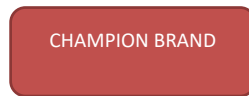
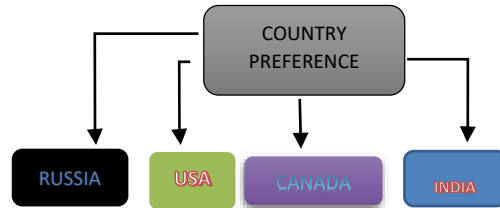


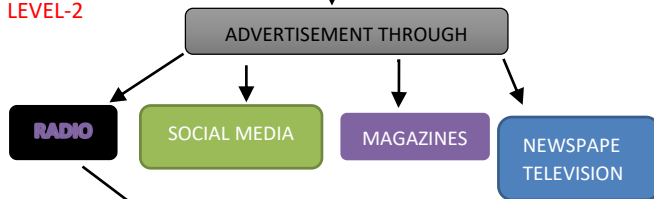
LEVEL-0



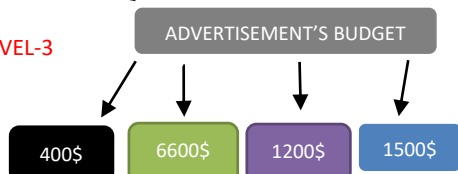
LEVEL-1



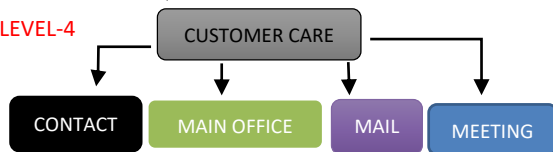
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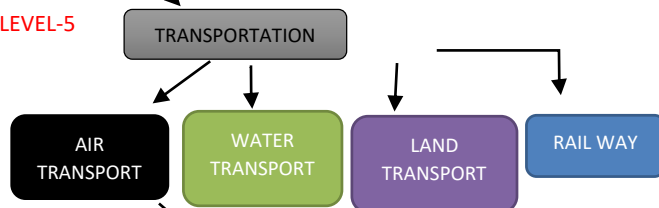
LEVEL-3



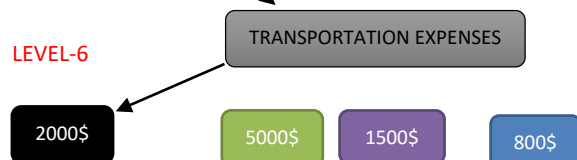
LEVEL-4



LEVEL-5



LEVEL-6



LEVEL 0 = Champion (or alternatively also stylized as Champion U.S.A.) is an American manufacturer of clothing, specializing in sportswear. The brand is a subsidiary of Hanesbrands (based in Winston-Salem, North Carolina), which was spun off by the Sara Lee Corporation in 2006. The company was originally based in Rochester, New York, prior to its acquisition by Sara Lee in 1989.

LEVEL 1 = CHAMPION IS POPULAR IN USA , CANADA, RUSSIA AND INDIA . PEOPLE LOVE TO WEAR CHAMPION BRAND THAT'S A REASON WE SELECTED THIS COUNTRY TO ADVERTISEMENT OUR BRAND . IN HERE WE WILL EXPLAIN THE USA PLANNING .

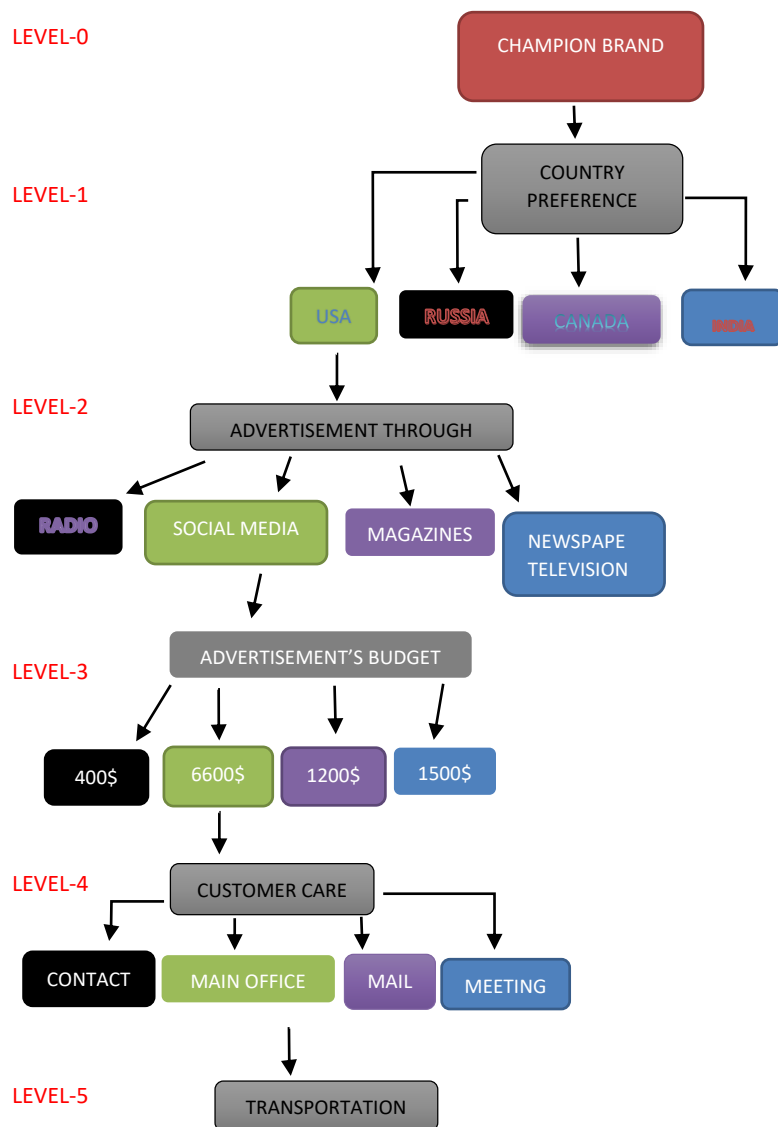
LEVEL 2= WE MAKE A PLAN THAT WE ADVERTISEMENT OUR BRAND IN RUSSIA THROUGH RADIO .

