

SREE VIDYANIKETHAN ENGINEERING COLLEGE

(An Autonomous Institution, Affiliated to JNTUA, Ananthapuramu)

I B.Tech II Semester (SVEC-19) Regular Examinations, December 2020**COMMUNICATIVE ENGLISH****[Electrical and Electronics Engineering, Electronics and Communication Engineering,
Electronics and Instrumentation Engineering]****Time: 3 hours****Max. Marks: 60****Answer One Question from each Unit****All questions carry equal marks****UNIT-I**

1. Illustrate and discuss 'language as a tool of communication'. 12 Marks L2 CO1 PO2
PO10

(OR)

2. a) Explain the different modes of communication. 6 Marks L2 CO1 PO2
PO10
b) State the importance of Non-Verbal communication. 6 Marks L2 CO1 PO2
PO10

UNIT-II

3. Explain the traits of a good speaker with examples. 12 Marks L4 CO1 PO2
PO4
PO10

(OR)

4. a) Discuss the barriers to effective listening. 6 Marks L2 CO1 PO2
PO10
b) State and explain different modes in the process of listening. 6 Marks L2 CO1 PO2
PO5
PO10

UNIT-III

5. "Clarity of thought and expression can play a significant role in speeches and presentation", justify the given statement to be a good speaker. 12 Marks L4 CO1 PO2
PO1
PO10

(OR)

6. a) Explain briefly the paralinguistic features of speaking. 6 Marks L2 CO1 PO1
PO10
b) Discuss briefly types of speaking. 6 Marks L2 CO1 PO1
PO10

UNIT-IV

7. Analyze the role and importance of reading to become an effective speaker and a writer. 12 Marks L2 CO1 PO5
PO2
PO10

(OR)

8. a) Discuss diverse types of reading methods. 6 Marks L2 CO1 PO2
b) Explain briefly different techniques for good comprehension. 6 Marks L2 CO1 PO2

UNIT-V

9. "Adaptability, Clarity, Economy and Sentence Variety are essential elements of effective writing.", Illustrate. 12 Marks L4 CO1 PO2
PO4
PO10

OR

10. a) Discuss the features of a paragraph with suitable examples. 6 Marks L2 CO1 PO2
PO10
b) Explain briefly the elements of styles in writing. 6 Marks L2 CO1 PO2

