Practical 3 : Digital Awareness Poster in Canva

Aim : To design a poster for Digital Awareness Week using Canva.

Objectives

- To apply design tools

- To create a visually appealing poster

Materials Required

- Canva account
- Computer with internet

Procedure

- **Login to Canva**
  Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

- **Select poster layout**
  Search for "Poster" in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

- **Add "Digital Awareness Week" text**
  Insert a text box or edit the existing heading and type "Digital Awareness Week." Adjust the font style, size, and alignment to make the title prominent.

- **Insert icons and graphics**
  Go to the "Elements" tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

- **Apply suitable colors**
  Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

- **Download final poster**
  Click the "Download" button and select the preferred file type, usually PNG or PDF.Save the poster to your device for printing or sharing

OUTPUT :