# Jeremiah Akers

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#### **PROFILE**

Having discovered a love for data and analysis, I have made a career change to where I believe I can make the best contribution and find the most fulfillment. I enjoy solving data puzzles and presenting data in meaningful ways so as to set up others for success. I will use my newly acquired data analysis method and skills combined with my experience and education in business and sales to propel growth, process improvement and innovation in the workplace.

#### **SKILLS**

- Git/GitHub
- Microsoft Excel
- Salesforce and CRM
- Power BI
- Tableau
- Data Visualization

- SQL (PostgreSQL)
- Python
- Troubleshooting
- Business Sense and Financial Literacy
- Spanish

# **PROFESSIONAL EXPERIENCE**

## Data Analyst | NASHVILLE SOFTWARE SCHOOL | July 2021 - PRESENT

Non-profit vocational school that prepares adults with aptitude, motivation, and drive for careers in data analytics and data science.

#### **Projects:**

- <u>Nashville Scooter Analysis</u>(Python): Worked in a team utilizing geospatial analysis techniques to evaluate the
  effectiveness of scooter sharing as a transportation solution for locals in low income neighborhoods
- App Trader (SQL): Pulled data for play store and app store and critically analyzed which apps to target for an app marketing upstart narrowed thousands of options to a hot list of 10 based off of the data available
- <u>Nashville Cemetery</u> (Excel): Used proprietary database of the Nashville City Cemetery to create promotional marketing material

## Member Development Manager | OMNIA Partners | Feb 2021 - Present

Nation's largest national purchasing cooperative. Leader in the public sector.

- Managed a territory of members, developing key relationships and selling contracts across many industries
- Made introductory calls to members, provided support, and lead business reviews for numerous government agencies resulting in higher utilization of OMNIA Partners and contract adoptions
- Met all quantitative and qualitative KPI's, achieving between 110% and 125% of budget for multiple quarters.

## Guide Teacher, Interim Director of Studies | Number16 Language Academy | Sep 2018 - Nov 2020

#### Customer Success Manager | Cisco WebEx | Sep 2016 - Feb 2018

Webex is a leading provider of cloud-based collaboration solutions

- Trained end users on the product that they had purchased and ran campaigns to increase adoption and usage
- Responsible for net retention of accounts and recurring revenue streams, achieving target retention rate for multiple quarters

# **EDUCATION**

- Data Analytics or Science Bootcamp Certification | Nashville Software School | December 2021 (anticipated)
- Tennessee Technological University, Cookeville Bachelor of Science in Business Administration with Major in General Management (Dean's List 2014-2015) | Graduated 2016