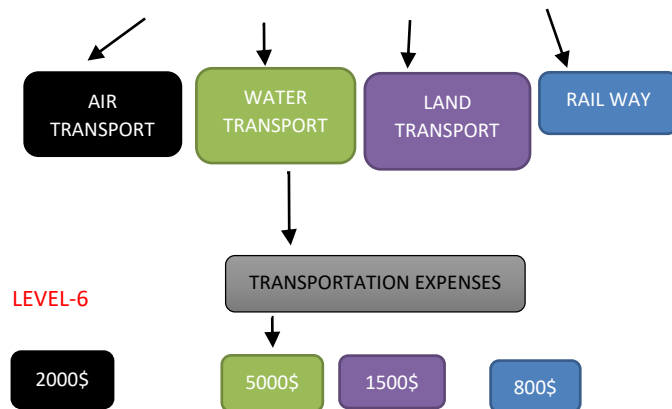
LEVEL 3= THE EXPENSES ON RADIO ADVERTISEMENT SHOULD BE 400\$.

LEVEL 4= IN CUSTOMER CARE WE SELECTED THE CALLING SERVICE IN WHICH PEOPLE CAN EASILY OVERCOME THE PROBLEM REGARDING THE PRODUCT.

LEVEL 5 = IN TRANSPORTATION OUR TEAM SELECTED THE AIR TRANSPORT BECAUSE RUSSIA CONTAIN WIDE AREA. ITS EASY TO PROVIDE OUR BRAND IN SPECIFIC AREAS.

LEVEL 6- WE PLANNED THE EXPENSES OF 2000\$ FOR AIR TRANSPORTATION.





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LEVEL 1 = CHAMPION IS POPULAR IN USA , CANADA, RUSSIA AND INDIA . PEOPLE LOVE TO WEAR CHAMPION BRAND THAT'S A REASON WE SELECTED THIS COUNTRY TO ADVERTISEMENT OUR BRAND . IN HERE WE WILL EXPLAIN THE USA PLANNING .

