



UX CASE STUDY ON NIKERUN



About this project

NikeRun is an e-commerce platform focused on browsing and purchasing shoes. It features an extensive catalog, advanced search filters, detailed product pages, advance discount redeem option and secure checkout. The site includes user accounts along with an admin dashboard for inventory and order management.



Objective

- **Community-Driven Recommendations:** Enable users to get shoe suggestions based on trends and reviews from a vibrant community of fellow shoppers.
- **Customizable Alerts:** Offer personalized notifications for new releases and restocks based on users' specific interests and past browsing behavior.
- **Eco-Friendly Insights:** Highlight sustainable shoe options and provide detailed information on the environmental impact of each product.

Problem Statement

As online shopping grows, customers want an easy and personalized experience. However, many shoe websites don't provide good browsing options, easy product searches, or effective inventory management. These issues lead to low customer engagement, fewer sales, and problems with managing the website, making it harder for the business to succeed.



Solutions



The solution is to create an online shoe store with easy browsing, a smart search function, detailed product pages, a wishlist feature. Additionally, an efficient admin dashboard will help manage inventory and orders, improving both the customer experience and business operations.

UX Design process

1



Discover New Idea

1. User interview
2. user Research
3. Competitive analysis

Research New Concept

1. Empathy Mapping
2. User Persona

2



3



Generate Solution

1. User Scenario
2. User Flow
3. Card Sorting
4. Information Architecture

Design New Concept

1. Wireframes
2. Visual Design

4



5

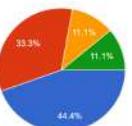


Test is Final part

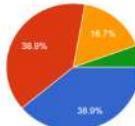
1. Usability Testing

Quantitative analysis

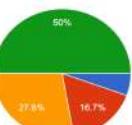
How many Pairs do you own?



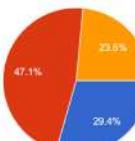
How many Times in a year do you buy shoes ?



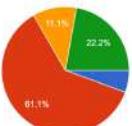
How much do you spend on a pair of shoes ?



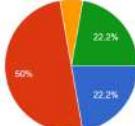
How much do you spend on a researching or looking for shoes ?



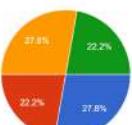
How much different brands do you consider before purchasing ?



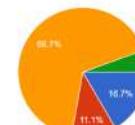
How much influence do online reviews have on your decision ?



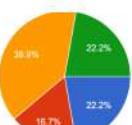
How many of your friends or peers influence your choice of shoes ?



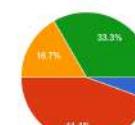
How much does the style/design of the shoes matter to its functionality ?



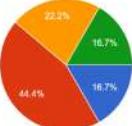
How often do you wear athletic shoes outside of sports or exercise?



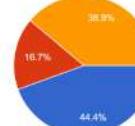
How many different social media platform you use to discover new shoe trends?



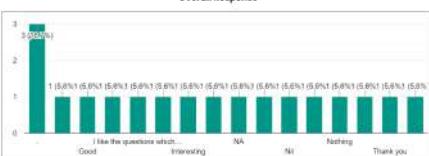
How much does peer influencers influence your decision to buy shoes ?



How much do you prioritize comfort over style while choosing shoes?



Overall Response

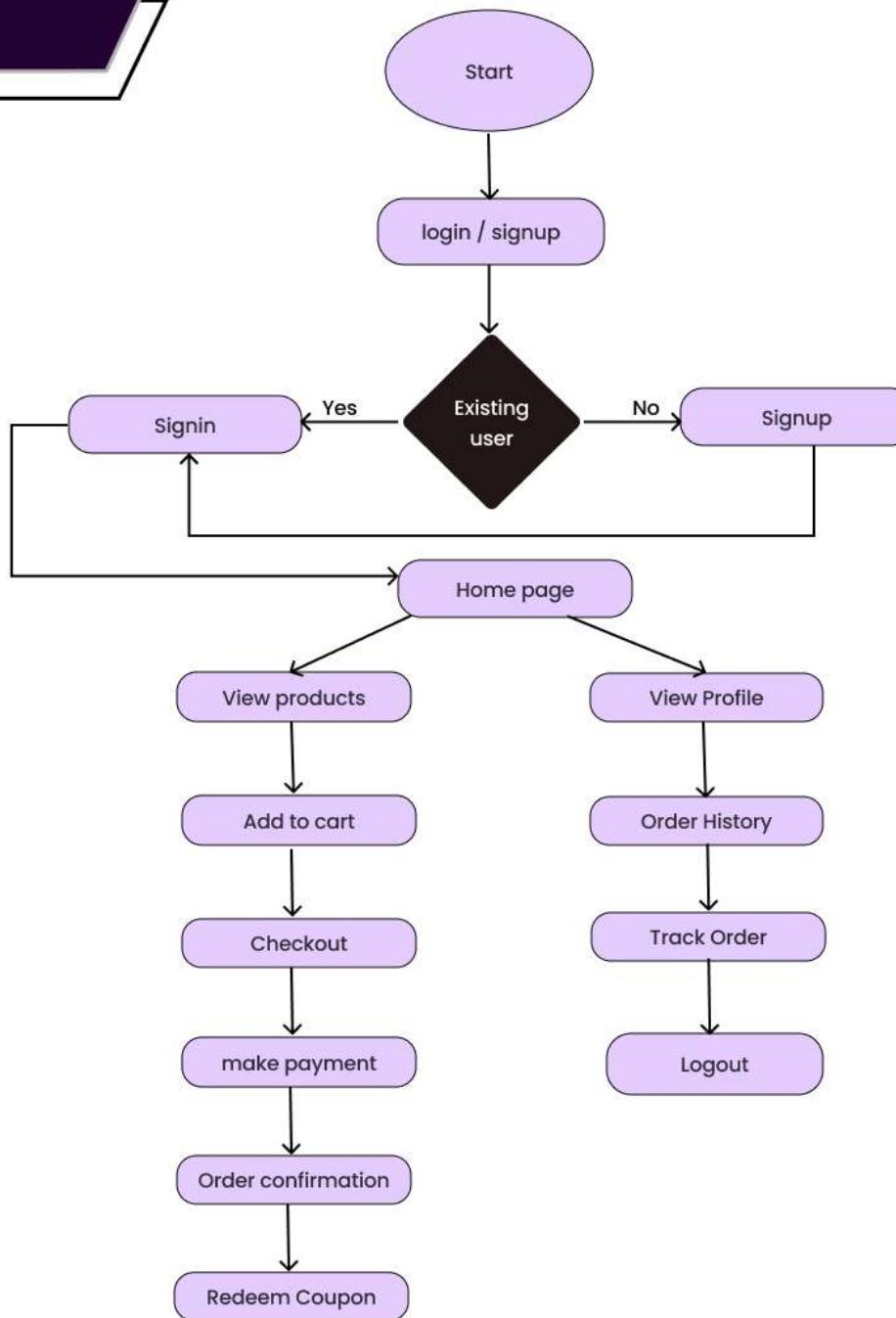


Qualitative Analysis

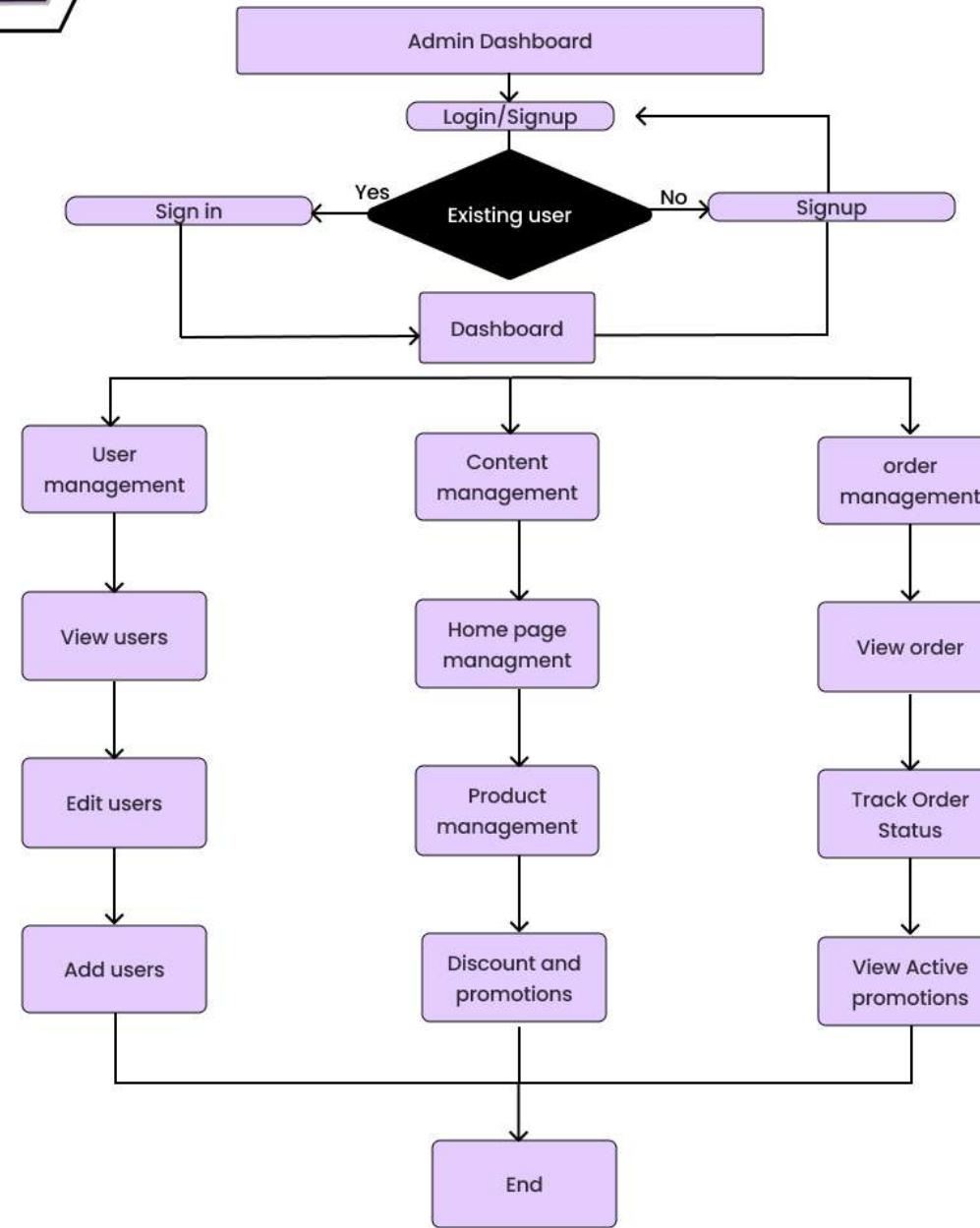
Qualitative Research is about learning from users words and feelings, not just numbers. It helps us understand why and how users do things.

