Practical 2 : Career-Oriented Presentation

Aim : To create a career presentation using slides, transitions, and animations.

Objectives

- To design a multi-slide professional presentation
- To apply transitions and animations

Materials Required

- PowerPoint or Google Slides

Procedure

- **Open a blank presentation**

  Launch PowerPoint/Google Slides and select the option to create a new blank presentation.
  This opens a fresh workspace where you will design your slides.

- **Create a title slide**

  Insert a title slide layout and add the presentation title along with your name or subtitle. Ensure the title is clear, readable, and visually centered on the slide.

- **Add minimum 7 slides**

  Use the "New Slide" option to insert at least seven additional slides with appropriate layouts. Each slide should focus on a single topic or idea for clarity.

- **Insert images, icons, and bullet points**

  Add relevant images and icons to visually support your content. Use bullet points to present information in a structured and easy-to-read format.

- **Apply a theme**

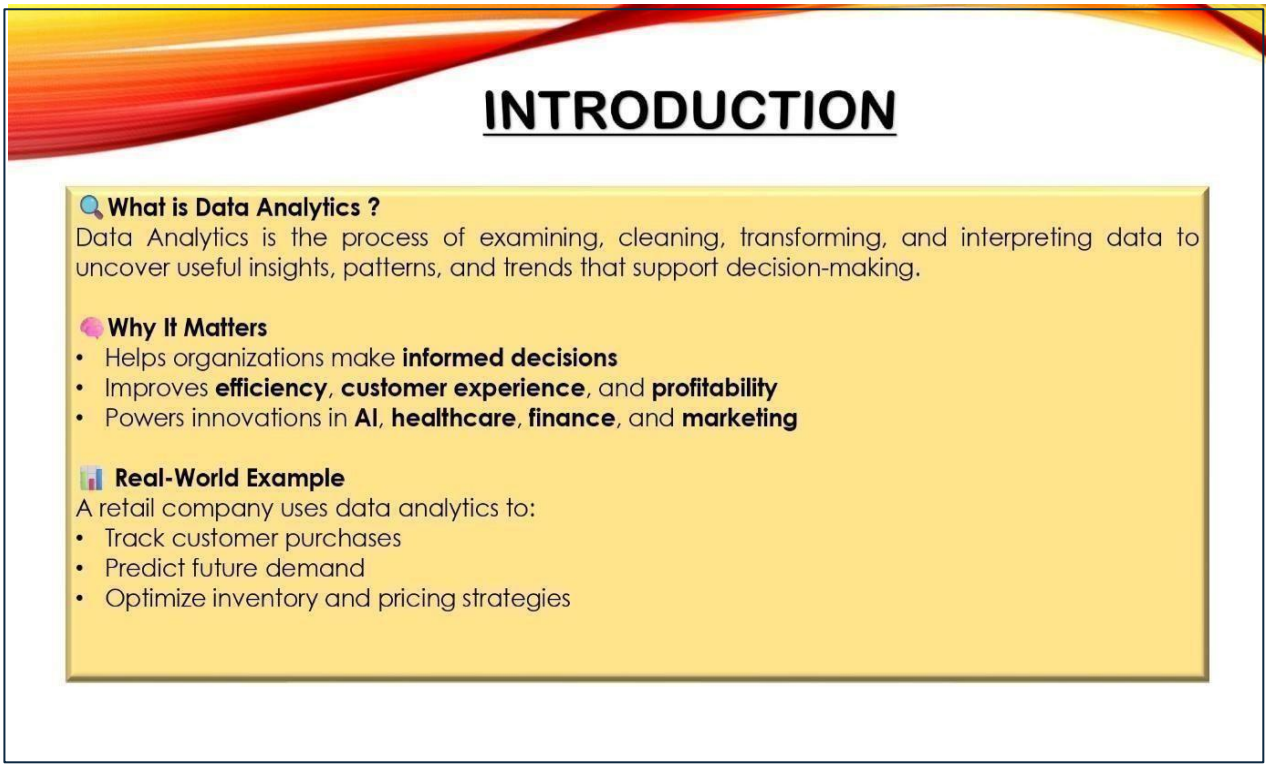
  Choose a professional theme from the design options available in the software. The theme will automatically set consistent fonts, colors, and backgrounds.

- **Add transitions and animations**

  Apply slide transitions for smooth movement between slides.Add animations to text or images to enhance the presentation without overusing effects.

OUTPUT :


CAREER ORIENTATION
DATA ANALYSTS
NAME : AMAN KUMAR
ERP : 10151


INTRODUCTION
What is Data Analytics ?
Data Analytics is the process of examining, cleaning, transforming, and interpreting data to uncover useful insights, patterns, and trends that support decision-making.
Why It Matters
• Helps organizations make informed decisions
• Improves efficiency, customer experience, and profitability
• Powers innovations in AI, healthcare, finance, and marketing
Real-World Example
A retail company uses data analytics to:
• Track customer purchases
• Predict future demand
• Optimize inventory and pricing strategies

CAREER PATHWAY

- **Entry-Level:** Junior Data Analyst
- **Mid-Level:** Business Analyst, Product Analyst
- **Advanced:** Data Scientist, Data Engineer, Analytics Manager
- **Leadership:** Director of Data, Chief Data Officer

SKILL REQUIRED

Technical:
- SQL,
- Excel
- Python/R
- Tableau/Power BI

ANALYTICAL:
- STATISTICS
- DATA CLEANING
- VISUALIZATION

SOFT SKILL:
- COMMUNICATION
- PROBLEM SOLVING
- BUSSINESS ACUMEN

INDUSTRY DEMAND & OPPORTUNITIES

- High demand across sectors: IT, finance, healthcare, retail
- Remote and global opportunities
- Freelancing and consulting options

ACTION PLAN & RESOURCES

🚀 Build a learning roadmap

- Join communities and coding clubs
- Attend hackathons and workshops
- Follow experts on LinkedIn, YouTube

LEARNING & CERTIFICATIONS

- Online platforms: Coursera, edX, Udemy
- Certifications: Google Data Analytics, Microsoft Power BI, Tableau
- Importance of portfolio and GitHub projects

THANK YOU