

CREDIT CARD TRANSACTION REPORT

Revenue

56.5M

Transaction count

667.2K

Total Interest

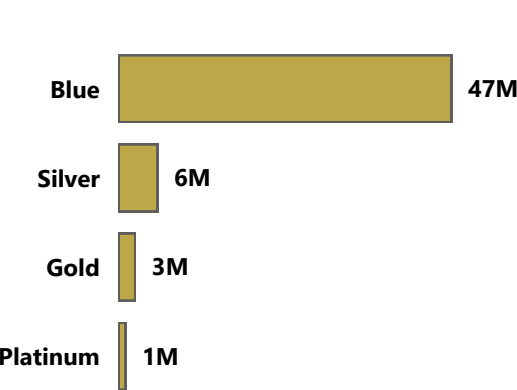
7.98M

Total Amount

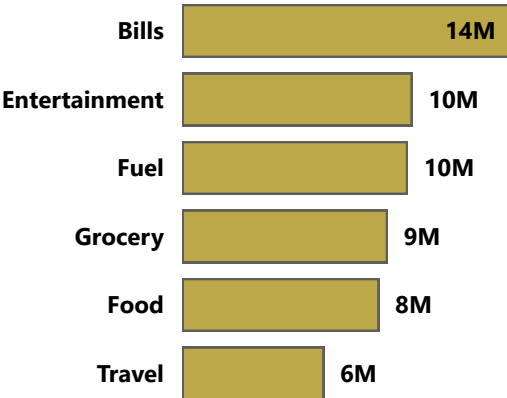
46M

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05

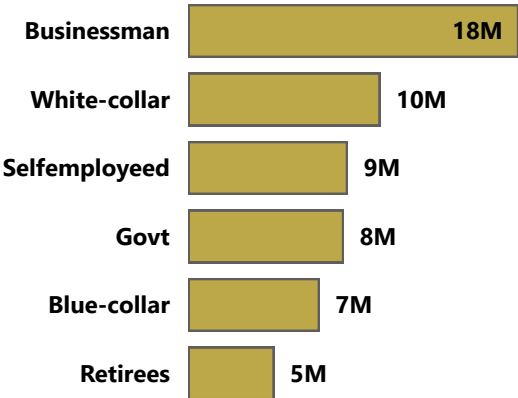
Sum of revenue by Card_Category



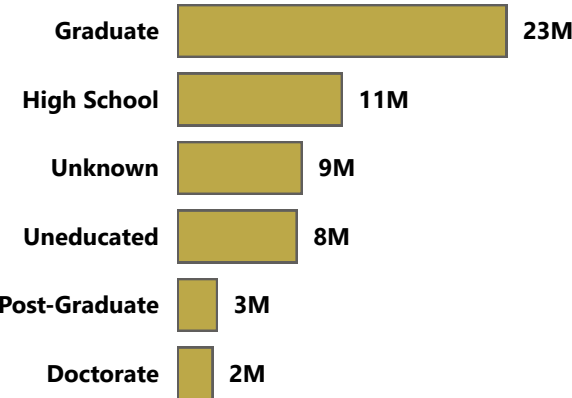
Sum of revenue by Exp_Type



Sum of revenue by Customer_Job



Sum of revenue by Education_Level



Q4

Q2

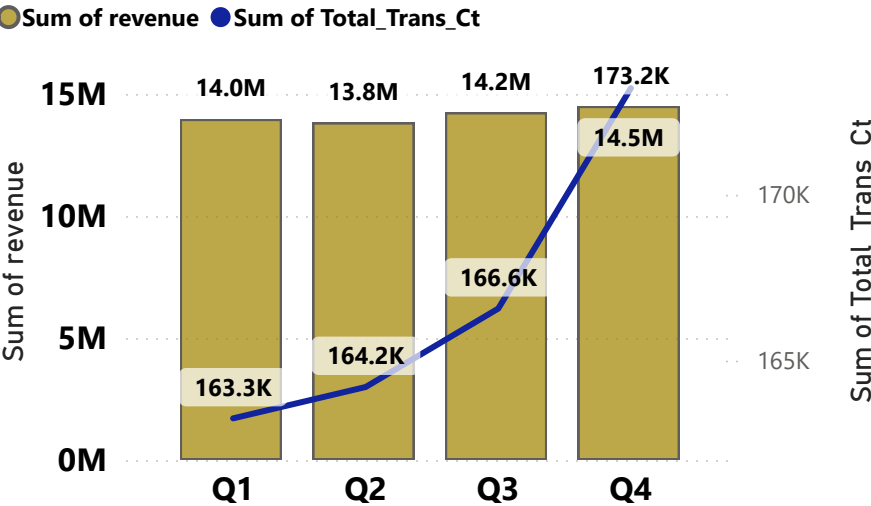
Q3

Q1

Week_Start_Date

All

QTR Revenue and Total Trans count



60+

30-40

50-60

unknown

40-50

20-30

High

Low

Med

F

M

Gold

Silver

Blue

Plati...