- How often do you buy running shoes?
- Why do you choose a particular brand for your footwear?
- How do you typically describe new shoes or brand ?
- Why do you prefer certain design or color in your shoes?
- How does the community or social aspect influence your choice of running shoe
- How do you decide which shoes to buy?
- Why do you choose a shoes that is a part of limited edition release?
- why do you care about what others think of your shoes?
- How does the performance or functionality of shoes Impact your decision?
- Why do you think owning the latest shoes released is important?
- How important is it for your shoes to be versatile for different activities?
- why do you consider certain brands to be more trustworthy and reliable to others?

User flow



Admin flow



User Persona



Confident

Ambitious

Name : Bhavanshu Patil

Age : 23

Occupation : last year Eng. Student

Location : Mumbai

Bio : He is a strong and confident individual who excels at balancing college life with his project work. He effectively manages his time and responsibilities, ensuring he is well-prepared to secure a good job after graduation.

Goal : Secure a developer role at a leading tech company.

Personality

Extrovert ————— Introvert

Thinking ————— Feeling

Technology :

Internet ●●●●○

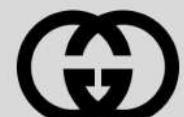
Social Media ●●●●○

Online shopping ●●●●●

Brands



Android



Frustration

He feels like It's tough to gain practical experience while juggling With coursework.

Empathy mapping

Says

- easy to navigate
- detailed product descriptions
- quick access to size guide
- smooth checkout process with multiple payment options.

- Must have honest customer reviews
- It must have variety of styles and sizes
- It should provide positive shopping experience

Thinks

- Need Some Platform for buying shoes
- It must have variety of styles and sizes.

- A hassle-free return policy gives me confidence to make a purchase
- Advance filterizing must be there

- Use price comparison tools and read
- Seek advice and narrow down choices
- Search for discounts or wait for sales.
- Uses filters, sorting, and bookmarking to manage options.

- uses Advance filterizing option
- looks for better color and quality shoes
- browses different websites for better options and colors.

Does

- Stress over making the right choice.
- Annoyance with slow websites or checkout processes.
- Worry about cost and budget..

- Gets frustrated easily due to multiple shoes, color and brands
- Desire to compare prices and reviews.
- Concerns about authenticity and sizing.

Feels



Competitive Analysis

Competitive analysis involves comparing your product's Design and user experience

Features	Red Tape	Adidas	Under Armour
Ui Design	✗	✓	✗
Brand sponsor	✓	✓	✗
Target Audience	✓	✓	✗
Content Marketing	✗	✓	✓
Email Marketing	✗	✓	✗
Navigation & User Experience	✗	✓	✗
Product Pages	✗	✓	✗
Loading Speed	✗	✗	✓
Customer Support	✗	✗	✓
Sustainability Features	✗	✗	✓

User Scenario



Bhavanshu Patil, a 23-year-old final-year engineering student, is deeply passionate about technology and dreams of becoming a software developer. Despite his packed academic schedule, his love for shoes never fades, and he meticulously picks 2 to 3 new pairs each year. A tech enthusiast at heart, Bhavanshu craves a seamless and personalized online shopping experience. One rainy Saturday afternoon, while taking a break from his final year project, Bhavanshu feels it's time to refresh his shoe collection. His trusted pair of Nike Runs have seen better days, and with the festive season on the horizon, he's excited to discover a stylish, durable pair. He heads over to the Nike Run website, eager for a shopping experience that's just as smooth as his stride, hoping to find the perfect pair to carry him through the season.

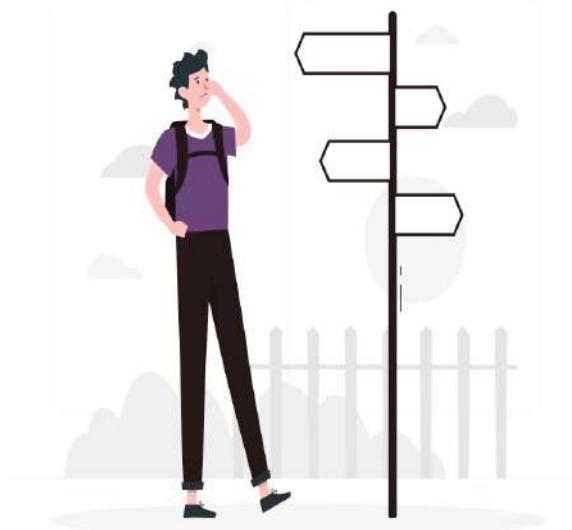
Story Board



Bhavanshu Patil, a 23-year-old engineering student, dreams of becoming a software developer and loves technology.



Even with a busy schedule, he always makes time for his passion for shoes. His favorite Nike Runs are worn out, and with the festive season coming, he's ready for a new pair.

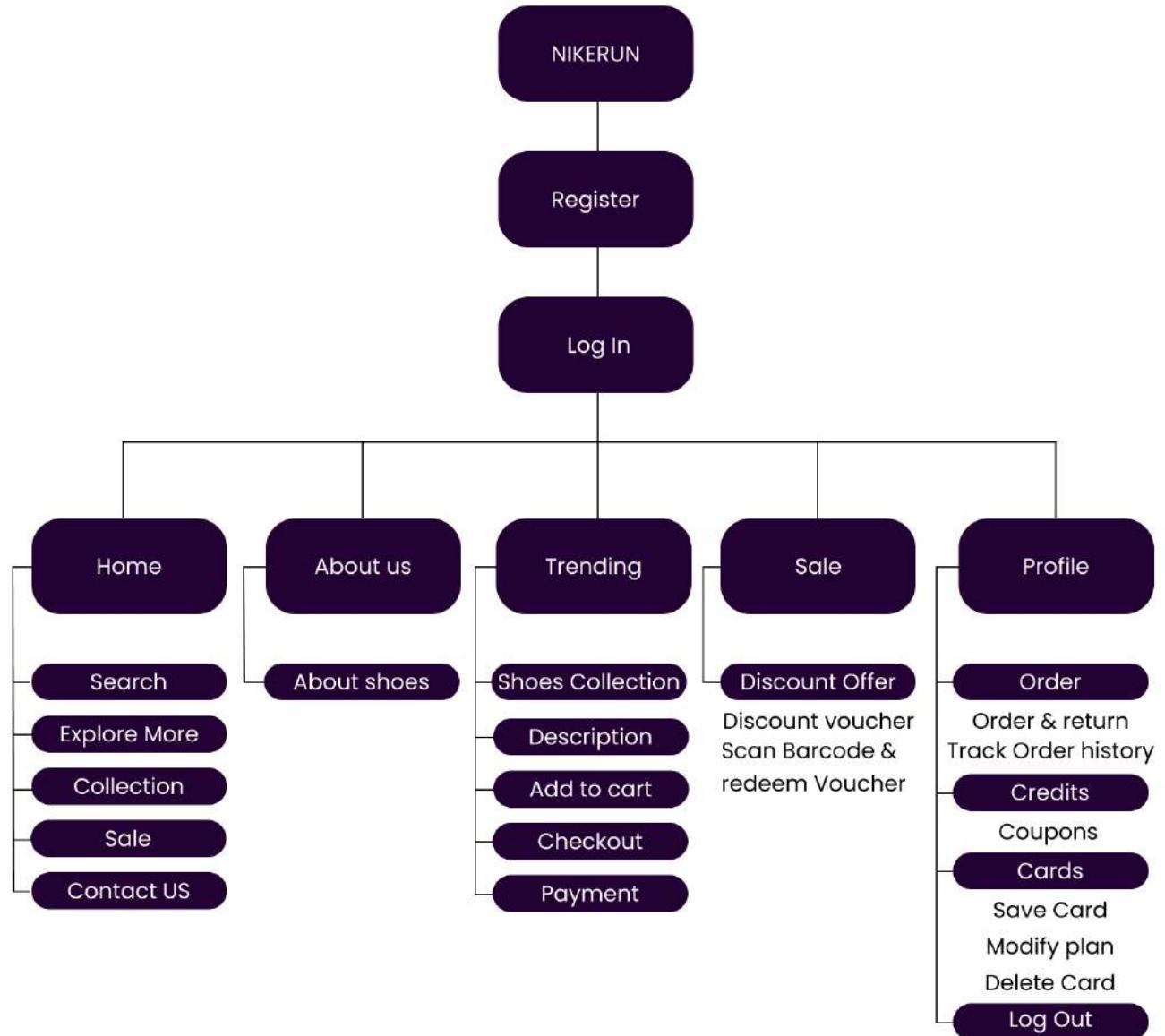


On a rainy Saturday, Bhavanshu was confused about where to buy shoes?



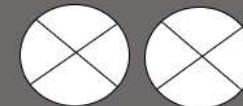
After exploring, he finds the perfect pair on the NikeRun website that matches his style and is ready for his next adventure.

