



**Enabling people to realize the value of their full potential.**

**Corporate Profile**

# About Us

**Tatarri is a tech social enterprise established in October 2016 and incorporated on July 2017 as an outsourcing company. The company was initially started by three young college graduate entrepreneurs in partnership with Swedish angel investors headquartered in Sweden. Tatarri gives you a place to outsource business services and tasks you don't want to take care of or don't have the time for and connects you with energetic and vetted young people who has what it takes to do your chores with a reasonable and fair price. In addition, Tatarri helps local business service providers and companies to recruit and compare service providers for their specific service need.**

**In December 2017, Tatarri launched a new venture named Chereta.net in partnership with several large government and non-government media companies in Ethiopia. The team behind chereta.net has an extensive experience in media, construction, technology, HR management and marketing from Ethiopia as well as abroad countries such as United States and Sweden. With its sister company, Tatarri.com, chereta.net reaches out to the rest of East Africa for making it easy to do business in the region and enabling people to realize the value of their full potential.**

# Our Current Market Position and Share

**#1**

**The first**  
service advertising  
platform  
in Ethiopia.

**20,000+**

daily visitors.

**85%**

Increase in market share  
on the last three months  
of 2018.

# Our Services



[www.tatarri.com](http://www.tatarri.com)

**A place to outsource business services  
and recruit talents for professional services.**



[www.chereta.net](http://www.chereta.net)

**The fastest way to see and bid on  
tenders and bid announcement of  
your choice from all over Ethiopia.**

# Tatarri.com

## Values for companies looking to hire Service Providers:

1. Outsource business service requests.
2. Compare previous client reviews and hire.
3. Chat directly with the service provider

## Service request advertisement pricing

- 5000 ETB for 50 ad posts (*Best Value*)
- 3750 ETB for 25 ad posts
- 2000 ETB for 10 ad posts
- 1250 ETB for 5 ad posts

## Values for Business Service Providers:

1. View unlimited business service requests.
2. Bid on new service requests daily.
3. Chat directly with customers.

www.tatarri.com

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- Service Provider yearly membership subscription fee 270 ETB (*Best Value*)
- Service Provider 3 months membership subscription fee 90 ETB

# What some of our Tatarri clients say...

*"Tatari has exceptional team with exceptional vision to create opportunities for young people. They are supporting Ethiopia's informal economy to be more effective and structured."*



**Chris T. Grimes, 3BL  
Enterprises  
Engineering Consultancy  
P.L.C**



**Anna Chojnicka, Country  
Manager, Reach for  
Change**

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ከተለያዩ ጋዜጣዎች  
ከየትኛውም ዘርፍ  
በየትኛውም ቦታ  
ከደንበኞች አገልግሎት ጋር

- በኢሜል
- በድህረ ገጽ
- በሰልክ አፕሊኬሽን

[www.chereta.net](http://www.chereta.net)

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ለ 12 ወር 1,100 ብር ብቻ

ለ 6 ወር 700 ብር ብቻ

ሻትን ጨምሮ

# What some of our chereta.net clients say...

“ከዚህ በፊት አንድ ሁለት ቦታዎች እንደዚህ ጨረታ እናሳያለን ብለው ተመዝግቤ ነበር ። ነገር ግን የእናንተ መስተንግዶአችሁ መስሪያ ቤታችሁ ስራችሁ ሁሉ ነገራችሁ ደስ ይላል። አቀራረባችሁ እኛ ሀገር አይመስልም፤ ቅልጥፍናችሁን ቀጥሉበት ! ወድጄላችኋለሁ ! ”



ዘላለም ፍቅሬ  
ኤዶ ተቋራጭ ኃላ / የተ/ የግ ማ

“እኛ በጣም ተመችቶናል። ቁጭ ብሎ ጋዜጣ ከማገላበጥ ነው የገላገላችሁን! በቀላሉ በስልኬ ማየት የምፈልገውን ብቻ አያለሁ ብዙ ሰው እንደሚፈልገው እርግጠኛ ነኝ”

ሳምራዊት ይልማ  
አክሰስ ኮምፒውተር ቴክኖሎጂ  
ኃላ / የተ/ የግ ማ



# Contact us

**Head Quarter:** Palm Building 6<sup>th</sup> floor, CMC Road, Addis Ababa , Ethiopia

**Phone:** 0118931990 or 0924144733

**Email:** [connect@tatarri.com](mailto:connect@tatarri.com)