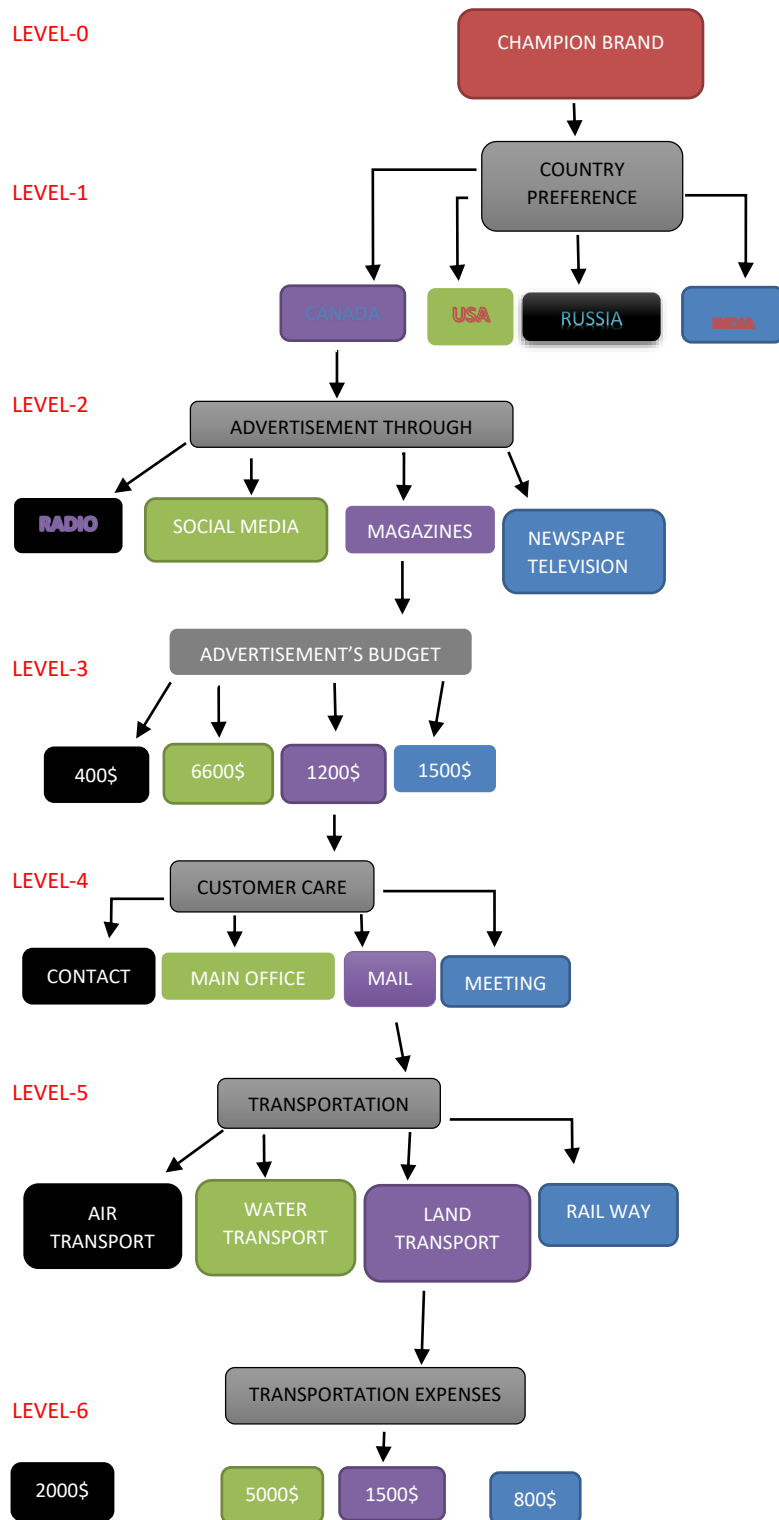
LEVEL 2= WE MAKE A PLAN THAT WE ADVERTISEMENT OUR BRAND IN USA THROUGH SOCIAL MEDIA .

LEVEL 3= THE EXPENSES ON SOCIAL MEDIA ADVERTISEMENT SHOULD BE 6600\$.

LEVEL 4= IN CUSTOMER CARE WE SELECTED THE MAIN OFFICE IN WHICH PEOPLE CAN EASILY OVERCOME THEIR PROBLEM REGARDING OUR PRODUCT.

LEVEL 5 = IN TRANSPORTATION OUR TEAM SELECTED THE WATER TRANSPORT BECAUSE USA CONTAIN WIDE AREA. ITS EASY TO PROVIDE OUR BRAND IN SPECIFIC AREAS.

LEVEL 6- WE PLANNED THE EXPENSES OF 5000\$ FOR WATER TRANSPORTATION.



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LEVEL 1 = CHAMPION IS POPULAR IN USA , CANADA, RUSSIA AND INDIA . PEOPLE LOVE TO WEAR CHAMPION BRAND THAT'S A REASON WE SELECTED THIS COUNTRY TO ADVERTISEMENT OUR BRAND . IN HERE WE WILL EXPLAIN THE USA PLANNING .

LEVEL 2= WE MAKE A PLAN THAT WE ADVERTISEMENT OUR BRAND IN CANADA THROUGH MAGAZINES .

LEVEL 3= THE EXPENSES ON SOCIAL MEDIA ADVERTISEMENT SHOULD BE 1200\$.

LEVEL 4= IN CUSTOMER CARE WE SELECTED THE MAIL IN WHICH PEOPLE CAN EASILY OVERCOME THEIR PROBLEM REGARDING OUR PRODUCT.

LEVEL 5 = IN TRANSPORTATION OUR TEAM SELECTED THE LAND TRANSPORT BECAUSE CANADA CONTAIN WIDE AREA. ITS EASY TO PROVIDE OUR BRAND IN SPECIFIC AREAS.

LEVEL 6- WE PLANNED THE EXPENSES OF 1500\$ FOR LAND TRANSPORTATION.

