Proposition. Given a triangle with sides a, b and c, the area of the triange can be found by

$$A = \sqrt{S(S-a)(S-b)(S-c)},$$

where 2S = a + b + c.

Proof. WLOG, we will show that

$$16A^{2} = h^{2}c^{2} = (a+b+c)(b+c-a)(a+c-b)(a+b-c),$$

where h is (one of) the height(s) perpendicular to the side with length c, i.e., the base. Let h divide the base in to two segments with length c-r and r, where $r \in \mathbb{R}$. Again, WLOG we can assume that

$$h^2 = a^2 - (c - r)^2,$$

 $h^2 = b^2 - r^2.$

Solving the above two equations simultaneously, we get

$$r = \frac{b^2 + c^2 - a^2}{2c}, \quad h^2 = b^2 - \left(\frac{b^2 + c^2 - a^2}{2c}\right)^2.$$

Thus,

$$\begin{split} 4A^2 &= h^2c^2 \\ &= b^2c^2 - \left(\frac{b^2 + c^2 - a^2}{2}\right)^2 \\ &= \left(bc - \frac{b^2 + c^2 - a^2}{2}\right) \left(bc + \frac{b^2 + c^2 - a^2}{2}\right) \\ &= \left(\frac{-(b^2 - 2bc + c^2) + a^2}{2}\right) \left(\frac{b^2 + 2bc + c^2 - a^2}{2}\right) \\ &= \left(\frac{a^2 - (b - c)^2}{2}\right) \left(\frac{(b + c)^2 - a^2}{2}\right) \\ &= \left(\frac{[a - b + c)][a + b - c]}{2}\right) \left(\frac{[b + c - a][b + c + a]}{2}\right) \\ &= \frac{(a - b + c)(a + b - c)(b + c - a)(a + b + c)}{4}. \end{split}$$