Information Architecture



LOGO HERE

Home About Trending Sale Contact Us



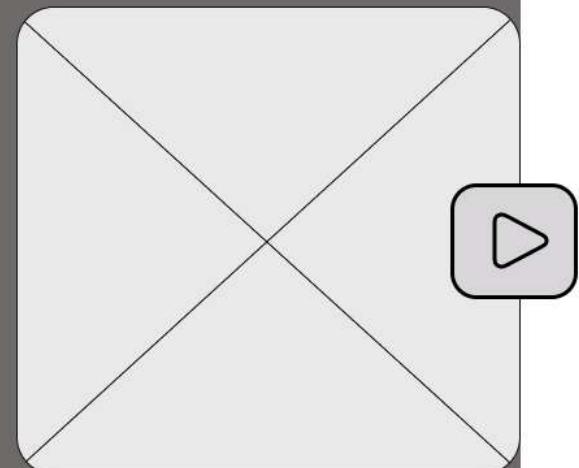
Login/Signup

NIKE RUN

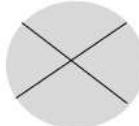
Run Your Way, Every Day with Nike Run

Find Your trendy Shoes from Here

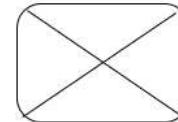
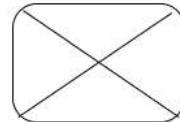
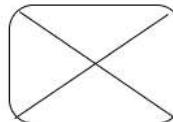
Explore More



Comfort In Every Step



Welcome Back



Email Adress

Enter your Email

Password

Enter your password

Remember me

[Forgot Password?](#)

Sign in

Don't have an account yet ? [Signup](#)

New Customer

Register Account

By creating an account you will be able to shop faster, be up to date on an order's status, and keep track of the orders you have previously made.

Continue

Register Account

Name

First

Middle

Last

DOB

DD-MM-YYYY

Email

Enter your Email

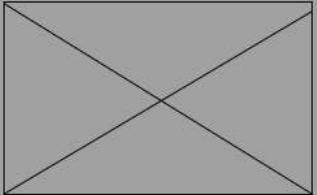
Password

Enter your password

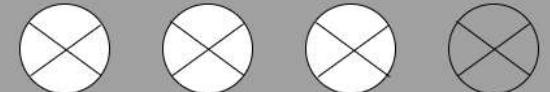
Phone number

Enter your Phone number

Signup



Home About Trending Sale Contact Us

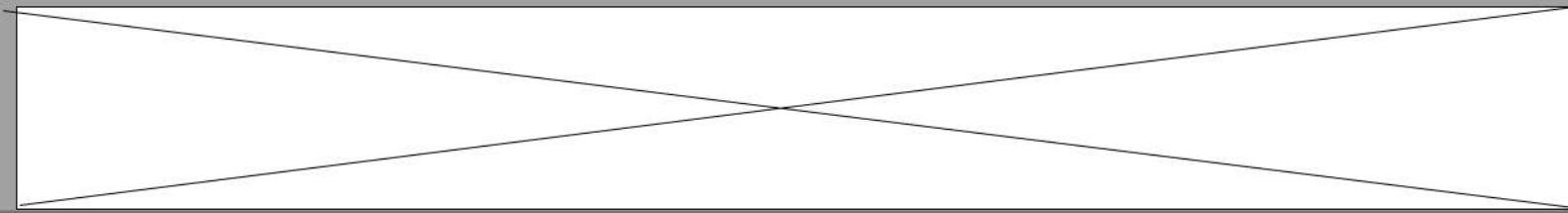


 Search here by keyword

Trending Collections

Scrolling Screen

Explore More





Know about Best Features in shoes

Running shoes have a number of benefits.

They can improve your foot strength and flexibility.



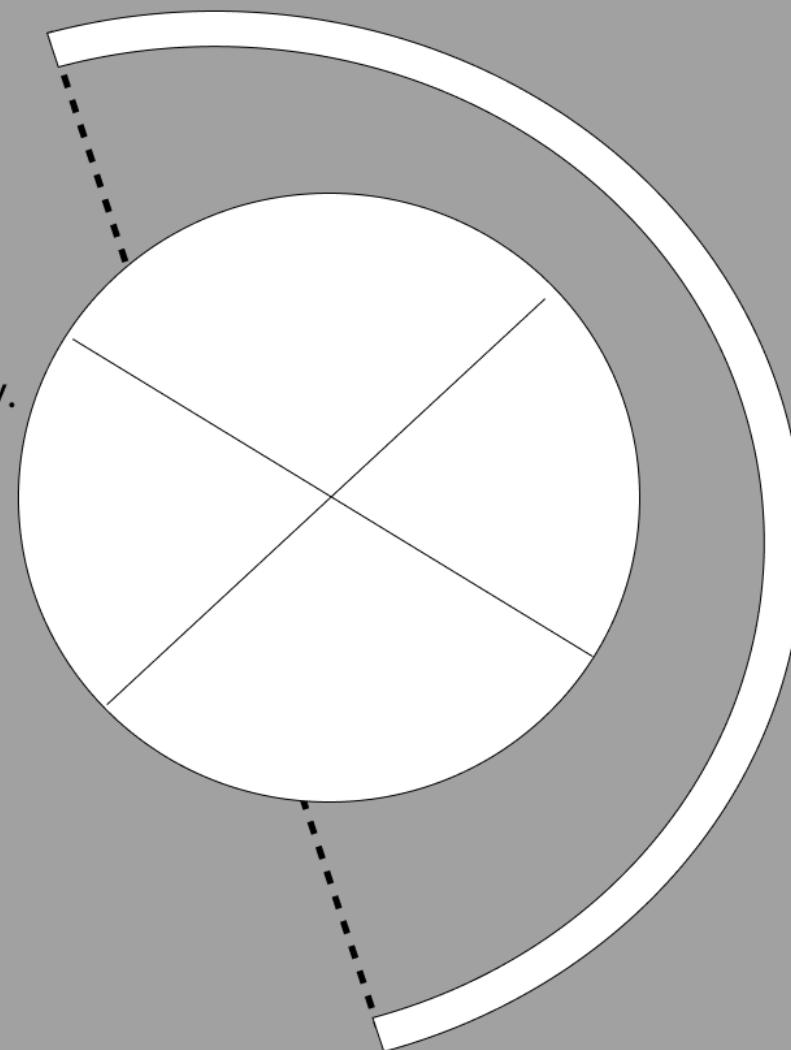
Best Quality Shoes



Long Lasting Shoes



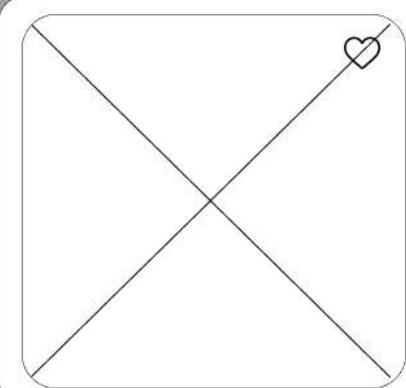
Best Pricing Range



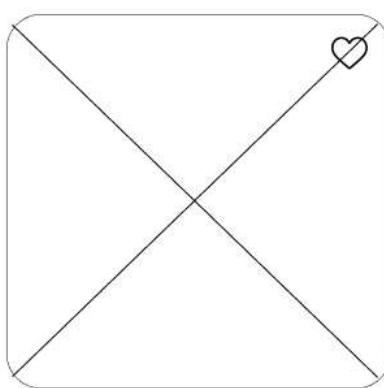


Trending Collections

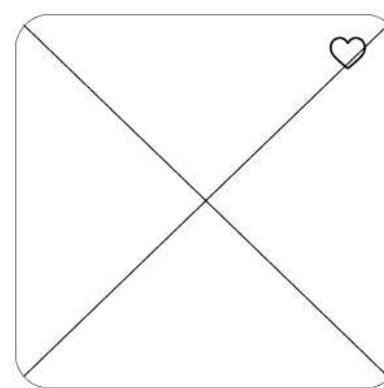
See all



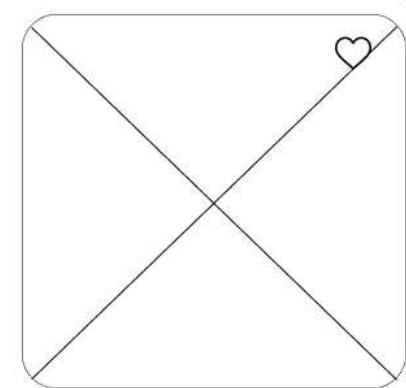
NikeRun - Neo



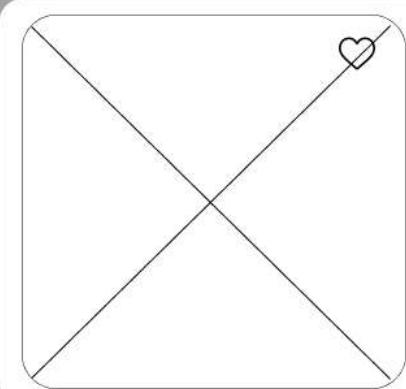
NikeRun - Neo



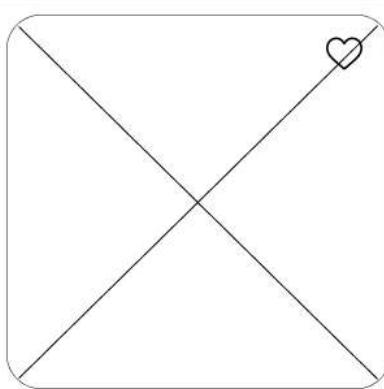
NikeRun - Neo



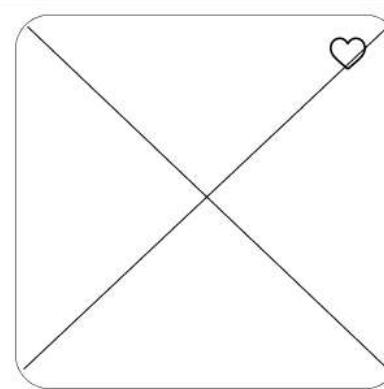
NikeRun - Neo



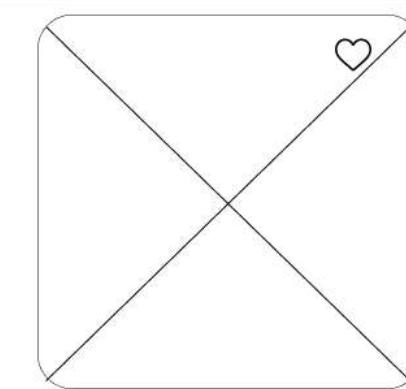
NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



