```
In [4]: #!pip install xgboost
In [5]:
         import pandas as pd
         import numpy as np
         import seaborn as sns
         import matplotlib.pyplot as plt
         from sklearn.preprocessing import OneHotEncoder
         from sklearn.preprocessing import StandardScaler
         from sklearn.model_selection import train_test_split
         from sklearn.linear_model import LinearRegression
         from sklearn.model_selection import GridSearchCV
         from sklearn.linear_model import Ridge
         from sklearn.linear_model import ElasticNet
         from xgboost import XGBRegressor
         from sklearn.metrics import mean_squared_error, r2_score
         import warnings
         warnings.filterwarnings('ignore')
         df = pd.read_csv(r'/content/Airbnb_data - airbnb_data.csv')
In [7]:
         df.head(5)
Out[7]:
                      log_price property_type
                                                room type
                                                                      amenities accommodates
                                                                      {"Wireless
                                                     Entire
                                                                                              3
             6901257
                       5.010635
                                                                    Internet","Air
                                     Apartment
                                                  home/apt
                                                            conditioning", Kitche...
                                                                       {"Wireless
                                                     Entire
                                                                                              7
             6304928 5.129899
                                     Apartment
                                                                    Internet","Air
                                                  home/apt
                                                            conditioning", Kitche...
                                                                      {TV,"Cable
                                                     Entire
                                                                                              5
             7919400 4.976734
                                     Apartment
                                                                   TV", "Wireless
                                                  home/apt
                                                             Internet", "Air condit...
                                                                      {TV,"Cable
                                                     Entire
                                                            TV",Internet,"Wireless
            13418779
                       6.620073
                                         House
                                                  home/apt
                                                                    Internet", Ki...
                                                             {TV,Internet,"Wireless
                                                     Entire
             3808709 4.744932
                                                                    Internet","Air
                                                                                              2
                                     Apartment
                                                  home/apt
                                                                       conditio...
        5 rows × 29 columns
In [8]: print(df.shape)
        (74111, 29)
        print(df.columns)
```

In [10]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 74111 entries, 0 to 74110
Data columns (total 29 columns):

```
# Column
                          Non-Null Count Dtype
--- -----
                          -----
0
    id
                          74111 non-null int64
1
    log_price
                         74111 non-null float64
2 property_type
                         74111 non-null object
                         74111 non-null object
3
   room_type
   amenities
                         74111 non-null object
5 accommodates
                        74111 non-null int64
6 bathrooms
                        73911 non-null float64
                         74111 non-null object
7
   bed_type
   cancellation_policy 74111 non-null object
9 cleaning_fee
                         74111 non-null bool
10 city
                         74111 non-null object
                         74111 non-null object
11 description
12 first_review
                         58247 non-null object
13 host_has_profile_pic 73923 non-null object
14 host_identity_verified 73923 non-null object
15 host_response_rate 55812 non-null object
16 host since
                         73923 non-null object
17 instant_bookable
                        74111 non-null object
18 last_review
                         58284 non-null object
19 latitude
                         74111 non-null float64
20 longitude
                         74111 non-null float64
21 name
                         74111 non-null object
22 neighbourhood 67239 non-null object
23 number_of_reviews 74111 non-null int64
22 neighbourhood
24 review_scores_rating 57389 non-null float64
25 thumbnail_url
                          65895 non-null object
26 zipcode
                          73143 non-null object
27 bedrooms
                          74020 non-null float64
28 beds
                          73980 non-null float64
dtypes: bool(1), float64(7), int64(3), object(18)
memory usage: 15.9+ MB
```

### **Dropping Irrelevant columns:-**

```
    id :- Unique indentifier( It is only for refrence purpose).
    name :- Listing title written by the host (text, inconsistent).
```

- 3. description: Free text, requiring NLP to be useful
- 4. thumbnail url :- image link, not being analyzed.

```
In [11]: df.drop(['id','name','description','thumbnail_url'], axis = 1, inplace = True)
```

```
print('After dropping columns')
In [12]:
          print(df.shape)
         After dropping columns
         (74111, 25)
          df.isnull().sum()
In [13]:
Out[13]:
                                     0
                                     0
                      log_price
                                     0
                  property_type
                                     0
                     room_type
                                     0
                      amenities
                 accommodates
                                     0
                                   200
                     bathrooms
                                     0
                      bed_type
             cancellation_policy
                                     0
                                     0
                   cleaning_fee
                                     0
                           city
                    first_review
                                 15864
            host_has_profile_pic
                                   188
           host_identity_verified
                                   188
             host_response_rate
                                 18299
                                   188
                     host_since
               instant_bookable
                    last_review
                        latitude
                                     0
                      longitude
                                     0
                neighbourhood
                                  6872
             number_of_reviews
                                     0
            review_scores_rating
                                 16722
                        zipcode
                                   968
                     bedrooms
                                    91
                           beds
                                   131
```

