

PENALIZED LOGISTIC REGRESSION

-APPLIED ANALYTICS-

APM Chapter 12.15

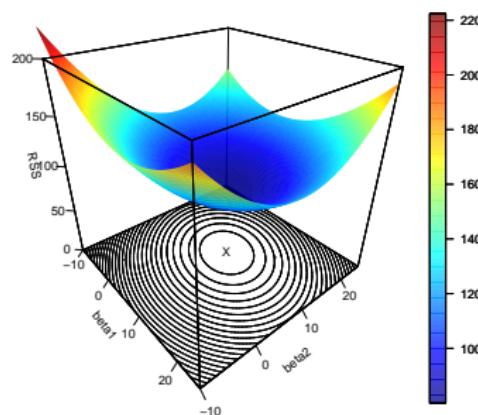
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MULTIPLE LINEAR REGRESSION

REMINDER: Multiple linear regression is estimated by finding the minimum of

- the squared error loss
- evaluated on the training observations

(This is known as the **apparent/training** error)



LOGISTIC REGRESSION

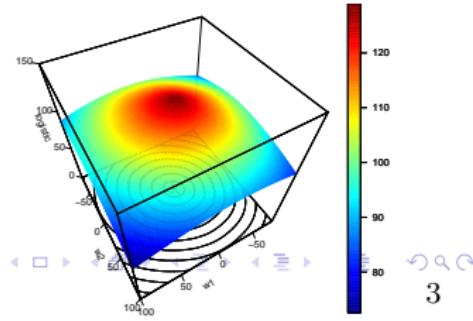
REMINDER: Logistic regression is estimated by modeling the probabilities as

$$p = \frac{\exp\{\beta_0 + \sum_{j=1}^p \beta_j x_j\}}{1 + \exp\{\beta_0 + \sum_{j=1}^p \beta_j x_j\}}.$$

which can also be written as

$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \sum_{j=1}^p \beta_j x_j$$

The β_0 and coefficient vector β gets estimated by **maximizing the 'likelihood'** given by this model





LOGISTIC REGRESSION



Logistic regression maximizes the (log) likelihood:

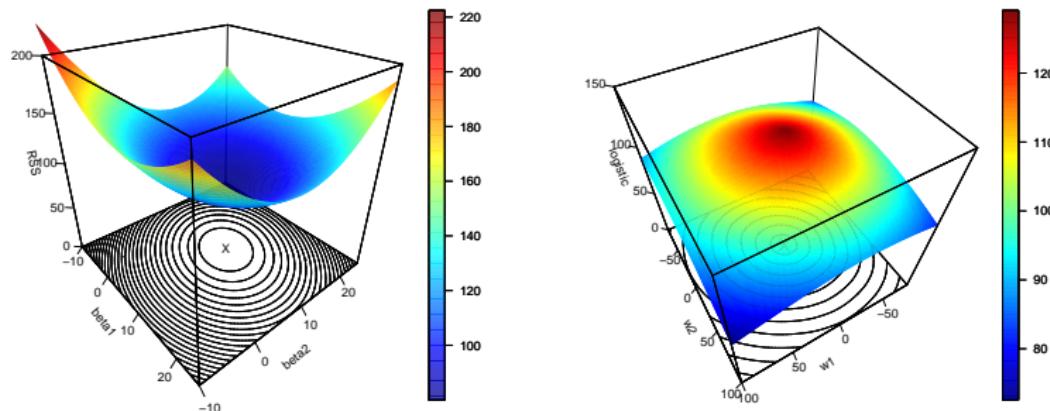
(Using $Y_i = 0, 1$ and Y_i is distributed $\text{Bernoulli}(p(X_i))$)

$$\begin{aligned}\text{log likelihood}(\beta) &= \log \prod_{i=1}^n (p(X_i)^{Y_i} (1 - p(X_i))^{(1 - Y_i)}) \\ &= \sum_{i=1}^n (Y_i \log(p(X_i)) + (1 - Y_i) \log(1 - p(X_i))) \\ &= \sum_{i=1}^n \left(Y_i \log(e^{\beta^\top X_i} / (1 + e^{\beta^\top X_i})) \right. \\ &\quad \left. - (1 - Y_i) \log(1 + e^{\beta^\top X_i}) \right) \\ &= \sum_{i=1}^n \left(Y_i \beta^\top X_i - \log(1 + e^{\beta^\top X_i}) \right)\end{aligned}$$

