

**SREE VIDYANIKETHAN ENGINEERING COLLEGE**

(An Autonomous Institution, Affiliated to JNTUA, Ananthapuramu)

**I B.Tech I Semester (SVEC-16) Regular/Supplementary Examinations December - 2018****TECHNICAL ENGLISH****[Civil Engineering, Mechanical Engineering, Computer Science and Engineering,  
Information Technology, Computer Science and Systems Engineering]****Time: 3 hours****Max. Marks: 70****Answer One Question from each Unit  
All questions carry equal marks****UNIT-I**

- 1 “Language is a tool of communication”. Elucidate with features of the language. 14 Marks  
(OR)
- 2 Explain various modes of communication. What is the basis of categorizing them? 14 Marks

**UNIT-II**

- 3 Correlate listening and taking notes. Provide a few tips for effective note-taking. 14 Marks  
(OR)
- 4 Listening is an art and like any other art it has to be cultivated consciously. Discuss. 14 Marks

**UNIT-III**

- 5 Define Persuasive speaking. Write five sentences making an emotional appeal to your sister and persuade her to donate blood at the blood donation camp organized by your college. 14 Marks  
(OR)
- 6 “Being Confident, clear and fluent is the key to effective oral communication”. Discuss by providing appropriate guidelines. 14 Marks

**UNIT-IV**

- 7 What are the various types of reading? Discuss. 14 Marks  
(OR)
- 8 Do you believe in what Francis Bacon has said – “Reading maketh a full man, conference a ready man and writing an exact man”? Elaborate on how important reading and interpretation is for a professional. 14 Marks

**UNIT-V**

- 9 What are the various elements of style? Illustrate each of the elements. 14 Marks  
(OR)
- 10 Writer’s block has become a serious problem because of undue pressure. Explain the terms and suggest ways to overcome it. 14 Marks

