

F I T S U M T E S S E M A

GRAPHICS DESIGN

PORTFOLIO

2 0 2 2



FITSUM TESSEMA

GRAPHICS DESIGNER

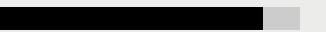
I am a self taught graphic designer. I have been doing graphic design for the past four years as a freelancer.

This portfolio is a collection of four years worth of design work including branding, Logo design, banner and poster design, T-shirt design, business card design, album/cover art design, social media post design, magazine layout design and more.

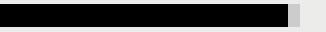
I'm a professional graphic designer with more than four years of invaluable hands-on experience in handling several simultaneous creative design projects, logo design, and visual conceptualization.

SKILLS

PHOTOSHOP



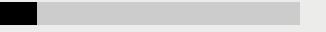
ILLUSTRATOR



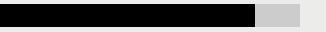
INDESIGN



XD



INDESIGN*



INDESIGN*



INDESIGN*



CONTACT

Address

Hosaena, Ethiopia

Phone

(251)913 2255 83

Email

tessfitsum0@gmail.com



- Logo design





Melhik Podcast - Melhik Podcast is a program that helps Christian youth grow holistically, spiritually, emotionally, physically and socially, and helps them to have a biblical foundation by exploring issues that are pressing among young people.



- Logo design





**EASTERN
STAR
LIGHT**
THE FUTURE IS HERE

Eastern Star Light - Eastern star light is a company that provides light products, light point and light fitting. For example light bulb, panel, flood lights and crystal light for light shops, building owners and building contactors.

- Business card design



- Logo design





እግዚ መንገድ
EGRE MENGED
Think outside the car



Egre Menged - supporting green transportation and promotion of non-motorized transport options, gathering a group of people that like to cycle on the weekend, providing a starting point and the opportunity to rent cycles and learn cycling, taking the lead for the route, exploring sites in the city like museums/parks/coffee places on the way, attending cycling events, giving suggestions and tips on cycling related issues: e.g. buying bicycles, making people feel the joy of exercising on a Sunday and exploring their city, creating a culture of safe cycling and environmental friendliness.

- Logo design



- Business card design



Debo Engineering - Mainly it is Smart Agritech, in addition to it we also work on the following Smart Health, Smart Transport, Smart Tourism. An AI company that apply AI Technology to different sectors.

- Logo design

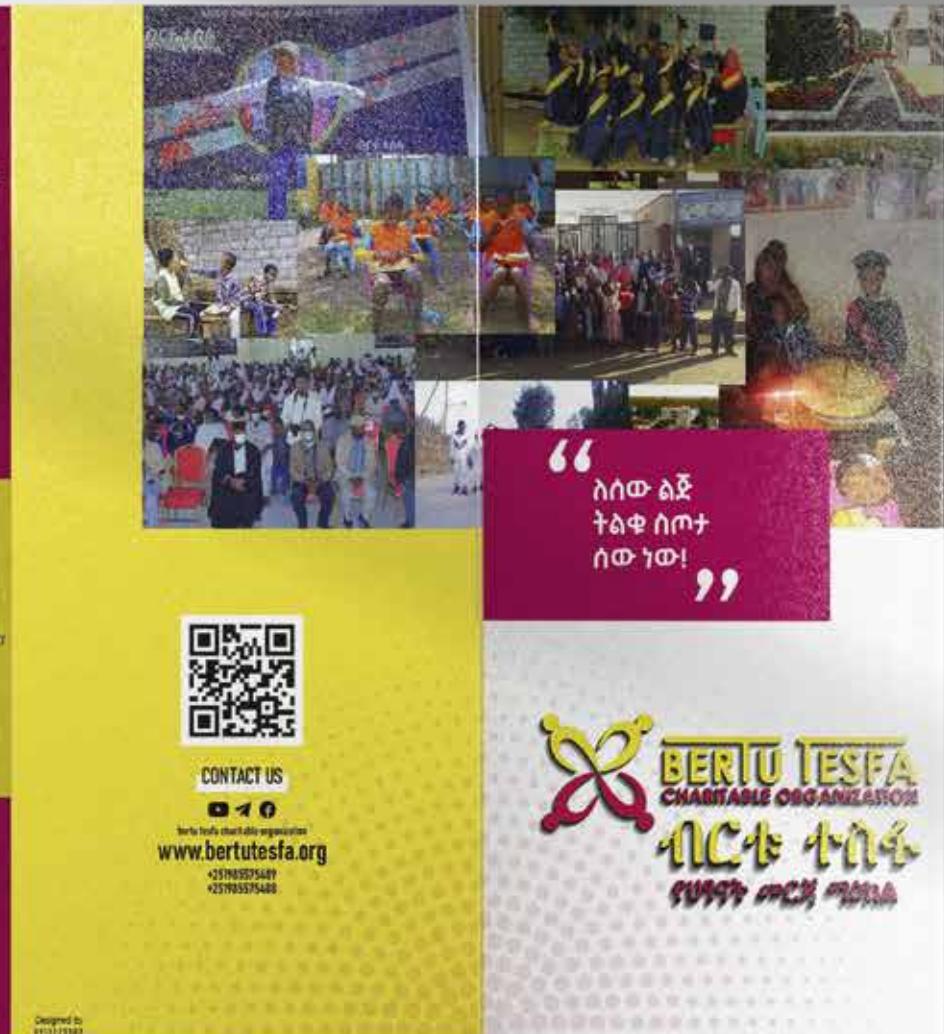
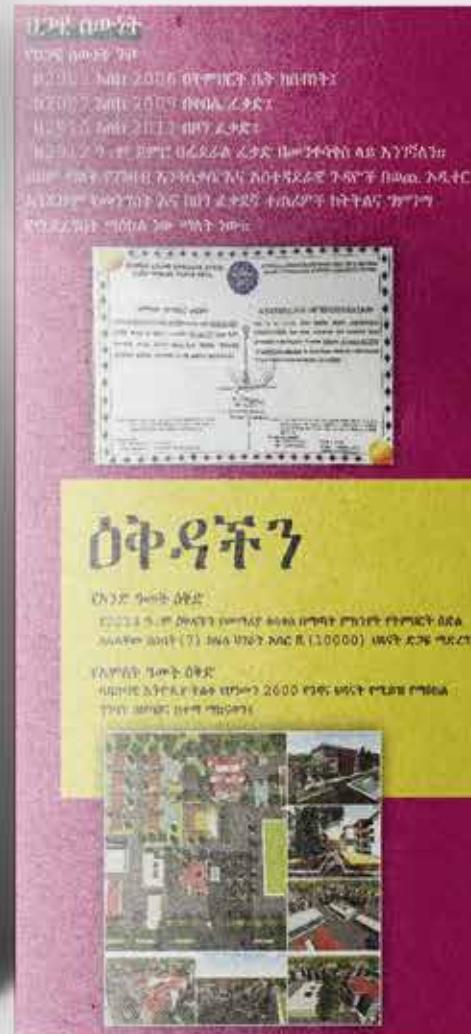


