

# **“FOOD DELIVERY SERVICE”**

Submitted in partial fulfillment for the award of

## **MASTER OF COMPUTER APPLICATIONS DEGREE**



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By

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## **Problem Identification and Objective**

### **Problem Identification**

In today's world there are different varieties of food are available to satisfy our craving for eating enjoyable food. However sometimes in the search of good foods we forget the nutritional values which are provided by food we eat. In day-to-day life ranging from snacks to main course meals there are vast number of foods available around us taking from sandwiches and burgers to pizza. It is also well said that “good food warms the heart and feed the soul” but if we eat this type of food on regular basis then one thing for sure we are going to detroit our heath.

Therefore, idea for the place where we can see and eat healthy and nutritional food so that we can prove quote “good food warms the heart and feed the soul” right. Hence in this 21<sup>st</sup> century which has change the world into a global village, website play vital role in demonstrating the overall problem identification and its solution with functionalities. Together with enhancing overall user experience with the platform where they can properly customize their meals according to proper calorie intake.

## **Objective**

With the main theme of “A healthy meal delivered to your door, every single day” designed a platform to what to eat in terms of high organic nutritional values and how it can be easily delivered at our door steps, with proper feedback of user who used this platform to structure their overall food eating habit. To make our customer happy for order of their first meal we serve them free. Following sections are highlighted to enrich the customer experience: -

- How it works
- Meals
- Testimonial
- Pricing
- Try for free

We also have sign up option to know the details of users who wants to be served by our platform with following features: -

- Never cook again! subscription cover 365 days per year
- Local and organic: local, fresh, and organic product
- No waste: using reusable container for packing of meals
- Pause anytime: Going on vacation? Just pause your subscription.