

## **Assignment 3**

### **Section 1 : Description of the business**

My business is all about the car service. The name of the business is 'Car hector'. Car hector repair service offers a wide range of services as outlined in the detailed wireframe sections below. It is ultimately the goal of the company to offer a one-stop facility for all auto servicing needs, including brakes, transmission, wheel alignment, etc. In this way the company can offer greater perceived value for the customer than many other shops which specialize in certain areas. The industry is highly competitive with suppliers having a great deal of power in setting and negotiating the prices of their products and services to repair shops.

#### **Service description:**

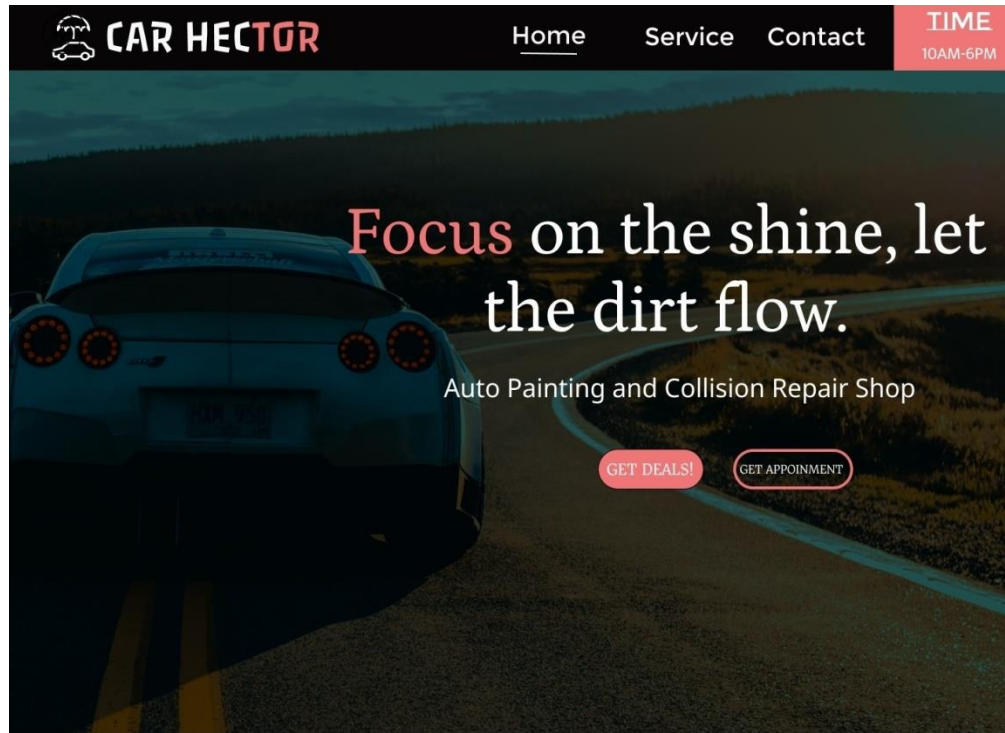
Car hector repair service business provides a wide range of auto repair services. These include:


- Accessories
- wheel care
- Body repair

Suppliers have a great deal of power in setting and negotiating the prices of their products and services to repair shops. This is due to the fact that the suppliers who absorb the greatest amounts of cash from repair shops are large auto part companies.

The technological revolution in computers has enhanced our abilities to diagnose and repair our clients vehicles. Car hector will remain on the cutting edge by instituting the use of computer diagnostic equipment in its shop. The company will continue to seek new ways to provide a better service through technology.

Section 2: Wireframes





**CAR HECTOR**


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TIME  
10AM-6PM


## Our Advantage

**24 X 7 Booking**



You can book any service 24 x 7 online, login to our website [www.carhector.ca](http://www.carhector.ca)

**Quality Spares**


Be it any brand of the car you own, we use quality spares from reputed brands.


**Affordability**


we give value offerings to our customers, we not only make our customer.

**Pick & Drop**


your convenience is our motto, wherever you are, we will pick your car and deliver at your doorstep.

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TIME  
10AM-6PM

## Contact us




**CAR HECTOR SERVICES Ltd.**

**Contact With Email.**

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 XYZ Road, XYZ(E)- Surrey

**Name:**   
**Service:**   
**Email:**

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### **Section 3:**

#### **Features / Content Explanation:**

##### **Landing Page:**

There would be a background image with a light opacity and at the top of this page there would be a navbar which contains the name of the business and also help the users to go to the services and contact page. There would also give the opening and closing time of the shop. The landing page would also consist a tag line 'Focus on the shine, let the dirt flow'. Along with this, there would also two buttons below the tag line for getting deal and the appointment.

##### **Services Page:**

This page would contain all the services that the business provides to the customers. There would be a background image. The three cards would be mentioned for writing services such as accessories, wheel care and body repair. There is a small button at the end of the page for more services.

##### **Business advantages page:**

The car service business provides many advantages to the customers. There would be a background image for this page. There would be four sections for advantages of this business such as 24 X 7 booking, quality spares, affordability and pick and drop facilities for the customers. The four images would be also mentioned for assisting the user who visits this website for the first time to know more about these advantages. The blogs, offers and the services centers would be a link mentioned at the bottom of the this page, for assisting the visitors to know more about the other new offers and feedbacks for the business and other services centers that would be linked with this business.

##### **Contact Page:**

Likewise the other pages, the contact page also has a heading that helps the users to know that they can contact with us via the form given under the header. The address of the shop is also given on the contact page, which can help the users to reach at the place of shop. The users can fill the form to contact with us for more details. The users have to fill all the details that given in the form and then submit the form. There are three links at the end of this page for following us. The users can also follow us on the instagram, twitter and facebook to know about our services.