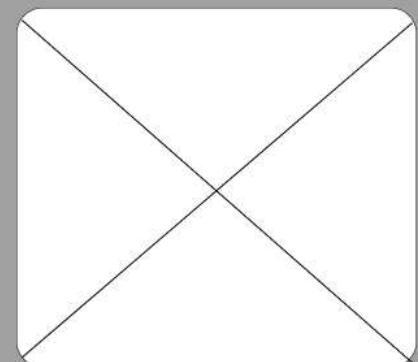
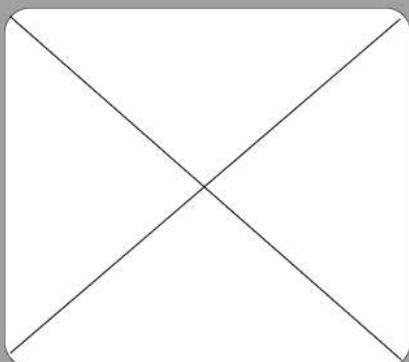
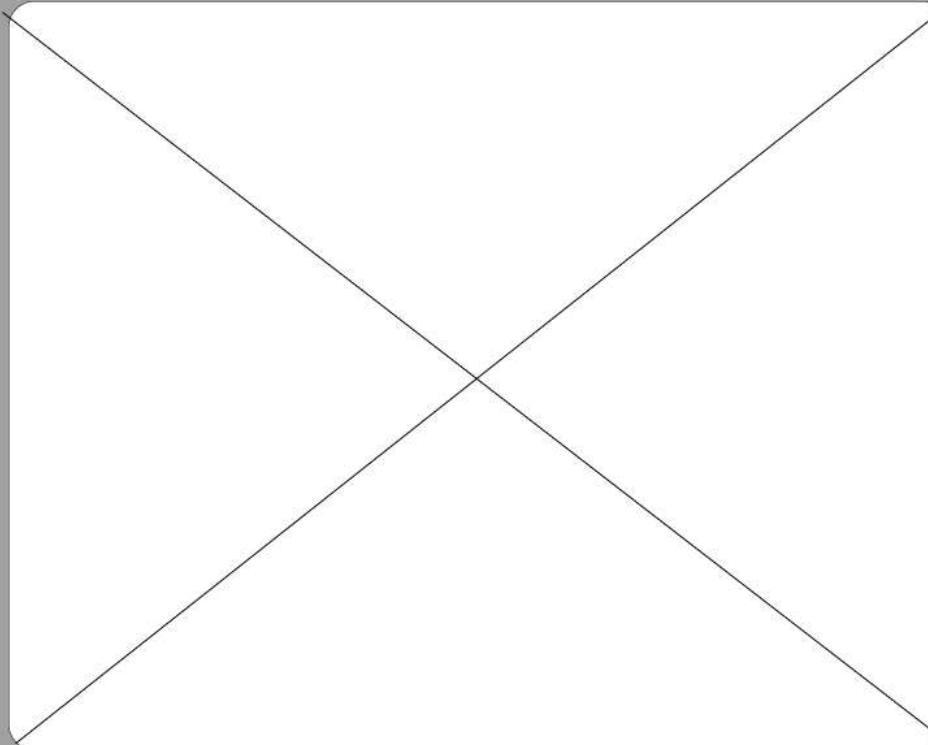
Home



Add to Cart



Checkout



Modern Red Color

A pair of red and Whiterunning shoes Has regular styling Lace-ups detail
Synthetic colourblocked upper Cushioned footbed Textured and patterned outsole
Warranty: 3 months

Available sizes

7 8 9 10 11

Color - Red

Add to Cart



Add to Cart

Order ----- Address ----- Payment

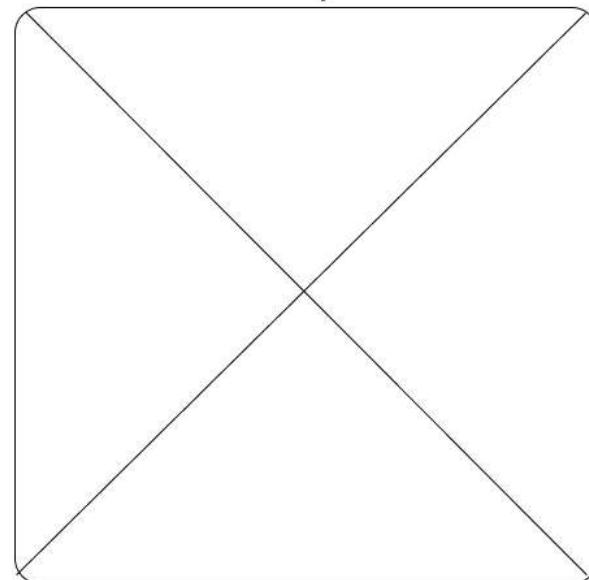
Address

District

State

Street or locality

Order Summary



Details

Minimal Red Color
Shoe with high
console

Price Rs - 2500

- 0 +

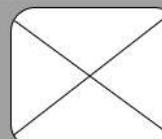
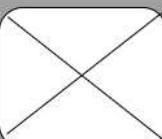
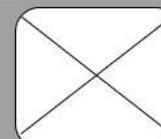
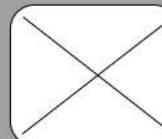
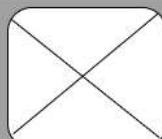
Available Sizes

6 7 8 9 10



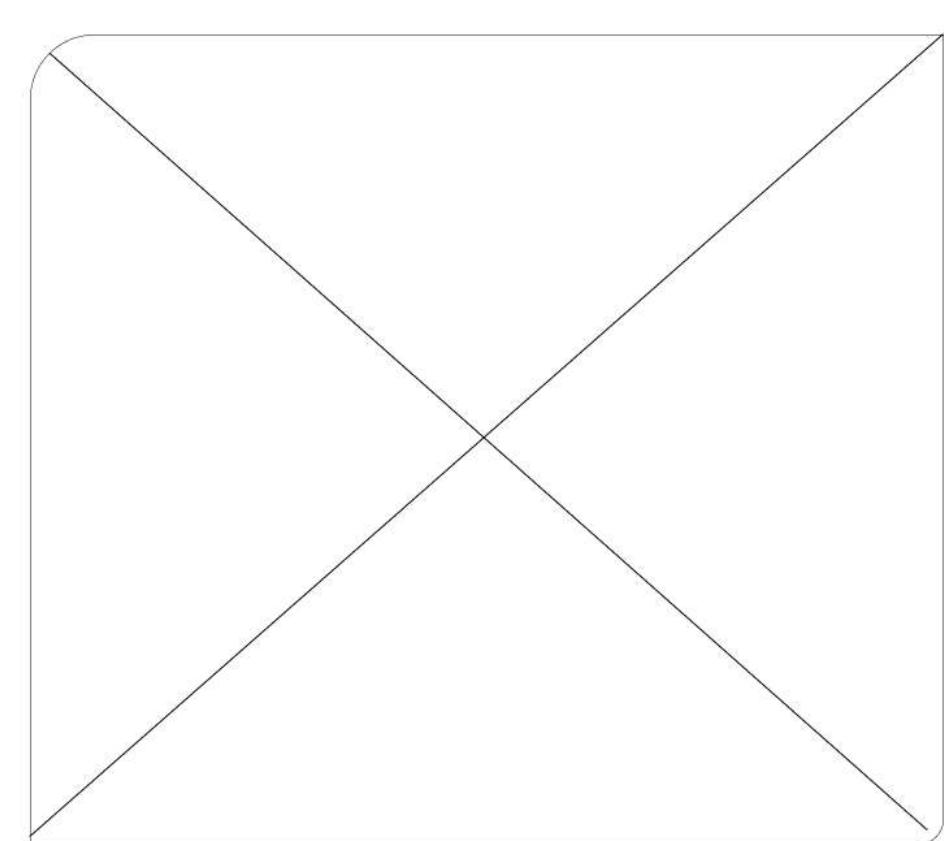
Place Order

Payment options





Checkout



Receipt No: 5521

Ordered By : Xyz , street no 42, India

Detailed Information

Red Color Sports Shoe with high
console

Qty -1

Order id - #125468789

Shipping method - Standard(10 days)

Subtotal ₹ 1800

Shipping ₹ 150

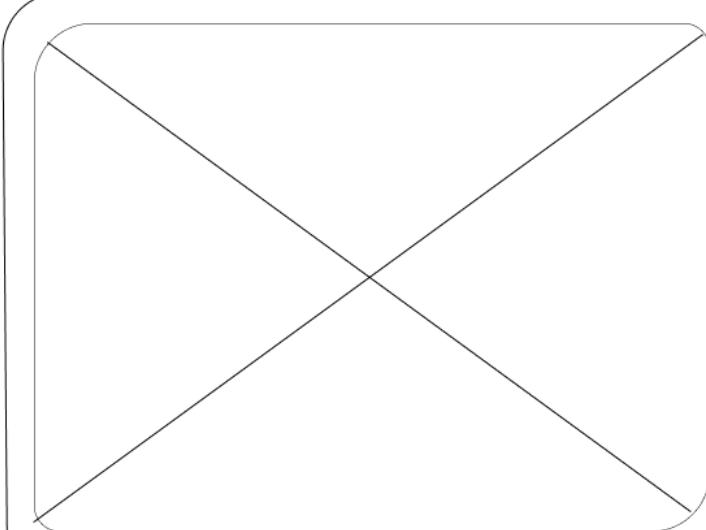
Total ₹ 1950

[Proceed to checkout](#)



THANK YOU

For Shopping with us



Red Color Sports Shoe with high
console
Qty -1

Order id - #125468789

Shipping method - Standard(10 days)

Subtotal ₹ 1800

Shipping ₹ 150

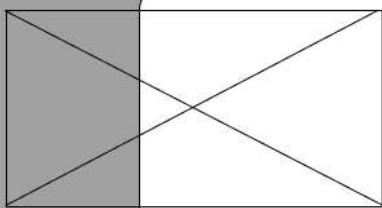
Total ₹ 1950

Order Confirmed Successfully!



