

# SOBHA

# Perfection

— *crafted with* —

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QUALITY, CRAFT, PASSION, LUXURY, EXQUISITE, UNCOMPROMISING, LEGACY, SIGNATURE, PRESTIGE, MASTER, EXCELLENCE, ACTION, FINITION, ELEGANCE, REFinement, GRANDeur, POpuLence, Sophistication, Heritage, Innovation, Impeccable, Timeless, Authenticity, and Artisan.

Years OF PASSION





Perfection is not an abstract concept.

It is the vision that we have etched with conviction,  
on the fabric of reality. It is an idea that has  
driven us to achieve the impossible.

By surpassing the limits of ingenuity,  
pushing the frontiers of imagination...

Actualising every step of the journey,  
by paying attention to the most intricate of details.

As ateliers crafting timeless dreamscapes,  
we deliver the epitome of quality trusted by royalty  
and the connoisseurs of global luxury.



# Passion. Inked with Perfection.

SOBHA has crafted over **560 iconic projects** in residential, commercial and contractual **spaces spread over 141.74 million sq. ft. (13.16 million sq. m.)** by paying minute attention to detail – in systems, processes and design. With a steadfast approach to deliver impeccable quality, SOBHA performs **1,456 quality checks** before every handover.

245 Prestigious  
Awards

Strong Expertise  
16,000+ Workforce

National Footprint  
27 Cities in 14 States

*As of December 2024*





SOBHA Windsor, Bengaluru

# Provenance

With a passion for perfection, spanning over three decades, SOBHA emerged with the resolution to redefine the very essence of luxury.



# SOBHA's Reason of Being



At SOBHA, our core purpose is to make quality an inherent part of everything we do. This philosophy of meticulous craftsmanship is embedded in every step, from conception to creation, ensuring that excellence is reflected in all our endeavours.



# A Global Phenomenon

Founded in 1976 as an interior decoration firm, the business grew into crafting the distinct interiors of palaces and mosques like the Sultan Qaboos Grand Mosque and Al Bustan Palace in Muscat, Oman, and resorts across the Middle East, earning a reputation for exceptional quality. In 1995, this legacy of excellence came to India's nascent real estate market. Since then, SOBHA has crafted remarkable landmarks, including independent India's largest monolithic structure, redefining extraordinary with innovative practices rarely seen.



Al Bustan Palace, Muscat



“Commitment to high quality in every single undertaking, integrity of mind and sincere customer orientation are important keys to achieving success”.



**Mr. PNC Menon**

Founder, SOBHA Group

# History

is written by  
those who build  
the future

With limitless vision and an indomitable spirit, the visionary Mr. PNC Menon delivered high-profile projects for the royalty of Oman, the UAE, Bahrain, Qatar and Brunei. His unwavering focus on precision, transparency and customer delight, combined with the best people, technologies and resources, quickly made SOBHA an international market leader, renowned for its exceptional construction quality and on-time delivery.



“I am committed to upholding  
SOBHA's legacy and advancing it  
further to make it the most preferred  
brand for customers”.



**Mr. Ravi Menon**  
Chairman, SOBHA Group



# The blueprint of tomorrow was drawn yesterday

Mr. Ravi Menon carries forward his father's legacy, driven by a relentless quest for excellence and a passion for traversing uncharted paths in Indian real estate. With a vision for innovation, he established Indian real estate's first SOBHA Design Studio, bringing together the best international talent and global practices to create architectural marvels built to withstand the test of time. His sharp business acumen has earned him prestigious accolades from revered establishments and publications in India and overseas.



