSV, Tableau
  - Created Tableau dashboard using data pulled from CSV file

SUMMARY

Experienced customer support professional and event production consultant comfortable in fast-paced, high stakes environments. Transitioned to a career in data analytics in 2022.

CURRENT SKILLS

- Excel
- SQL
- Salesforce
- JIRA
- Google Suite
- Slack
- Genesys
- Canva
- Tableau
- PowerBI
- Python
- Microsoft Office

PROFESSIONAL EXPERIENCE

Customer Success Representative
Eventbrite
June 2021 - September 2022
- Assisted Eventbrite organizers and attendees through chat, email and social support channels
- Troubleshooted tech-support for both expected and unexpected issues
- Utilized Salesforce, Slack, Genesys, and JIRA to investigate issues and communicate solutions to customers and teammates

Event Production Consultant
Squadra Films
September 2019 - Current
- Assisted in organizing event details, including but not limited to: outside vendor procurement and management, artist relations, hospitality management, team management
  - World Series City Party 2019
  - Various Food Festivals 2019
  - MTV Vote Early Day 2020
  - VIP Private Birthday Party 2021
  - NFL Owners Dinner 2022
  - Palm Tree Festival 2022

Food and Beverage
- **Babo Korean Bar**
  November 2018 - Present
  - Saute / Expo / Server
- **Wanderlust Festival**
  July 2017 - September 2019
  - On-Site Food & Beverage Manager / Vendor Coordinator
- **The Wild Cow**
  May 2014 - September 2020
  - FOH Manager / Line Cook
- **DinnerLab**
  April 2014 - September 2015
  - Bartender / Event Cook / Expo

EDUCATION

Data Analytics Certification
Nashville Software School
Nashville, TN
Expected Completion:
January 2023