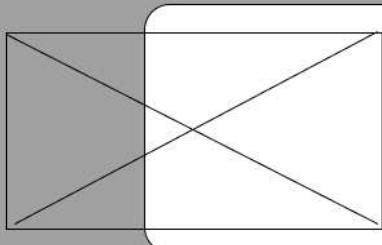
Sale

Upcoming Sales And Offers Today



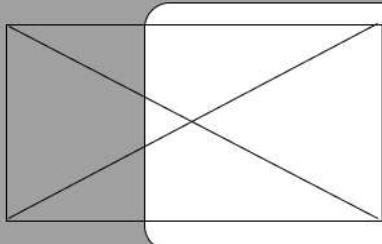
Monsoon Sale upto 50% Off

Valid till 23 August 2024



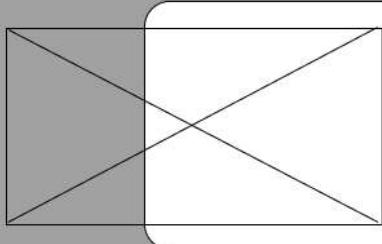
Christmas Sale 25% Off

Valid till 23 August 2024



Summer Sale upto 50% Off

Valid till 23 August 2024



Weekend Sale upto 50 % off

Valid till 23 August 2024



Discount Details

Details

- Monsoon Offer upto 20% on each product
- Available till 23 August 2024
- each Coupon will be valid for 30 days from the day of registration
- No Cash Value

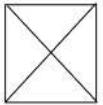


Scan To Redeem



Account

Bhavanshu



Orders

Orders & returns

Credits

Coupons

Cards

Saved Cards

Saved wallets

Address

Delete Account

Legal

Terms of use

privacy & Policy

Profile Details

Full Name :

Mobile Number :

Email ID :

Gender :

Date of Birth :

Location :

Alternate Mobile :

Edit info

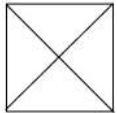
Logout



Order & Return

Account

Bhavanshu



Orders

Orders & returns

Track Order History

Credits

Coupons

Cards

Saved Cards

Saved wallets

Address

Delete Account

Legal

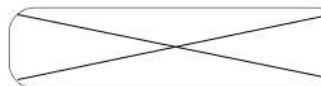
Terms of use

privacy & Policy

View Order

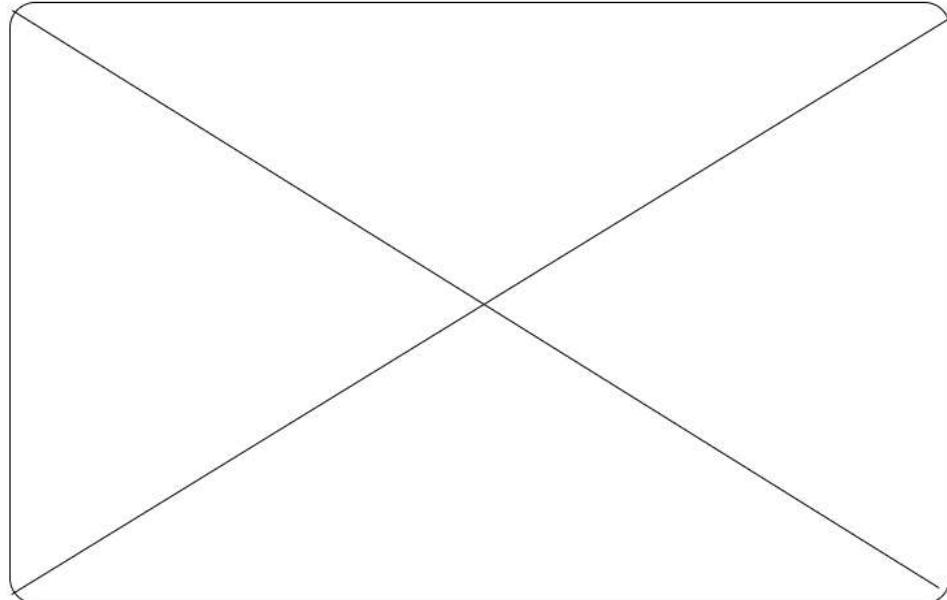
Nike Run-Neo Delivered On 12 Aug 2024

Logout





Track order History



Order : #503-5640928-241238

Ordered from



Nikerun
Nikerun.com

Courier



The Courier Guy
RX150497895

In Transit

Delivery Address

Sharanpur road , lane 5
mumbai

Items

Brown and white leather
shoes

Contact Courier

Export details

Tracking

Ready for processing

Shipped into lonavala

Fri 22 Aug 2024 , 10:31 am

Shipped into lonavala

Fri 22 Aug 2024 , 10:31 am

Package picked up

Ready for processing

Mon 25 Aug 2024 , 7:01pm

On the way

Ready for processing

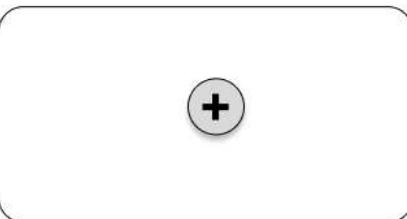
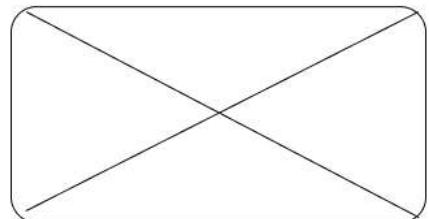
Mon 25 Aug 2024 , 7:01pm



Card Details

Card Connected

your card is connected and everything will be secure



Name on card

Card Number

CVV

Expiration

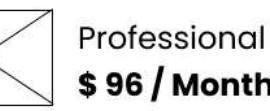
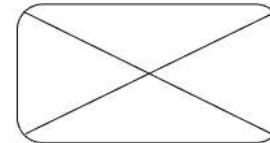
Address

State

Country

[Remove](#)

[Save As Default](#)



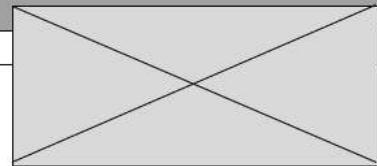
Professional plan
\$ 96 / Month

- All features in **basic included**
- Easy and flexible business with **invoice management**
- Full time **customer support**
- **20 TB Cloud Storage**

[Modify Plan](#)



Modify Plan



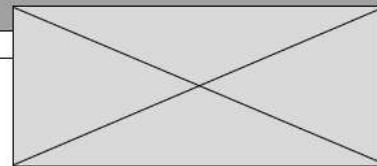
Classic Card

12 Months

725 INR*/ month

8700 INR* every 12 month

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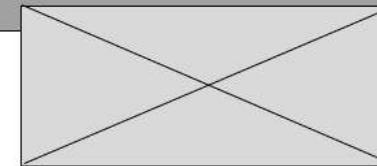
Gold Card

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2000 INR* every month

*VAT and local taxes may apply

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12 Months

725 INR*/ month

8700 INR* every 12 month

*VAT and local taxes may apply

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Dashboard



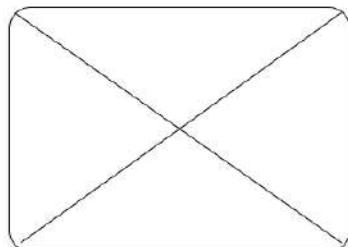
Discounts & promotions



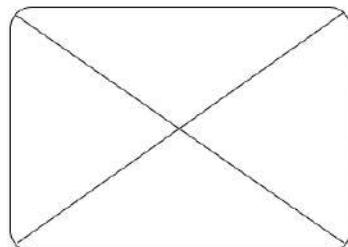
Active Vouchers



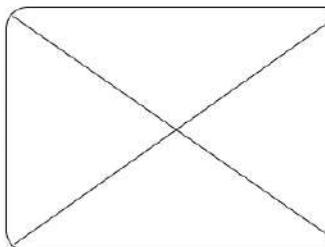
upload image

10% OFF Coffee

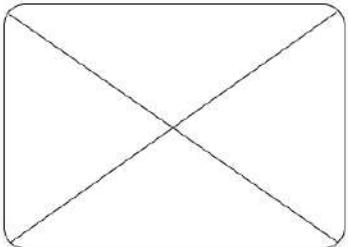
Valid till 20 feb

[Redeem Coupon](#)**30% OFF Earbuds**

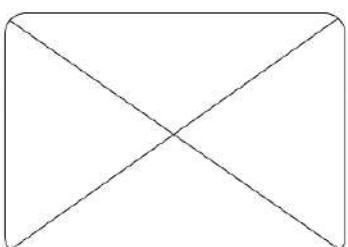
Valid till 20 feb

[Redeem Coupon](#)**50% OFF Shirt**

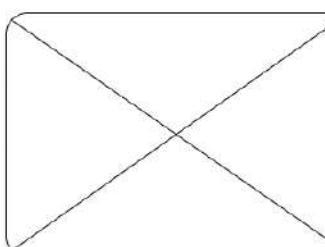
Valid till 20 feb

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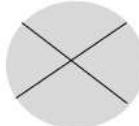
English

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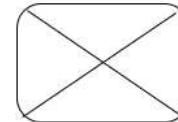
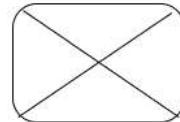
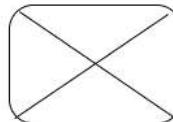
TEXT HERE

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Welcome Back



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By creating an account you will be able to shop faster, be up to date on an order's status, and keep track of the orders you have previously made.