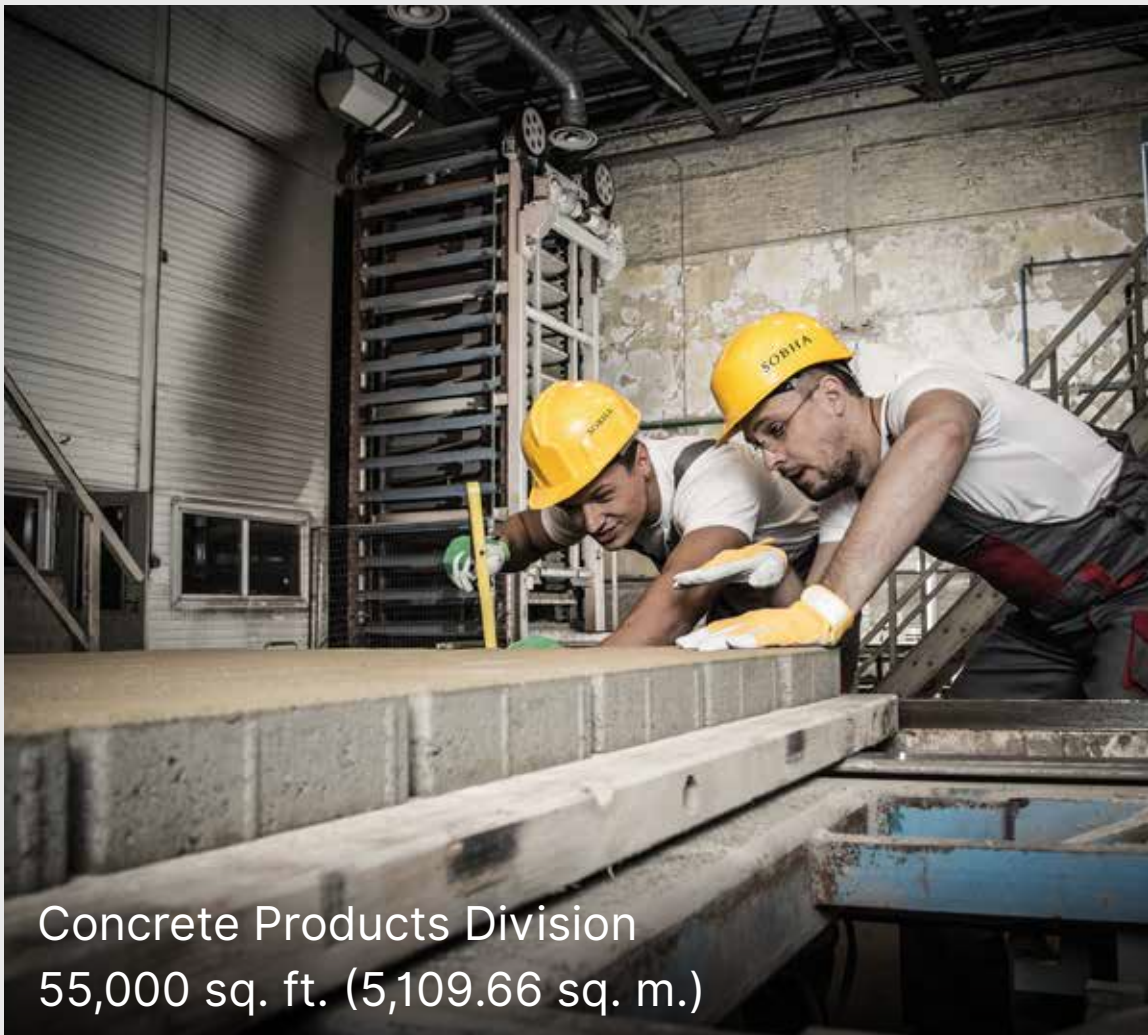
# The Pillar of Self-resilience



What the world views as progress, for SOBHA is a masterpiece brought to life with intricate detailing. With three decades of experience, we have perfected the art of creating the extraordinary through backward integration.



# Backward Integration



SOBHA's streamlined design-to-delivery process ensures that every component is crafted in-house and subjected to stringent quality checks, guaranteeing unmatched consistency, superior quality and on-time delivery — a model featured as a case study at Harvard Business School.



# Designed to be Distinct



We explore design facets with immaculate detailing. Our specialised in-house divisions — from manufacturing units to a training academy and a global design studio — craft every component to deliver exclusive residences of unmatched quality for the discerning few.



# Breaking New Ground



SOBHA Homes are crafted to perfection,  
designed for life. With unparalleled attention  
to detail and an unwavering pursuit of  
excellence, we build spaces that inspire and  
endure for generations.



# Residential



Be it apartments, villas, row houses or plotted developments, SOBHA has pushed the envelope in the residential space by constructing icons that challenge the notion of contemporary living.



# Commercial



SOBHA City Mall in Thrissur was the first venture into commercial space. It became an iconic social hub with a dynamic mix of high-end retail therapy, immersive cinema experience, gourmet dine-ins and innovative play arenas. This success was replicated at St. Mark's Road, Bengaluru, with 1 SOBHA Mall, a unique entertainment and shopping destination. Strengthening the footprint further, we have projects upcoming in Thrissur, Bengaluru and the most coveted areas of Gurugram.



# Contracting



SOBHA's contracts business has delivered exceptional institutional and commercial spaces across India, offering end-to-end solutions from conception to execution. With a focus on efficiency, cost optimisation and stringent quality control, we provided integrated services tailored to clients' unique needs.

