Amanda Sherman

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**Bellevue University** 

Assignment 6.2

# **Style Guide**

Font family:

Montserrat 200, 400, 700

Oswald 400

<link rel="preconnect" href="https://fonts.googleapis.com">

<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>

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href="https://fonts.googleapis.com/css2?family=Montserrat:wght@200;400;700&family=Oswald&display=swap" rel="stylesheet">



I will be using <div> to separate any section.

I will use the id="" attribute for any description of something that is displayed once, or not repeated.

I will use the class="" attribute for anything that is displayed more than once.

I will have to make multiple columns of varied sizes next to each other.

I will use some box shadows or borders around photos and text.

I might use a scroll overflow if there is too much text.

I will use fixed positioning for the bar on the left side of the page with the navigational elements.

I will also use the z index to make sure the content is stacked appropriately.

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Where did you grow up?

Where have you lived? Born Cedar Falls, Iowa, Panama City, Florida, Wilton, Iowa, Muscatine, Iowa, Norway, Iowa, Iowa City, Brattleboro Vermont, Syracuse New York, cedar rapids, Bloomfield. But you can say grew up in Iowa City

What is important to you?

My family, my friends, life experiences within the music scene and art scene.

What are your favorite types of music or bands?

Godflesh, Skinny Puppy, Coil.... I love industrial music, ambient, electronic music

What is your inspiration?

Music is a huge inspiration to designing Listening and making music.

Why did you get into graphic design?

I wanted to put my creative side that I love into a job. It is a step closer to being visually creative.

What is your favorite aspect of graphic design?

Get to use creativity and design things that people respond to.

What projects do you currently work on music related?

Dirt Chamber, Olik Nesnah Dead City Soundscape

What do you plan to do when you graduate?

I hope to find a job that pertains to my degree in some form and work towards a more perfect fit. Working for a record company that makes music I enjoy listening to.

What is your dream job?

Or designing t-shirts for alternative culture

I would love to design album covers and t-shirts

Like graphic t-shirts that promote industrial or goth culture

What instruments do you play?

Synthesizers, electronic programming, vocals

# Interview questions with Kevin's wife:

What makes Kevin a hard worker?

Gives it his all, Cares about his quality of work and is responsible and accountable, goes the extra mile.

What are some words that you would use to describe Kevin?

Responsible, honest, Determined.

#### **Hobbies:**

Kevin is fueled by his passion for music. Eager to find ways to put his creative side to work, he creates art and music. Kevin is most inspired by industrial, ambient, and electronic music, like Skinny Puppy, Godflesh, and Coil. Godflesh, also known as Fall of Because, is highly regarded as one of the pioneers of industrial metal. They fuse heavy guitars with slow drum machine rhythms and effects. Kevin has three projects of his own; Dirt Chamber, Olik Nesnah, and Dead City Soundscape. The music is created using synthesizers, electronic programming, and vocals. He would love to promote the culture that he loves and that has shaped him to be who he is, with graphic design, by making t-shirts or designing record albums. It would give him a chance to be responsible for designing something that people would deeply respond to. Kevin also loves to explore the outdoors and travel with his wife and son, and they are involved in his creative endeavors as well.

# About:

Kevin grew up in Iowa City, IA, with his younger brother, and has lived in many different places in the US since, with his favorite being Vermont. Kevin has enjoyed listening and creating music since he was incredibly young. Going to concerts every chance he had growing up inspired him to use synthesizers and electronic programming, along with vocals, to make music. He met his wife in the art scene in Iowa City, shortly after she had graduated from the University of Iowa. Kevin has been creating art and designing for friends and family for many years. His friends and family noticed his quality of work, and that he always goes the extra mile and genuinely cares about the quality of his work. He decided to go back to school to get a degree in Graphic Design, determined to turn his passion for creativity and visual arts into a career. His background in brand strategy and management shapes his strong 'lead by

example' work ethic, while his experiences within the art and music scene drive his creative internal vision. After graduating he hopes to leverage his passion and unique creativity with a career in graphic design.

























