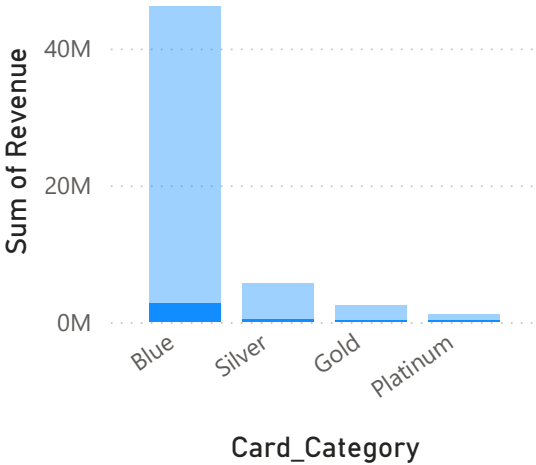


Sum of Revenue by Card\_Category



week_num2	Previous_week_Reveneue	Current_week_Reveneue	wow_revenue
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
Total	1026549	1070439	4.3%

Activation_30_Days	%GT Count of Activation_30_Days
0	40.55%
1	59.45%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

# Credit Card Transaction Report

Q2

Q3

Q1

Q4

F

M

Revenue

55M

Total Interest

7.8...

Trans. Amount

45M

Total Trans.

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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Gold	2454072	2024078	3,73,784.16
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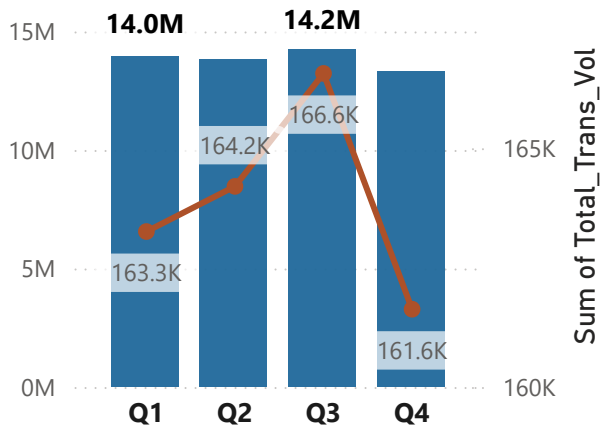
Platinum	1135608	953314	1,61,629.05
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Silver	5586332	4586746	8,12,081.28
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Total	55315410	44522013	78,43,382.23
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QTR Revenue and Total Tans. Count

● Sum of Revenue ● Sum of Total\_Trans\_Vol



Silver

Blue

Gold

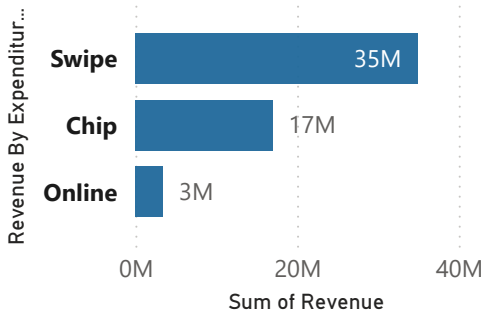
Platinum

Med

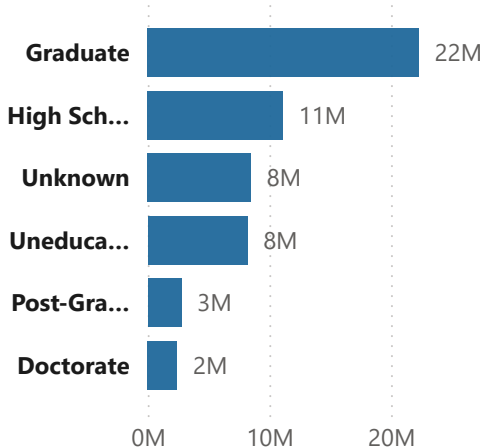
Low

High

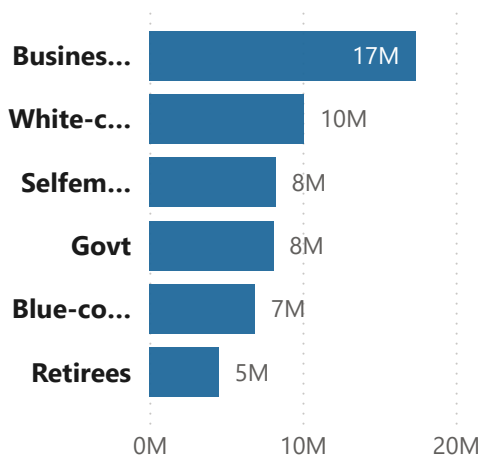
Revenue By Payment Method



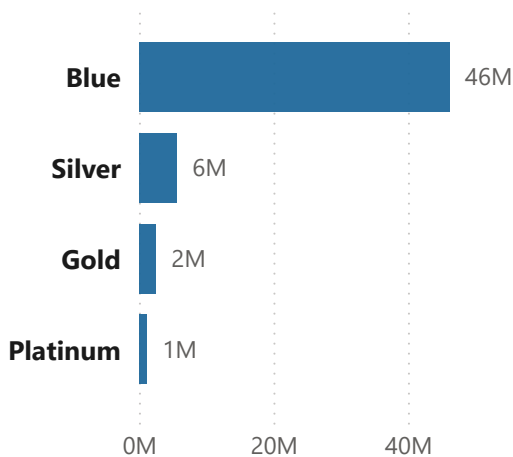
Revenue By Education level



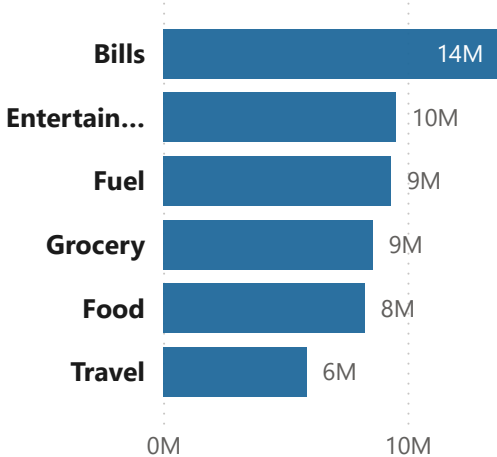
Revenue By Customer job



Revenue By Card Category



Revenue By Expenditure Type



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

Income

576M

CSS

3.19

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Businessman	17387832	14285412	25,39,390.31
White-collar	10114656	8221742	14,41,073.93
Govt	8111701	6507875	11,60,016.37
Selfemployed	8261758	6395026	11,19,741.81
Total	55315410	44522013	78,43,382.23

Q2

Q3

Q1

Q4

F

M

M

F

30M

25M

Silver

Blue

Gold

Platinum

Med

Low

High