CREDIT CARD CUSTOMER REPORT

Revenue

56.5M

Avg Customer
Satisfaction Flow

3

Total Interest

7.98M

Total Income

588M

Q4

Q2

Q3

Q1

Week_Start_Date

All

60+

unknown

30-40

40-50

50-60

20-30

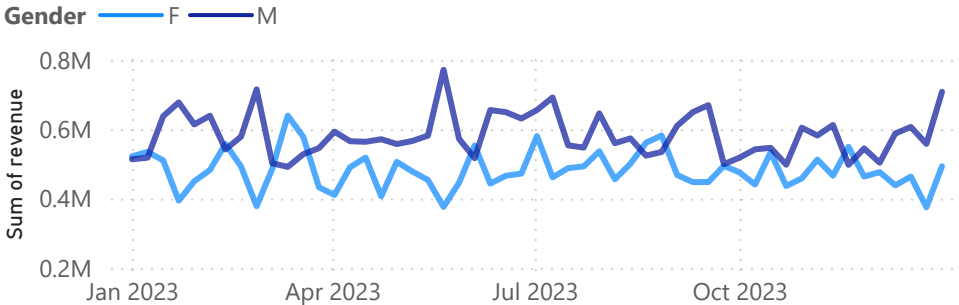
High

Low

Med

Customer_Job	Sum of revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployed	8542826	11,41,510.40	77659931
White-collar	10283124	14.64.690.92	105618475

Revenue by week



F

M

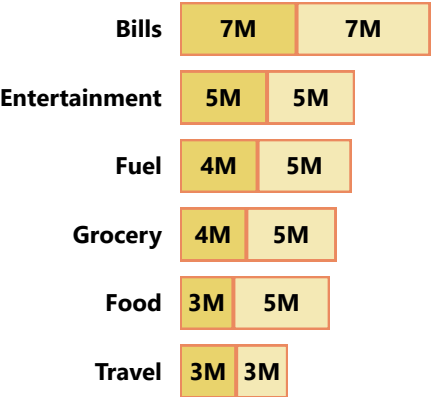
Gold

Blue

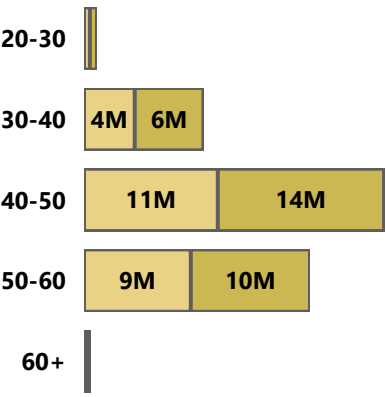
Silver

Platinum

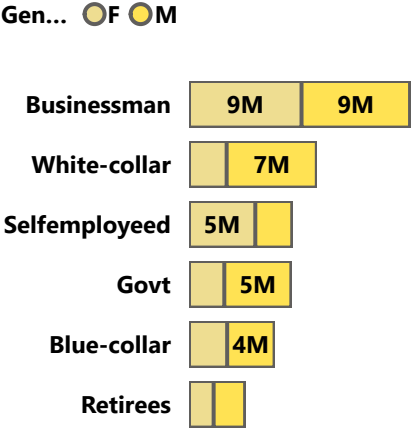
Revenue by Expenditure



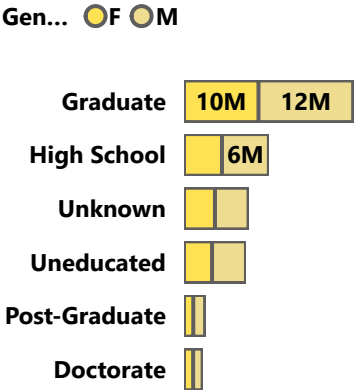
Revenue by Age Group



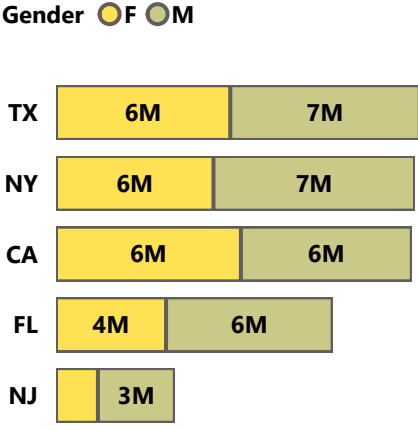
Revenue by Job Role



Revenue by Education level



Top 5 States



week_num2	previous_week_revenue	current_week_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116901	1078573	-3.4%
35	1085576	1116901	2.9%
34	1074741	1085576	1.0%
33	1015951	1074741	5.8%
32	1182652	1015951	-14.1%
31	1040273	1182652	13.7%
30	1041929	1040273	-0.2%
29	1153365	1041929	-9.7%
28	1236295	1153365	-6.7%
27	1103545	1236295	12.0%
26	1115663	1103545	-1.1%
25	1099070	1115663	1.5%
24	1070103	1099070	2.7%
23	1018518	1070103	5.1%
22	1147870	1018518	-11.3%
21	1035861	1147870	10.8%
20	1044817	1035861	-0.9%