dtype: int64

# **Function Explanation:-**

- 1. df.isnull().sum(): Counts the total number of missing values in each columns.
- 2. Percentage Calculation: Divides the number of missing values by the total rows to understand the severity.
- 3. pd.concat() : Combines the missing values and percentage
  into one clean tabe.
- 4. Renaming columns :- Adds descriptive columns name(Missing values, % of Total Values).
- 5. Filtering:- Removes columns that have no missing value, keeps only those having null values.
- 6. Sorting & Rounding : Makes the table easier to read by ordering from most to least missing values.

```
In [14]: def missing_values_table(df):
    mis_val = df.isnull().sum()
    missing_val_percent = 100 * df.isnull().sum() / len(df)
    mis_val_table = pd.concat([mis_val, missing_val_percent], axis = 1)
    mis_val_table = mis_val_table.rename(columns = {0 : 'Missing Values', 1}

    mis_val_table = mis_val_table[mis_val_table['Missing Values'] > 0]
    mis_val_table = mis_val_table.sort_values('% of Total Values', ascending return mis_val_table
```

#### In [15]: missing\_values\_table(df)

Out[15]:

|                        | Missing Values | % of Total Values |
|------------------------|----------------|-------------------|
| host_response_rate     | 18299          | 24.69             |
| review_scores_rating   | 16722          | 22.56             |
| first_review           | 15864          | 21.41             |
| last_review            | 15827          | 21.36             |
| neighbourhood          | 6872           | 9.27              |
| zipcode                | 968            | 1.31              |
| bathrooms              | 200            | 0.27              |
| host_has_profile_pic   | 188            | 0.25              |
| host_identity_verified | 188            | 0.25              |
| host_since             | 188            | 0.25              |
| beds                   | 131            | 0.18              |
| bedrooms               | 91             | 0.12              |

```
In [16]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
       RangeIndex: 74111 entries, 0 to 74110
       Data columns (total 25 columns):
        # Column
                                 Non-Null Count Dtype
       --- -----
                                 _____
           log_price
        0
                                 74111 non-null float64
        1
           property_type
                                74111 non-null object
                                74111 non-null object
           room_type
                                74111 non-null object
        3
           amenities
        4
           accommodates
                                 74111 non-null int64
        5
           bathrooms
                                73911 non-null float64
        6
          bed_type
                                74111 non-null object
           cancellation_policy 74111 non-null object
        7
           cleaning_fee
        8
                                 74111 non-null bool
        9
           city
                                74111 non-null object
        10 first_review
                                58247 non-null object
        11 host_has_profile_pic 73923 non-null object
        12 host_identity_verified 73923 non-null object
        14 host_since
                                73923 non-null object
        16 last_review
                                58284 non-null object
        17 latitude
                                74111 non-null float64
                                74111 non-null float64
        18 longitude
        19 neighbourhood
                                67239 non-null object
        20 number_of_reviews 74111 non-null int64
        21 review_scores_rating 57389 non-null float64
                                 73143 non-null object
        22 zipcode
        23 bedrooms
                                 74020 non-null float64
        24 beds
                                 73980 non-null float64
       dtypes: bool(1), float64(7), int64(2), object(15)
       memory usage: 13.6+ MB
In [17]: df.host_response_rate.unique()
Out[17]: array([nan, '100%', '71%', '68%', '67%', '83%', '50%', '90%', '86%',
               '92%', '82%', '80%', '89%', '93%', '99%', '0%', '88%', '96%',
               '70%', '94%', '91%', '25%', '95%', '98%', '62%', '29%', '33%',
               '81%', '63%', '38%', '60%', '79%', '78%', '75%', '65%', '97%',
               '87%', '40%', '54%', '53%', '58%', '76%', '30%', '64%', '17%',
               '20%', '77%', '73%', '41%', '59%', '57%', '85%', '56%', '42%',
               '44%', '35%', '14%', '74%', '27%', '10%', '84%', '6%', '72%',
               '36%', '55%', '43%', '13%', '39%', '46%', '26%', '61%', '52%',
               '23%', '22%', '69%', '66%', '15%', '11%', '31%', '21%', '47%'],
              dtype=object)
In [18]: | df.host_response_rate = df.host_response_rate.str.replace('%', '', regex = True)
In [19]: df.host response rate = df.host response rate.astype(float)
In [20]: def detect outliers(df):
            outlier summary = {}
            numeric_columns = df.select_dtypes(include = [np.number]).columns
            for column in numeric_columns:
               Q1 = df[column].quantile(0.25)
               Q3 = df[column].quantile(0.75)
                IQR = Q3 - Q1
```

```
lower_bound = Q1 - 1.5 * IQR
upper_bound = Q3 + 1.5 * IQR

outliers = df[(df[column] < lower_bound) | (df[column] > upper_bound)]
outliers_percentage = round((len(outliers) / len(df)) * 100, 2)

outlier_count = len(outliers)

outlier_summary[column] = {
    "Total Values": len(df),
    "Outliers": len(outliers),
    "Outlier %": outliers_percentage
}

return pd.DataFrame(outlier_summary).T.sort_values(by="Outlier %", ascending)
```