Continue

Register Account

Name

First

Middle

Last

DOB

DD-MM-YYYY

Email

Enter your Email

Password

Enter your password

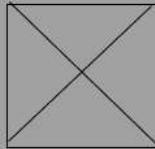
Phone number

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Search here by keyword



Name
Manager



Dashboard



Orders



Products



Users



Discounts and
promotions
Active vouchers



Setting

Logout



[View more](#)



Total sales

\$1234

[View more](#)



Total Users

1234

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Total products

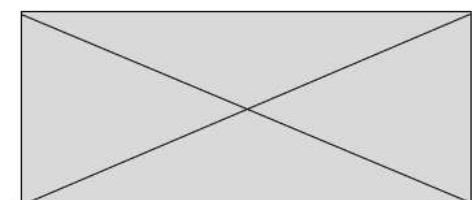
1234

Sales

Day

Week

Month



8200

Total Product Sold

Ecommerce

Direct Buy

Latest orders

[View more](#)



#30354698 -Adidas neo



#30354698 -Adidas neo



#30354698 -Adidas neo



#30354698 -Adidas neo

₹ 1200

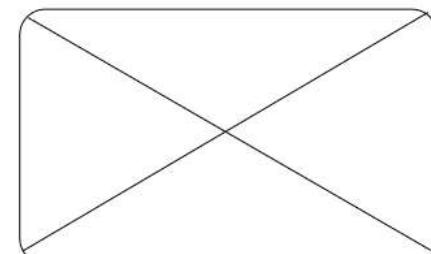
₹ 1200

₹ 1200

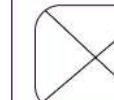
₹ 1200

Top Product

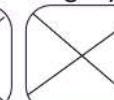
[View more](#)



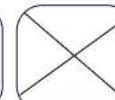
Product category



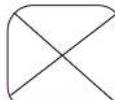
Sports



Sneakers



Formal shoes



Regular



Search here by keyword



Dashboard > Ordertracking

Product Image	Product Description	Date	Time	Update Order Status
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered



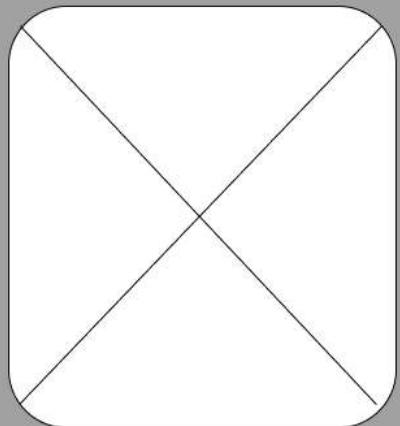
Search here by keyword



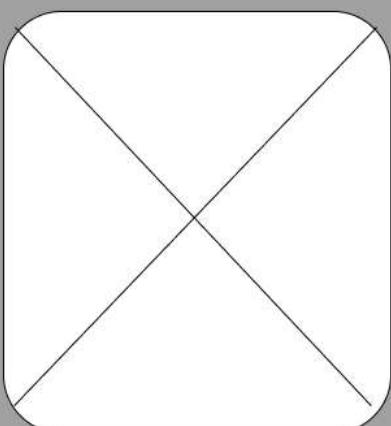
Dashboard >

Orders >

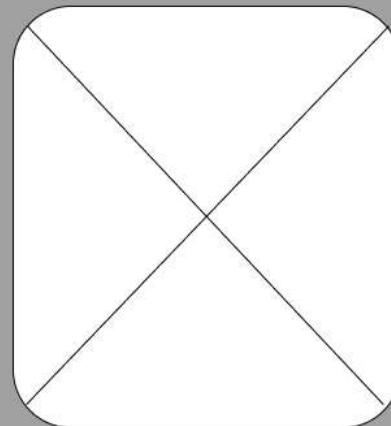
Products



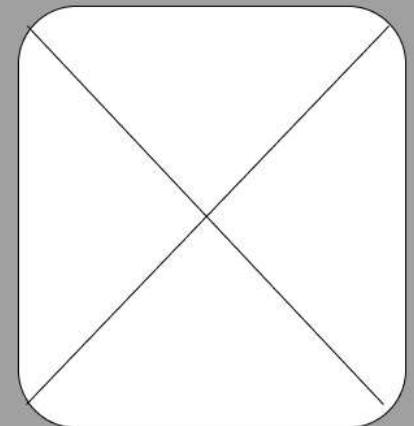
NikeRun - Neo



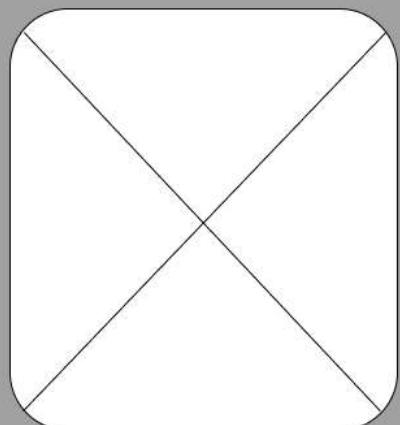
NikeRun - Neo



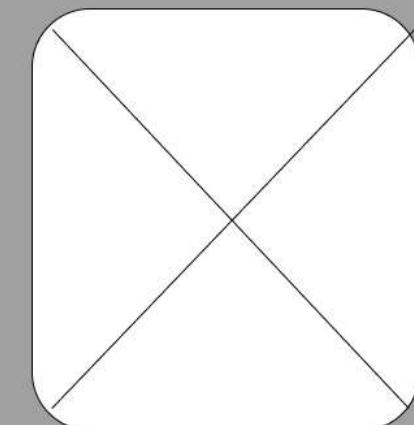
NikeRun - Neo



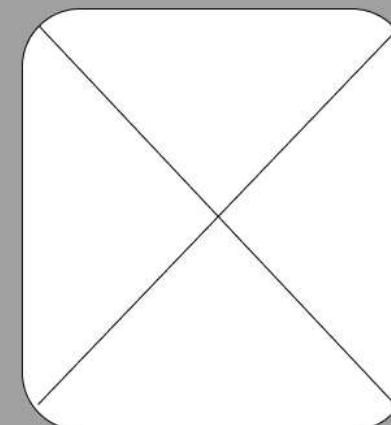
NikeRun - Neo



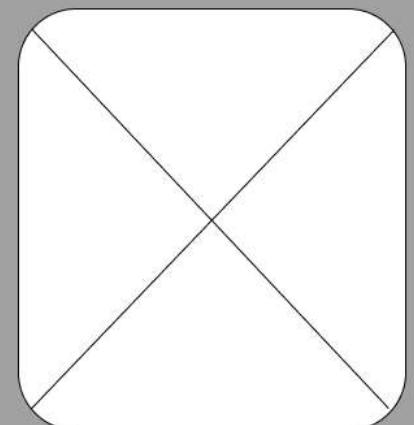
NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



Add Product Form

Product name :

Product Description :

Product Color :

Product Price :

Available Sizes :



Upload Image

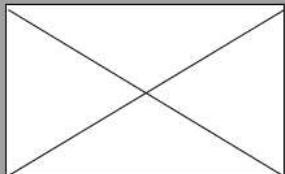
Submit



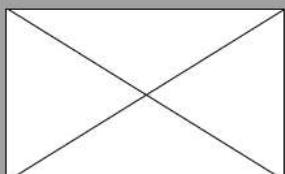
Search here by keyword



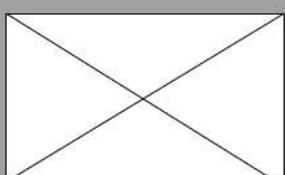
Dashboard > Orders > Users



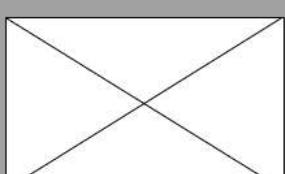
Name
Email Id
DoB
Phone No

Add**Remove**

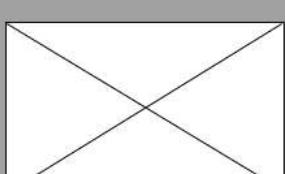
Name
Email Id
DoB
Phone No

Add**Remove**

Name
Email Id
DoB
Phone No

Add**Remove**

Name
Email Id
DoB
Phone No

Add**Remove**

Name
Email Id
DoB
Phone No

Add**Remove**



Search here by keyword



Dashboard > Discounts & promotions



upload image

Monsoon Sale upto 80% Off**weekend Sale upto 50% Off****Summer Sale upto 50% Off****Christmas Sale 25% Off**



Discount & Promotion

Offer name

Detailed Description

Redeem process



Upload Image

Submit



Search here by keyword



Dashboard



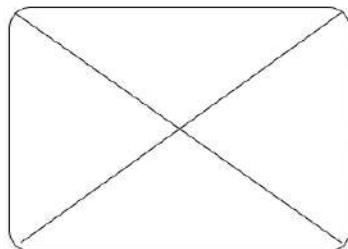
Discounts & promotions



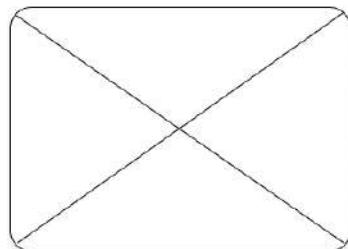
Active Vouchers



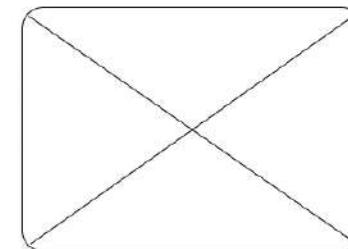
upload image

10% OFF Coffee

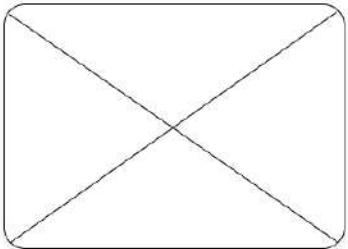
Valid till 20 feb

[Redeem Coupon](#)**30% OFF Earbuds**

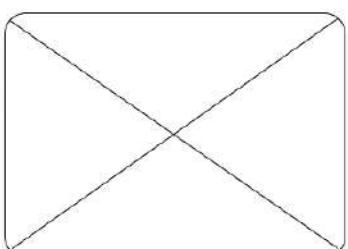
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[Redeem Coupon](#)**50% OFF Shirt**

