

KPI

- TOTAL AMOUNT SPENT BY EACH CUSTOMER
- TOTAL AMOUNT SPENT BY EACH FOOD CATEGORY
- TOTAL AMOUNT OF SALES IN EACH MONTH
- YEARLY SALES
- QUARTERLY SALES
- HOW MANY TIMES EACH PRODUCT PURCHASED
- TOP 5 ORDERED ITEM
- TOP ORDERED ITEM
- TOTAL SALES BY EACH COUNTRY
- TOTAL SALES BY ORDER SOURCE