

**SREE VIDYANIKETHAN ENGINEERING COLLEGE**

(An Autonomous Institution, Affiliated to JNTUA, Ananthapuramu)

**I B.Tech II Semester (SVEC-16) Regular/Supplementary Examinations June - 2018****TECHNICAL ENGLISH****[Electrical and Electronics Engineering, Electronics and Communication Engineering,  
Electronics and Instrumentation Engineering]****Time: 3 hours****Max. Marks: 70****Answer One Question from each Unit****All questions carry equal marks****UNIT-I**

- 1 a) What is the importance of grammaticality and good vocabulary in verbal communication? 7 Marks
- b) Discuss Aesthetic communication, Visual communication with relevance to non-verbal communication. 7 Marks

**(OR)**

- 2 What is Language? List out the characteristics of Language with brief illustrations. 14 Marks

**UNIT-II**

- 3 a) Explain the following with suitable examples: 7 Marks
- i) Discriminative listening. ii) Comprehension listening.
- iii) Critical listening.
- b) Explain the following with suitable examples: 7 Marks
- i) Biased listening. ii) Evaluative listening. iii) Appreciative listening.

**(OR)**

- 4 Explain the following with suitable examples: 14 Marks
- i) Empathetic listening. ii) Therapeutic listening.
- iii) Relationship listening.

**UNIT-III**

- 5 a) What do you mean by persuasive speaking? Discuss the following. 7 Marks
- i) The Challenge. ii) Mental Preparation.
- iii) Audience need. iv) Convincing. v) Credibility.
- b) Convince the people of your surroundings about long term benefits of demonetizing policy of the Prime Minister. (Use persuasive skills). 7 Marks

**(OR)**

- 6 Illustrate the most possible ways to elevate confidence, clarity and fluency in speeches and presentations. 14 Marks

**UNIT-IV**

- 7 a) What do you mean by study skills? Discuss: 7 Marks
- i) Time Scheduling.
- ii) Concentration.
- iii) Listening and Note taking.
- iv) Reading
- v) Writing Skills.
- b) Discuss the following statements with reference to study skills 7 Marks
- i) It's common for me to spend hours cramming the night before an exam.
- ii) If I dedicate as much time as I want to my social life, I don't have enough time left to focus on my studies, or when I study as much as I need to, I don't have time for my social life.
- iii) I often study with the TV or radio turned on.

(OR)

- 8 a) Understanding the gist and rewrite in your own words: 7 Marks
- NEW DELHI – India's 15th Lok Sabha (the lower house of Parliament) passed into history ignominiously this month, following the least productive five years of any Indian parliament in six decades of functioning democracy. With entire sessions lost to opposition disruptions, and with frequent adjournments depriving legislators of time for deliberation, the MPs elected in May 2009 passed fewer bills and spent fewer hours in debate than any of their predecessors. As if that were not bad enough, the final session witnessed new lows in unruly behavior, with microphones broken, scuffles in the well of the house, and a legislator releasing pepper spray to prevent discussion of a bill he opposed. In the latter incident, the Speaker was rushed, choking, from her seat, and three asthmatic MPs were taken to the hospital, prompting the offender to explain that he was acting in self-defense against those who sought to prevent him from engaging in less exotic forms of disruption.
- b) Understanding the gist and rewrite in your own words. 7 Marks
- Congress leader [Shashi Tharoor](#) called for teaching Indian epics 'Mahabharat' and 'Ramayan' in schools for making the younger generation more aware of the past. Speaking at the session, 'Remembering the Raj,' at [Jaipur Literary Festival](#) on Sunday, he said Indian texts should be made part of the education system. "Shakespeare is being taught in schools and colleges in India, but there has not been enough emphasis on teaching Kalidasa," he said. Tharoor also took a dig at Prime Minister Narendra Modi and alleged that he was only paying 'lip-service' to Mahatma Gandhi.
- Arguing for the inclusion of Indian epics in educational curriculum, he said they should be taught like Greek epics 'Iliad' and 'Odyssey'. "These issues should not be reduced to sectarian politics under secularism" he said, while emphasizing that he was not in favour of injecting any political ideology into education.

**UNIT-V**

- 9 a) As Secretary of the following company, write a letter giving the details and asking that either it to be repaired or replaced at their cost. 7 Marks
- A month ago A.K. Shyam and Company Limited, 35, Bapuji Nagar, Jaipur, bought a duplicating machine from a firm in Delhi. The machine is not technically good and its functioning is satisfactory.
- b) "As the purchase officer of an organization you had ordered 12 dozen bed sheets after examining the samples sent by the whole sale dealer. When the consignment arrives you find neither in texture nor in shades do the sheets conform to the samples you had approved". 7 Marks
- Write a claim letter demanding their replacement.
- (OR)
- 10 a) What is the role of Memo in communication process? Prepare a Memo on behalf of your Insurance Company to assist the people affected by the Hudood cyclone. 7 Marks
- b) Draft a memo to the faculty of your college asking to conduct the compensatory lecture hours to complete the syllabus 7 Marks

