

Practical 6 : Create Digital Identity – LinkedIn

Aim : To create and modify digital identity using LinkedIn.

Objectives

- To create professional online profile
- To update personal information

Materials Required

- LinkedIn account

Procedure

- **Create LinkedIn profile**
Sign up on LinkedIn using your email and set up a new profile.
This gives you access to professional networking and career-building tools.
- **Add photo, bio, education**
Upload a clear professional photo and write a short bio summarizing who you are. Enter your educational details to complete your basic profile information
- **Add skills**
Use the “Skills” section to list your technical and soft skills.
Adding relevant skills increases your visibility and strengthens your profile.
- **Create a simple post**
Click “Start a Post” and write a short, meaningful update or introduction.
Share it publicly to begin engaging with your professional network.
- **Change privacy settings**
Go to **Settings & Privacy** to adjust what others can see on your profile.
Modify visibility, contact preferences, and data-sharing options as needed.
- **View summary charts**
Go to the Responses tab to see automatic charts and graphs generated by Google Forms.
These visual summaries help you quickly analyze the collected data.
- **Take screenshots**
Capture screenshots of the form, responses, and charts for documentation.
Save them for use in reports or practical records

OUTPUT :

The screenshot shows a LinkedIn profile for Aman Kumar. The header includes the LinkedIn logo, a search bar, and navigation icons for Home, My Network, Jobs, Messaging, and Notifications. The profile section features a circular profile picture of a man with glasses, a blue banner, and the name 'Aman Kumar'. Below the name is the title '--B.Tech 1st Year Student -- Computer Science Engineering with AI & ML (in collaboration with IBM)' and the location 'Jamshedpur, Jharkhand, India'. There are buttons for 'Open to', 'Add profile section', 'Enhance profile', and 'Resources'. A 'Contact info' link is also present. The '181 connections' section is visible. Below this is a 'Suggested for you' section with a prompt to 'Write a summary to highlight your personality or work experience'. The 'Analytics' section shows '74 profile views', '987 post impressions', and '14 search appearances'. On the right sidebar, there are sections for 'Profile language' (English), 'Public profile & URL' (www.linkedin.com/in/amankumar-aiml), a promoted SBI advertisement, 'Who your viewers also viewed' (listing Jigyasa Pal and Nidhi Shailja Singh), and an 'Unlock the full list' prompt.

The screenshot shows the 'All activity' feed on a LinkedIn profile. The left sidebar shows the profile of Aman Kumar with 181 followers. The main feed is titled 'All activity' and has tabs for 'Posts', 'Comments', 'Images', and 'Reactions'. The first post is by Aman Kumar, titled 'My Learning Journey in Digital Literacy', with a description about exploring digital literacy and a list of bullet points. The second post is by Aman Kumar, titled 'Had a wonderful learning experience at .NET Overflow 2025!', with a description about the Microsoft Learn Student Ambassadors (MLSA RCET) and Azure Developer Community event. The right sidebar shows a promoted ERGO advertisement, a 'People you may know' section with profiles of Shivani Roy, Sumukesh Reddy, Bipesh Das, and Ishaan Roy, and a 'Messaging' button.

