



Ideation Phase

Define the Problem Statements

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Project Name: Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

◇ Problem Statement 1 (PS-1)

I am an economic policymaker.

I'm trying to quickly assess how my country compares to others in the Index of Economic Freedom.

But most data is buried in raw tables and reports.

Because there's no intuitive, visual dashboard with embedded narrative.

Which makes me feel overwhelmed and unsure about where to focus policy improvements.

◇ Problem Statement 2 (PS-2)

I am a business investor evaluating emerging markets.

I'm trying to identify nations with improving economic freedom trends.

But tracking changes over time requires manual analysis across spreadsheets.

Because there is no consolidated time-trend visualization for country-level scores.

Which makes me feel frustrated and concerned I might miss critical investment opportunities.