LEVEL-0

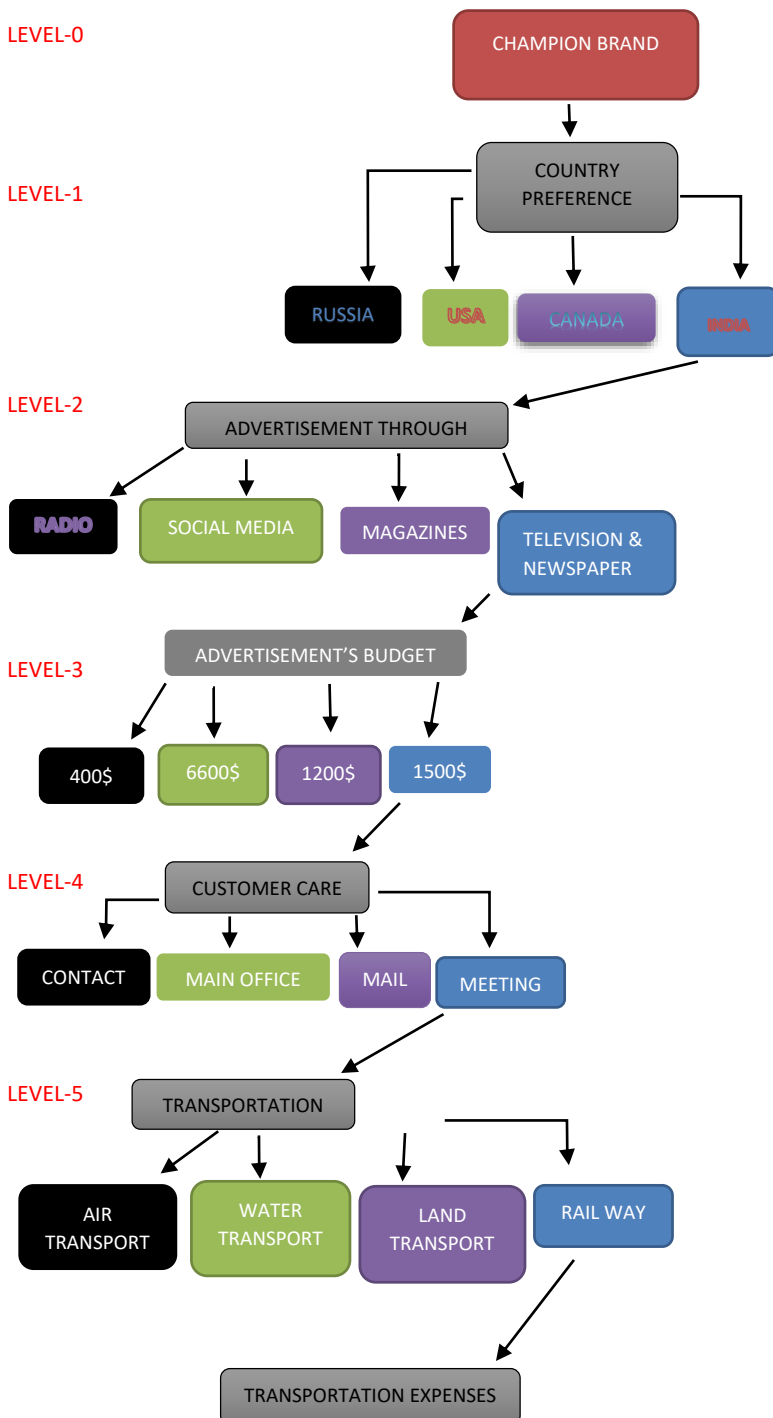
LEVEL-1

LEVEL-2

LEVEL-3

LEVEL-4

LEVEL-5



LEVEL-6



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LEVEL 1 = CHAMPION IS POPULAR IN USA , CANADA, RUSSIA AND INDIA . PEOPLE LOVE TO WEAR CHAMPION BRAND THAT'S A REASON WE SELECTED THIS COUNTRY TO ADVERTISEMENT OUR BRAND . IN HERE WE WILL EXPLAIN THE USA PLANNING .

LEVEL 2= WE MAKE A PLAN THAT WE ADVERTISEMENT OUR BRAND IN INDIA THROUGH TELEVISION & NEWSPAPER .

LEVEL 3= THE EXPENSES ON RADIO ADVERTISEMENT SHOULD BE 1500\$.

LEVEL 4= IN CUSTOMER CARE WE SELECTED THE MEETING SERVICE IN WHICH PEOPLE CAN EASILY OVERCOME THE PROBLEM REGARDING THE PRODUCT.

LEVEL 5 = IN TRANSPORTATION OUR TEAM SELECTED THE RAILWAYS BECAUSE INDIA CONTAIN WIDE AREA. ITS EASY TO PROVIDE OUR BRAND IN SPECIFIC AREAS.

LEVEL 6- WE PLANNED THE EXPENSES OF 800\$ FOR AIR RAILWAYS.