



PERFIL

I'm a 28 year old girl with a strong passion and interest in technology, curious about how things work, owner of a few cats, a bit geeky, weekend cyclist and constantly evolving.

GOAL:

BLOCKCHAIN DEV

Contribute to the development of smart contracts on blockchains.

CONTACT

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AMANDA SACCHI

EXPERIENCE

2024

► Bootcamp & Hackathon ChainLink (on going)

► Bootcamp & Hackathon NearX

- **Smart Contracts:** Familiar with the basics of developing and deploying Ethereum smart contracts, with a focus on popular standards such as ERC20 for fungible tokens and ERC721 for non-fungible tokens (NFTs).
- **Tokens:** Understanding of the foundational aspects of creating both fungible and non-fungible tokens, with hands-on experience in token deployment.
- **Solidity:** Familiar with Solidity, the core programming language for Ethereum blockchain development, and capable of crafting simple smart contracts.
- **Node.js:** Able to develop basic user interfaces and applications leveraging Node.js, with exposure to Web3.js for blockchain interactions.
- **MongoDB:** Introductory knowledge of MongoDB for database needs within blockchain applications, emphasizing data integrity and retrieval.
- **Docker & Remix:** Experience with using Remix for smart contract testing and an understanding of Docker's role in creating isolated development environments.
- **Github:** Version control.

2023 - NOW

► Marketing Cloud Consultant - MLSE

- **Operational Support:** Ensured efficient daily Marketing Cloud operations.
- **Journey Crafting:** Designed and maintained customer journeys, enhancing engagement through Marketing Cloud and Salesforce integration.
- **Web Studio Assets:** Created forms, landing pages, and more using HTML and AMPScript.
- **Data & Automation:** Executed SQL queries and automated marketing campaigns for personalized experiences.
- **Analytics & AI:** Utilized Social Studio, reports, and Einstein AI for advanced analytics and predictive insights.
- **Collaboration Tools:** Managed projects and teamwork effectively using Jira and Slack.

EDUCATION

2024 • Blockchain, Smart Contracts & Solidity - ChainLink

2023 - 2024 • Analysis and Systems dev - FIAP

2021 - 2023 • Computer Engineering - Universidade Estadual de Itajubá (UNIFEI)

2014 - 2019 • Bachelor of Leisure and Tourism - Universidade de São Paulo (USP)

2019 • FRONT-END e BACK-END - Academia Mastertech

CERTIFIED

- Solidity - NearX (2024)
- Admin - Salesforce Marketing Cloud (2021)
- Java - PrideDev (2020)

2021 - 2023

► Marketing Cloud Analyst - JFOX it Partners

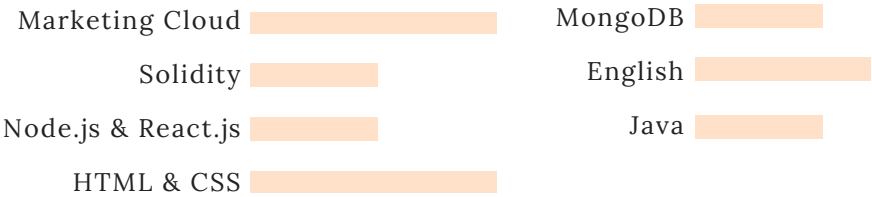
Marketing Cloud:

- Support and creation of daily operations and digital marketing campaigns;
- Initial setup and implementation of Marketing Cloud organizations;
- Integrations, forms and landing pages;
- Integration with MC Connect e API REST;
- Social Studio e Advertising Studio;
- Creating journeys and campaigns using Journey Builder;
- Daily use of SQL to query and automate processes;
- Using HTML and AMPScript for Email Editing and Formatting;
- Engagement Studio, Social Studio e Datorama Reports;
- Einstein & Web Recommendation;

Pardot:

- Initial project implementation;
- Engagement Studio;
- HTML5 & CSS to build email templates e Landing Pages;
- Construction and configuration of Dynamic Lists, Landing Pages, E-mails and Segmentation;
- Maintenance and creation of flows and journeys.

HARD SKILLS



SOFT SKILLS

- Team work
- self-taught
- Analytical thinking
- Dynamism
- Dedication
- Flexible
- Ethic
- Empathy