Hulertenawi (ԱԼԵՆԻԳՎ) - providing learning materials for youth through the mobile app. From the age of 12 to 19+



- Logo design









- Banner/ Poster design



Bertu Tesfa charitable organization - Bertu Tesfa Children Resource Centre is a nonprofit organization that was established by groups of students in 2013, who were at the time attending FA International Academy. These students saved their monthly allowances, lunch money, and whatever income they had in order to support children that were unable to attend school due to many circumstances.

- Other Logo designs



- T-shirt design



- T-shirt design



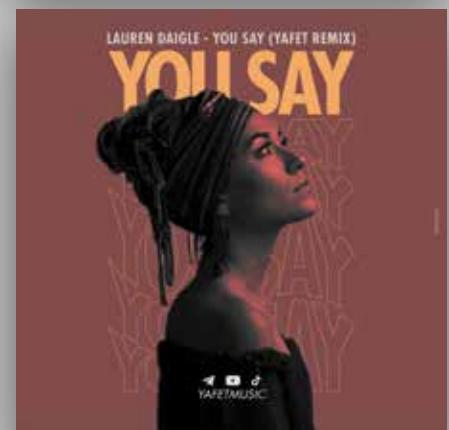
- T-shirt design



- Social media post design



- Album art/ Cover art design



- Magazine layout design

Page 6: Headline 'ב'נות' בראות...' (Women See...). Sub-headline: 'הנוף' (The View). Text: 'הנוף' הוא מושג שמשמעותו ראייה. ראייה היא תרשים של המציאות, שהיא יפה או לא-יפה, מושלמת או לא-מושלמת, מושג או לא-מושג. ראייה היא תרשים של המציאות, שהיא יפה או לא-יפה, מושלמת או לא-מושלמת, מושג או לא-מושג.' Below the text is a photograph of red coral.

Page 7: Headline 'ב'נות' הוללות...' (Women Create...). Sub-headline: 'הנוף' (The View). Text: 'הנוף' הוא מושג שמשמעותו ראייה. ראייה היא תרשים של המציאות, שהיא יפה או לא-יפה, מושלמת או לא-מושלמת, מושג או לא-מושג.' Below the text is a photograph of red coral.

Page 8: Headline 'ב'נות' גורמות...' (Women Create...). Sub-headline: 'הנוף' (The View). Text: 'הנוף' הוא מושג שמשמעותו ראייה. ראייה היא תרשים של המציאות, שהיא יפה או לא-יפה, מושלמת או לא-מושלמת, מושג או לא-מושג.' Below the text is a large graphic of a spiral made of dots.

Page 9: Headline 'ב'נות' 2013' (Women 2013). Sub-headline: 'הנוף' (The View). Text: 'הנוף' הוא מושג שמשמעותו ראייה. ראייה היא תרשים של המציאות, שהיא יפה או לא-יפה, מושלמת או לא-מושלמת, מושג או לא-מושג.' Below the text is a photograph of three men in suits.

- Magazine layout design

The image consists of two main parts. On the left, a dark orange brochure for 'GONDAR UNIVERSITY EVANGELICAL CHRISTIAN STUDENTS FELLOWSHIP' is shown. It features a large photo of hands holding a smartphone with the 'YENE BIBLE STUDY' app icon. Below this, another smartphone displays the app's interface. The brochure also includes a QR code, a 'YENE BIBLE STUDY' logo, and social media links for YouTube, Facebook, and Instagram. Text on the brochure includes 'YENE BIBLE STUDY APP IS AVAILABLE FOR FRESH STUDENTS' and 'PRINTED BY MUNITECHLS: 09115522719'. On the right, a person's hand holds a white smartphone, which shows three circular portraits of individuals. Each portrait has a label below it: 'H/S ደቶኑ ታደሰዎች' (H/S Dtoone Tadesewo), 'ደ/ር መሰከረም ታደሰ' (Dejter Wasekereム Tadesse), and 'ደ/ር አቶ ታደሰ' (Dejter Ato Tadesse). The background of the brochure features a repeating geometric pattern.