(The book writes $\text{log likelihood}(\beta)$ as $\log L(p)$ in equation (12.1))

MULTIPLE VS. LOGISTIC REGRESSION

The nature of the supervisor is quite different, but observe:



(Note that maximizing (something) is the same as minimizing -(something))

⚠ Note $\ell(\beta) = -\log \text{likelihood}(\beta)$ is a **loss function** ⚠

PENALIZED LINEAR REGRESSION

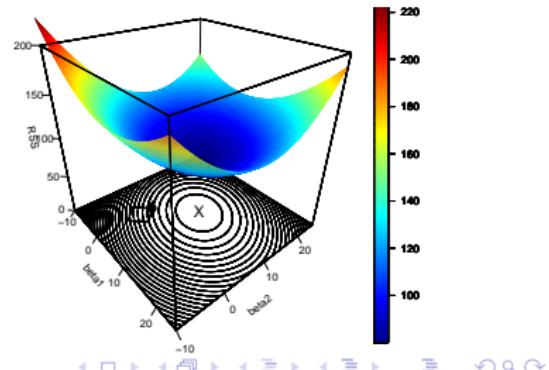
REMINDER:

We generalize multiple linear regression to the elastic net by adding a penalty term:

$$SSE_{E\text{net}} = \sum_{i=1}^n (Y_i - (\beta_0 + \sum_{j=1}^p \beta_j x_j))^2 + \lambda(\alpha \sum_{j=1}^p |\beta_j| + (1-\alpha) \sum_{j=1}^p \beta_j^2)$$

(Still minimizing this criterion over all β to form the elastic net solution)

For $\alpha = 1$, this looks like →



The logistic elastic net

LOGISTIC ELASTIC NET

We can maximize over β_0, β to find

$$\log L(p) - \lambda(\alpha \sum_{j=1}^p |\beta_j| + (1 - \alpha) \sum_{j=1}^p \beta_j^2)$$

(Note that this is ‘minus’ the penalty as it is phrased as a maximization problem)

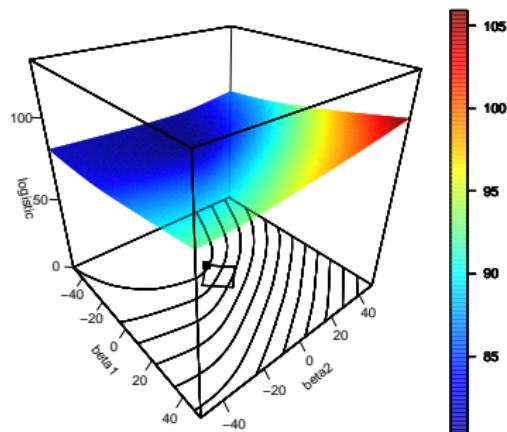
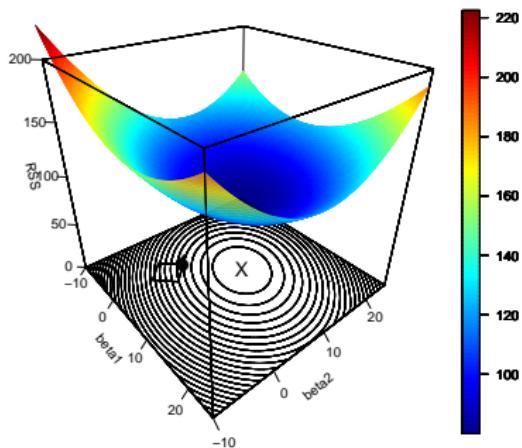
This is the **logistic elastic net**

LOGISTIC ELASTIC NET

Let's plot the 'minimization' version:

$$-\log L(p) + \lambda(\alpha \sum_{j=1}^p |\beta_j| + (1 - \alpha) \sum_{j=1}^p \beta_j^2)$$

(The pictures have $\alpha = 1$ and represent the constrained form)



LOGISTIC ELASTIC NET IN R

We can use the R package `glmnet` to find the elastic net solution, e.g.:

```
logisticEnet = glmnet(x = X, y = Y, family = 'binomial')
```

Or we can use the familiar `caret` package function `train`