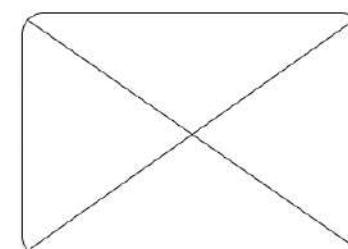
Valid till 20 feb

[Redeem Coupon](#)**Cocorosa Gift card**

Valid till 20 feb

[Redeem Coupon](#)**ZEE ZEE Flair**

Valid till 20 feb

[Redeem Coupon](#)**Gift Voucher upto 2500**

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[Redeem Coupon](#)



Active Voucher form

Offer name

Detailed Description

Redeem process



Upload Image

Submit

Setting

General Setting

User management

Content management

Analytics & Reports

Logout





Analytics & reports

Balance

₹ 9,32,431

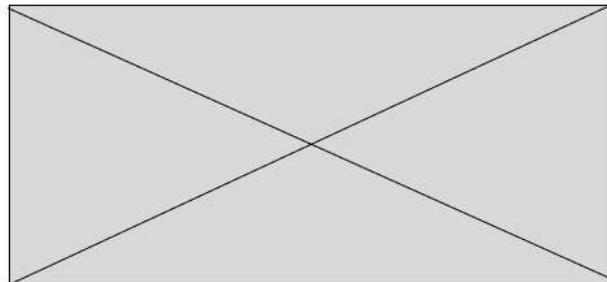
...

Profit

Total earning

Total target

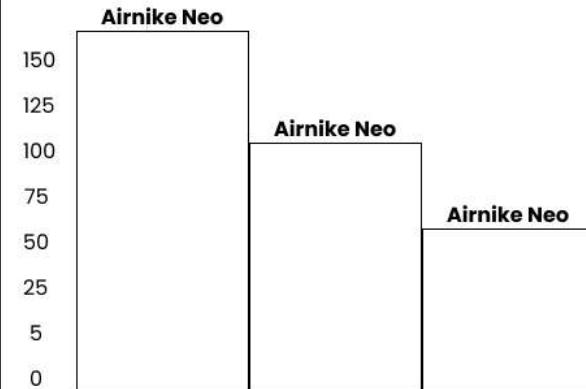
Sales Category



Ecommerce

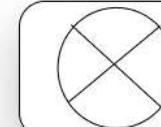
Direct Buy

Top Products



Recent Activity

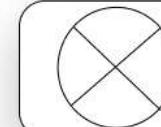
Outgoing product



Nikerun Neo
₹ 2000

Delivered 2 weeks ago

Incoming product



Nikerun Neo
₹ 2000

Delivered 2 weeks ago



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Find Your trendy Shoes from Here

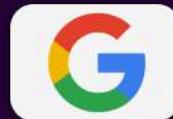
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DOB

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Password

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Nike Run

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Search here by keyword

Trending Collections



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Know about Best Features in shoes

Running shoes have a number of benefits.
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Best Quality Shoes



Long Lasting Shoes



Best Pricing Range





Trending Collections

See all



NikeRun - Neo



NikeRun - Neo



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NikeRun - Neo



Home



Add to Cart



Checkout



Modern Red Color

A pair of red and Whiterunning shoes Has regular styling Lace-ups detail
Synthetic colourblocked upper Cushioned footbed Textured and patterned outsole
Warranty: 3 months

Available sizes

 7 8 9 10 11

Color - Red

Add to Cart



Add to Cart

Order

Address

Payment

Address

District

Street or locality

State

Order Summary



Details

Minimal Red Color
Shoe with high
console

Price Rs - 2500

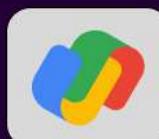
(-) 0 (+)

Available Sizes

6 7 8 9 10

Place Order

Payment options





Checkout



Receipt No: 5521

Ordered By : Xyz , street no 42, India

Detailed Information

Red Color Sports Shoe with high console

Qty -1

Order id - #125468789

Shipping method - Standard(10 days)

Subtotal	₹ 1800
----------	--------

Shipping	₹ 150
----------	-------

Total	₹ 1950
-------	--------

Proceed to checkout



THANK YOU

For Shopping with us



Red Color Sports Shoe with high
console
Qty -1

Order id - #125468789

Shipping method - Standard(10 days)

Subtotal ₹ 1800

Shipping ₹ 150

Total ₹ 1950

Order Confirmed Successfully!



Sale

Upcoming Sales And Offers Today



Monsoon Sale upto 50% Off

Valid till 23 August 2024



Christmas Sale 25% Off

Valid till 23 August 2024



Summer Sale upto 50% Off

Valid till 23 August 2024



Weekend Sale upto 50 % off

Valid till 23 August 2024



Discount Details



Details

- Monsoon Offer upto 20% on each product
- Available till 23 August 2024
- each Coupon will be valid for 30 days from the day of registration
- No Cash Value



Scan To Redeem



Account Information

Account



Bhavanshu

Orders

Orders & returns

Credits

Coupons

Cards

Saved Cards

Saved wallets

Address

Delete Account

Legal

Terms of use

privacy & Policy

Profile Details

Full Name :

Mobile Number :

Email ID :

Gender :

Date of Birth :

Location :

Alternate Mobile :

