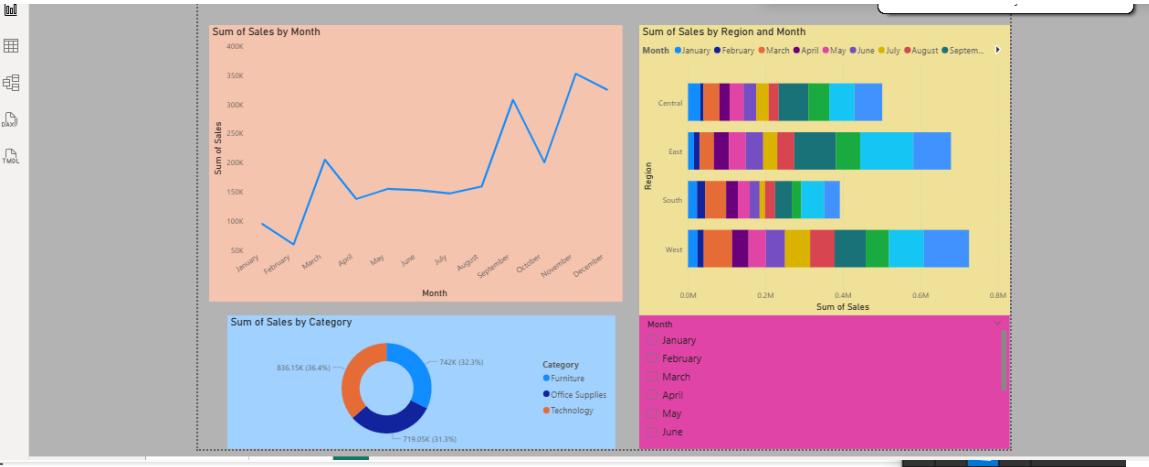


SUPERSTORE DASHBOARD



INSIGHTS

1. Sales dropped in February but rebounded sharply in March.
2. Mid-year sales (April–July) stayed relatively stable with minor changes.
3. Strong growth occurred from August to September, with a slight dip in October.
4. **West region** recorded the **highest total sales**, showing strong performance across most months.
5. **South region** contributed the least to overall sales, indicating potential for growth or underperformance.
6. **October to December** show strong contributions across all regions, suggesting a consistent **year-end sales boost**.