Some of our esteemed clientele:







# Perfection

*crafted with*

30 Years OF PASSION

Perfection is the culmination of fine details.  
Dreamscapes brought to life through intricate  
German craftsmanship and the attention to details.  
Each is an endeavour to create an impeccable space  
that is timeless. For we believe that even in subtlety,  
the magnificence is undeniably arresting.



# Architecting the NCR Skyline since 2011

Catering to the ever-burgeoning appetite for an uber-luxe residential market, SOBHA has left an indelible mark in the NCR landscape with over 3.90 million sq. ft. (0.36 million sq. m.) delivered.

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## International City | 2011 Successfully Sold Out

Exclusive villa community with presidential villas, duplexes and expansive row houses.



## SOBHA City | 2016 Successfully Sold Out

Region's first-ever urban park community with a 90-metre dia cricket ground.



## SOBHA Aranya | 2024 Ongoing Project

Eco-luxe residences in a 270-acre golfing paradise with forestscapes.



## SOBHA Altus | 2024 Ongoing Project

Mixed-use project with fluidic design, hosting palatial abodes & boutique retail space.

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# Crafting Signature Projects Nationwide



SOBHA Townpark - Bengaluru

## Bengaluru

Since 1995, SOBHA's pursuit of excellence began in Bengaluru with our first project launched in 1997. In 2025, we celebrate the launch of our 100th project, SOBHA Townpark, New York-themed apartments, continuing to elevate the city's skyline.



SOBHA Arbor - Chennai

## Chennai

Chennai blends rich heritage with coastal beauty, driving SOBHA's expansion into this dynamic market. Starting in 2012, we have built a thriving presence with eight successful projects, the most recent being SOBHA Arbor, rooted in organic living.



SOBHA Mountain Mist - Coimbatore

## Coimbatore

SOBHA made a foray outside Bengaluru by expanding into Coimbatore in 1997. With our unwavering commitment to quality, we have continued to lead the market, with SOBHA Mountain Mist being the latest addition to the city's portfolio.



# Crafting Signature Projects Nationwide



SOBHA Elysia - Gandhinagar

## GIFT City, Gandhinagar

SOBHA entered GIFT City in 2019, launching the first residential project in the thriving global business district. Our latest offering, SOBHA Elysia, presents an international lifestyle, designed for a like-minded community seeking luxury, comfort and world-class amenities.



SOBHA Atlantis - Kochi

## Kochi

Kochi, with its scenic backwaters, beautiful beaches and vibrant trading history, welcomed SOBHA in 2016. Our distinguished projects, Marina One and SOBHA Atlantis, offer a blend of luxury and natural beauty.



SOBHA Bela Encosta - Kozhikode

## Kozhikode

SOBHA entered Kozhikode's real estate market in 2014 with SOBHA Bela Encosta, embodying our commitment to exceptional living. Fusing Portuguese architecture with Kozhikode's scenic beauty, the project offers a peaceful and luxurious living experience.



# Crafting Signature Projects Nationwide



SOBHA Retreat - Mysuru

## Mysuru

In 2011, SOBHA made a grand entrance into Mysuru, a city steeped in royal heritage and home to the iconic Mysuru Palace. Over the years, we have delivered four successful plotted development projects, seamlessly blending tradition with modern living.



SOBHA Waterfront - Hyderabad

## Hyderabad

SOBHA entered the residential market in 2022 with the launch of SOBHA Waterfront. Awarded 'Ultra-Lifestyle Project of the Year' by Realty+ in 2024, the masterpiece offers unparalleled panoramic views of the serene Hussain Sagar Lake.



SOBHA Nesara - Pune

## Pune

SOBHA's journey in Pune began in 2007. Since then, we have solidified our presence in the city's vibrant real estate market, our latest offering, SOBHA Nesara, nestled amidst the picturesque NDA Hills, delivering quintessential luxury living.



# Crafting Signature Projects Nationwide



SOBHA Ridge - Thiruvananthapuram

## Thiruvananthapuram

SOBHA entered Thiruvananthapuram's residential market in 2022 with the launch of the inaugural project. The newest addition to the 'Evergreen City of India' is SOBHA Ridge – Whispering Hill, offering nature-rich hilltop residences.



SOBHA Metropolis - Thrissur

## Thrissur

Since 2008, SOBHA has elevated luxury living in Thrissur with a diverse portfolio, including an IGBC platinum-rated project. Expanding further, our latest addition, SOBHA Metropolis, offers Contemporary Classical living, setting new standards in elegance and sophistication.



sobha.com