Edit info

Logout



Order & Return

Account



Bhavanshu

Orders

Orders & returns

Track Order History

Credits

Coupons

Cards

Saved Cards

Saved wallets

Address

Delete Account

Legal

Terms of use

privacy & Policy

View Order



Nike Run-Neo Delivered On 12 Aug 2024

Rate this Product



Excellent Good Medium Poor Very Bad

Logout



Track order History



Order : #503-5640928-241238

Ordered



Nikerun
Nikerun.com

Delivery Address

Sharanpur road , lane 5
mumbai

Courier



The Courier Guy
RX150497895

In Transit

Items

Brown and white leather
shoes

Contact Courier

Export details

Tracking

Ready for processing

Shipped into lonavala
Fri 22 Aug 2024 , 10:31 am

Shipped into lonavala
Fri 22 Aug 2024 , 10:31 am

Package picked up

Ready for processing
Mon 25 Aug 2024 , 7:01pm

On the way

Ready for processing
Mon 25 Aug 2024 , 7:01pm



Card Details

Card Connected

your card is connected and everything will be secure



Name on card

Card Number

CVV

Expiration

Address

State

Country

Remove

Save As Default



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Modify Plan



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1 Week

725 INR*/ month

8700 INR* every 12 month

*VAT and local taxes may apply

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1 Months

1200 INR*/ month

2000 INR* every month

*VAT and local taxes may apply

Subscribe Now

Best Value

12 Months

725 INR*/ month

8700 INR* every 12 month

*VAT and local taxes may apply

Subscribe Now



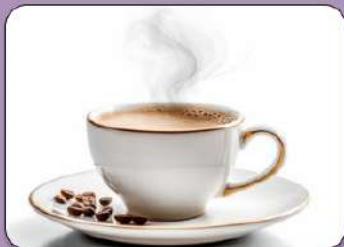
Active Coupons



Search here by keyword



10% OFF Coffee



Valid till 20 feb

Redeem Coupon

30% OFF Earbuds



Valid till 20 feb

Redeem Coupon

50% OFF Tshirt



Valid till 20 feb

Redeem Coupon

Cocorosa Gift card



Valid till 20 feb

Redeem Coupon

ZEE ZEE Flair



Valid till 20 feb

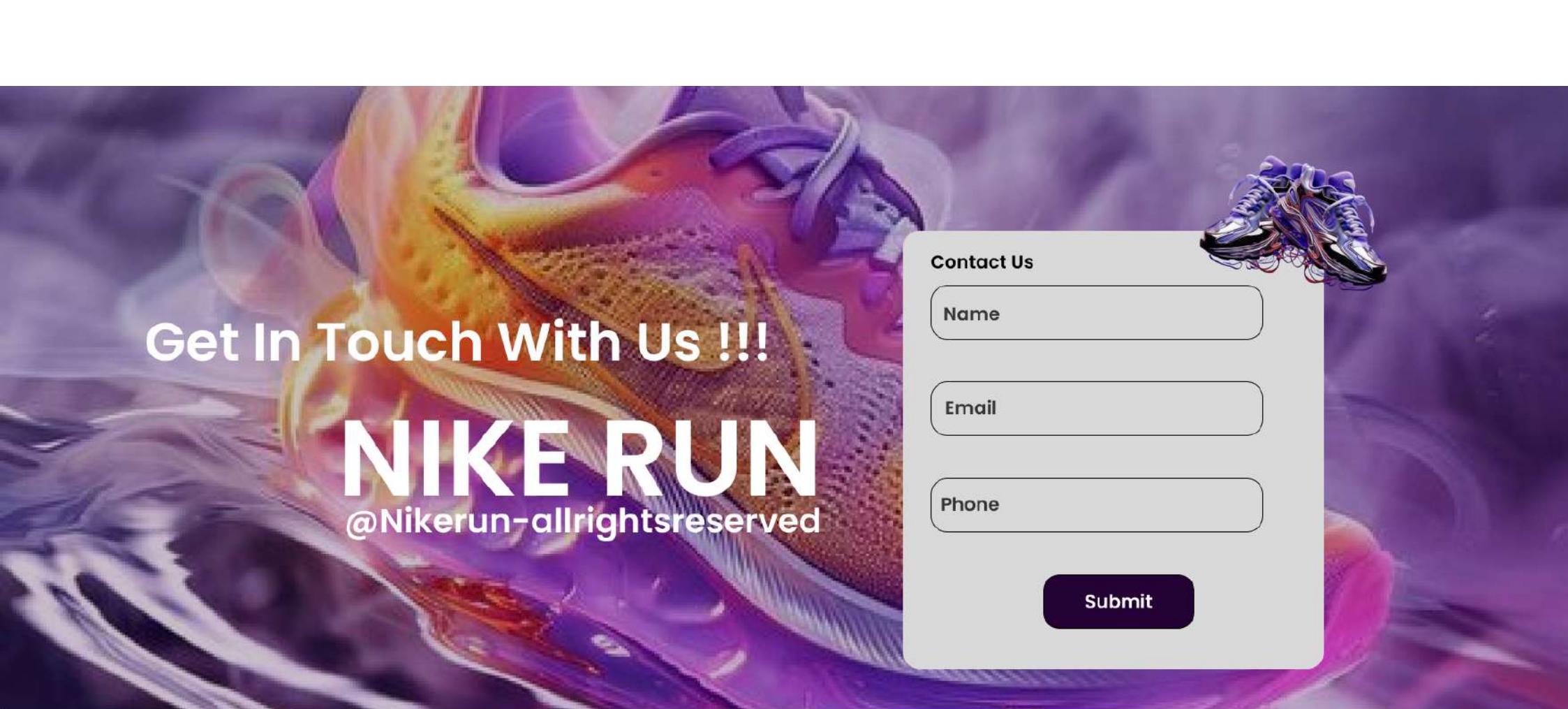
Redeem Coupon

Gift Voucher upto 2500



Valid till 20 feb

Redeem Coupon



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Phone

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English

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SWAG IN EVERY STEP



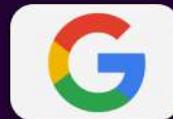
Nike Run



SWAG IN EVERY STEP



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Enter your password



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Register Account

By creating an account you will be able to shop faster, be up to date on an order's status, and keep track of the orders you have previously made.

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Register Account

Name

First

Middle

Last

DOB

DD-MM-YYYY

Email

Enter your Email

Password

Enter your password

Phone number

Enter your Phone number

Signup



Search here by keyword



Name

Manager



Dashboard



Orders



Products



Users



Discounts and
promotions



Active vouchers



Setting



Total sales

[View more](#)

\$1234



Total Users

[View more](#)

1234



Total products

[View more](#)

1234

Sale

Day

Week

[Month](#)



Latest orders

[View more](#)



#30354698 -Adidas neo

₹ 1200



#30354698 -Adidas neo

₹ 1200



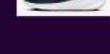
#30354698 -Adidas neo

₹ 1200



#30354698 -Adidas neo

₹ 1200



12 Nov 2023



12 Nov 2023



12 Nov 2023



12 Nov 2023

[Logout](#)



Top Product

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Product category

[View more](#)



Sports

Sneakers

Formal shoes

Regular



Search here by keyword



Dashboard > Ordertracking

Product Image	Product Description	Date	Time	Update Order Status
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered
	#30354698-Nikerun neo	12/11/23	1:00:05 pm	Delivered



Search here by keyword



Dashboard > Orders > Products



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



NikeRun - Neo



Add Product Form

Product name :

Product Description :

Product Color :

Product Price :

Available Sizes :



Upload Image

Submit



Search here by keyword



Dashboard > Orders > Users



Name
Email Id
DoB
Phone No

[Add](#)[Remove](#)

Name
Email Id
DoB
Phone No

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Name
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Search here by keyword



Dashboard > Discounts & promotions



upload image



Monsoon Sale upto 80% Off



weekend Sale upto 50% Off



Summer Sale upto 50% Off



Christmas Sale 25% Off



Discount & Promotion

Offer name

Detailed Description

Redeem process



Upload Image

Submit



Search here by keyword



Dashboard



Discounts & promotions



Active Vouchers



upload image

10% OFF Coffee



Valid till 20 feb

Redeem Coupon

30% OFF Earbuds



Valid till 20 feb

Redeem Coupon

50% OFF Shirt



Valid till 20 feb

Redeem Coupon

Cocorosa Gift card



Valid till 20 feb

Redeem Coupon

ZEE ZEE Flair



Valid till 20 feb

Redeem Coupon

Gift Voucher upto 2500



Valid till 20 feb

Redeem Coupon



Active Voucher form

Offer name

Detailed Description

Redeem process



Upload Image

Submit



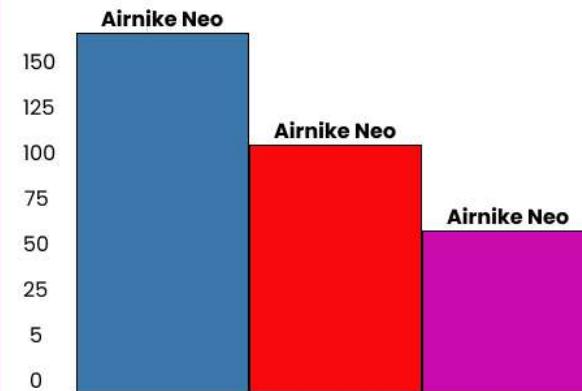
Analytics & reports

Balance

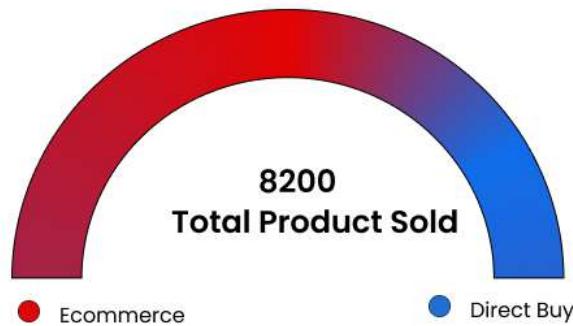
₹ 9,32,431



Top Products



Sales Category



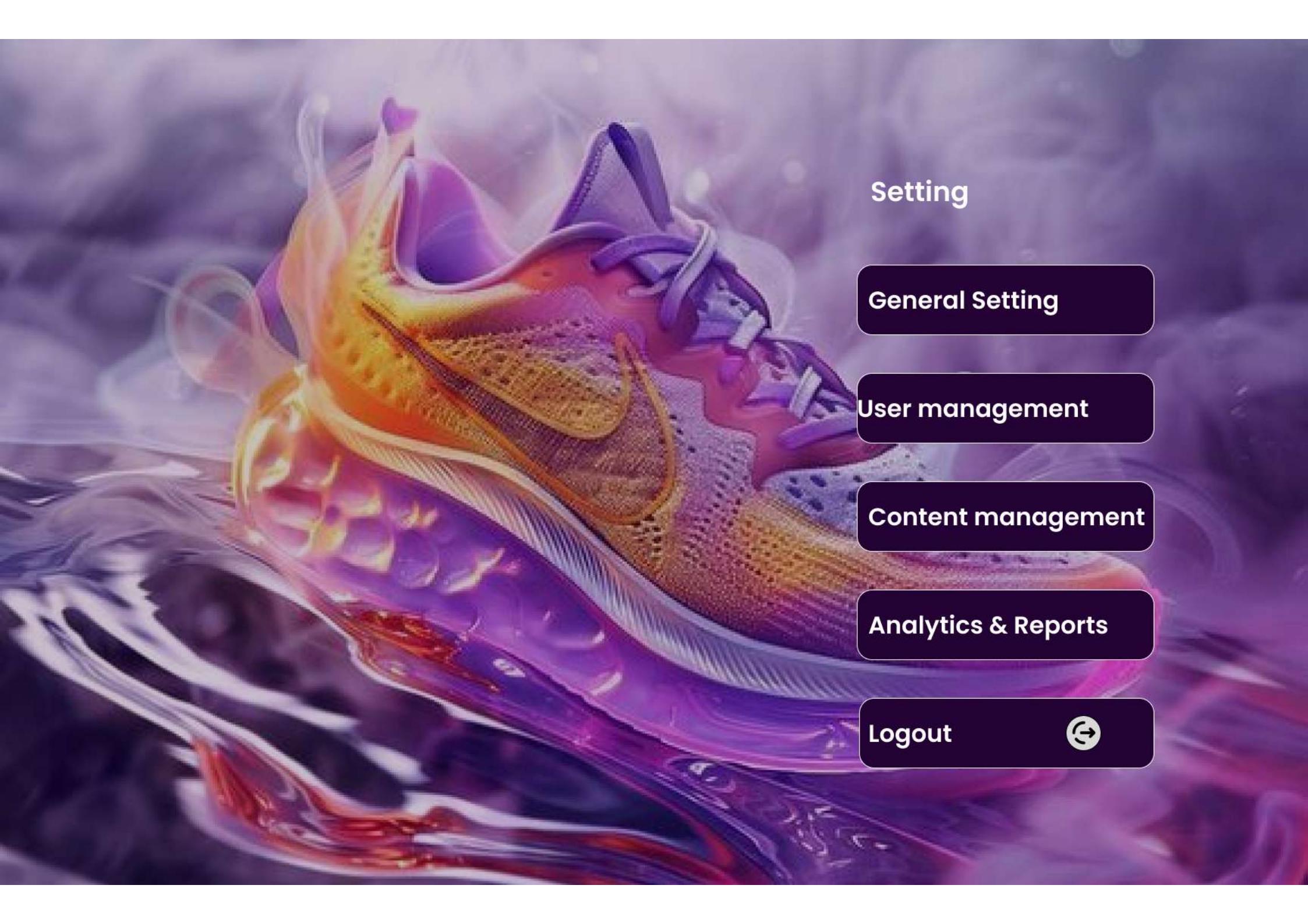
Recent Activity

Outgoing product



Incoming product





Setting

General Setting

User management

Content management

Analytics & Reports

Logout

