



we make industry ready **PROFESSIONALS** 

**WEB DESIGNING** & **DEVELOPMENT PROSPECTUS** 

live Project Based Industrial Training

Under the Guidance of Real Software Developers

For B.TECH | M.TECH | BCA | MCA STUDENTS

MENTORTCA TECHNOLOGY PVT. LTD.

# WEB DESIGNING & DEVELOPMENT

### WEB DESIGNING



#### HTML

- Elements, Attributes, Headings
- Paragraphs, Formatting, Fonts
- ⊙ Styles, Links, Images
- ⊙ Tables, Lists, Forms
- Frames, Iframes, Colors
- ⊙ Color Names, Values, Quick List
- ⊙ Layout Doctypes, Head, Meta
- ⊙ Scripts, Entities, URLs
- ⊙ URL Encode, Media
- Audio, Object, Video

- ⊙ HTML5 Introduction
- HTML5 New Elements
- Video/DOM, Audio
- ⊙ HTML5 Drag and Drop
- Canvas vs SVG
- HTML5 Geolocation
- Web Storage, App Cache
- **⊙** HTML5 Web Workers
- ⊙ SSE, Tags

### CSS3

• Migrate Lize to Domain

Announcements

Development

. Site Lodina

Interactivity

Structural SLO

Analytica Setup.

• Promoton

- ⊙ Intro, Syntax, Id, Class, Styling
- Background, Text, Fonts
- ⊙ Links, Lists, Tables
- Box Model, Border
- Outline, Margin
- Padding, Advanced
- Grouping, Dimension
- O Display, Align, Navigation Bar
- Image Gallery, Opacity
- Image Sprites
- Media Types, Hacking

### Strategy Consult Market Research Competitive Analysis . Coal Setting Info. Architecture Content Audit Web Application · Needle Analysis Site Mapping Architecture Development Content Development LifeCycle Design \* Storyboarding: Facelayout Frototyping

### **PHOTOSHOP**

- ⊙ Intro, Toolbox,
- Working with images
- Resizing and Cropping Images
- Basic Selections Layers
- Painting, Photo Retouching
- Color Correction. Pen Tools
- Quick Mask Mode, Special Effect

### **COREL DRAW**

- ⊙ Corel Workspace Intro
- Toolbox, using diff colors
- Drawing & Editing Objects
- Working with Templates
- Bitmap & Vector Effects
- ⊙ Letter Head and Data Merge
- ⊙ Three panel Brochure Design
- ⊙ Slide Show Presentation

## WEB DESIGNING & DEVELOPMENT

### WEB DEVELOPMENT

### JAVA SCRIPT

- Overview, Variables
- Data Types, Operators
- Functions, Objects, Array
- Boolean, Date, Math
- Conditional Statements
- Number, String, RegExp
- Global, Browser Objects
- Window, Navigator, Screen
- History, Core JS Objects
- **⊙** JS Forms, Forms API
- ⊙ JS Functions, JS Browser
- ⊙ JS AJAX, JS JSON, Node
- NamedNodeMap, Document
- ⊙ Attribute, Events, Elements, Anchor, Area
- Base, Body, Button, Form, Frame, IFrame
- Frame Set, Image, Input Button, Input
- CheckBox, Input File, Input Hidden
- Input Password, Input Radio, Input Reset
- Input Submit, Text, Link
- ⊙ Meta, Object, Option, Select, Style, Table

### **jQUERY**

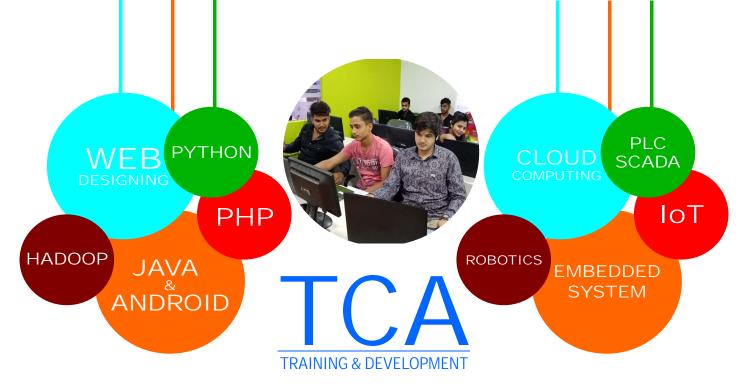
- Syntax, Selectors, Events, Effects
- ⊙ Callback, HTML, CSS, AJAX
- Examples, Quiz, Reference, Selectors
- ⊙ Events, Effects, HTML, CSS, AJAX, Misc





### PHP

- **⊙** PHP Introduction
- Basics of PHP: Syntax, Quotes, Comments
- ⊙ Special Character, Data Types, Precedence
- Symbols, Variables, Constants, Arrays
- Control flow Statements
- Working with Functions
- ⊙ File Handling, IO Operations
- PHP Web Concepts
- **⊙** Client/Server Communication
- ⊙ Sessions, Cookies, Filters
- Error Handing, Exception Handling
- Database Basics, RDBMS, MySql
- ⊙ DDL, DML, DCL, DQL Concepts
- PHP-XML Parser, Expat, DOM, Get
- PHP-AJAX Intro, AJAX XML, AJAX DB
- PHP Projects Development































































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