In [21]: detect\_outliers(df)

#### Out[21]:

|                      | <b>Total Values</b> | Outliers | Outlier % |
|----------------------|---------------------|----------|-----------|
| bedrooms             | 74111.0             | 24236.0  | 32.70     |
| bathrooms            | 74111.0             | 15812.0  | 21.34     |
| host_response_rate   | 74111.0             | 12558.0  | 16.94     |
| number_of_reviews    | 74111.0             | 8203.0   | 11.07     |
| beds                 | 74111.0             | 5686.0   | 7.67      |
| accommodates         | 74111.0             | 3604.0   | 4.86      |
| review_scores_rating | 74111.0             | 1719.0   | 2.32      |
| log_price            | 74111.0             | 1532.0   | 2.07      |
| longitude            | 74111.0             | 0.0      | 0.00      |
| latitude             | 74111.0             | 0.0      | 0.00      |

High outliers:- Bedrooms and bathrooms have unusually high number of outliers.

Moderate outliers: - Host\_reponse\_rate, review\_scores\_rating and log\_price have 7 - 17% outliers. These may represent extreme but possible cases( Hosts with thousands of reviews or beds in shared spaces).

Low outliers: - Accomadates, review\_score\_rating, and log\_price have 2 - 5% outliers.

No Outliers: - latitude and longitude have no statistical outliers(as expected, since they are bounded by geography).

1. Capping extreme values for numerical columns like bedrooms and bathrooms to avoid unrealistic entries.

- 2. Handling outliers in features such as number\_of\_reviews, beds, and host\_response\_rate using the 99th percentile, which limits only the top 1% extreme values without affecting most of the data.
- 3. Applying lower and upper limits on columns like log\_price, accommodates, and review\_scores\_rating using the interquartile range (IQR) to reduce the impact of extreme low and high values.

```
In [22]:
    def handle_outliers(df):
        df['bedrooms'] = np.where(df['bedrooms'] > 10, 10, df['bedrooms'])
        df['bathrooms'] = np.where(df['bathrooms'] > 8, 8, df['bathrooms'])

    for col in ['number_of_reviews', 'beds', 'host_response_rate']:
            upper_limit = df[col].quantile(0.99)
            df[col] = np.where(df[col] > upper_limit, upper_limit, df[col])

    for col in ['log_price', 'accommodates', 'review_scores_rating']:
            lower_limit = df[col].quantile(0.01)
            upper_limit = df[col].quantile(0.99)
            df[col] = np.where(df[col] < lower_limit, lower_limit, df[col])
            df[col] = np.where(df[col] > upper_limit, upper_limit, df[col])

    return df
```

Used the 99th percentile to handle extreme highs, but leave the lows if they are valid. In contrast, in the second loop, you handle both upper and lower limits for columns where extreme low values are also problematic (like log\_price or review\_scores\_rating).

```
In [23]: df = handle_outliers(df)
         outlier_report_after = detect_outliers(df)
         print(outlier_report_after)
                             Total Values Outliers Outlier %
       bedrooms
                                                        32.70
                                 74111.0
                                          24236.0
       bathrooms
                                 74111.0 15812.0
                                                        21.34
       host response rate
                                 74111.0 12558.0
                                                        16.94
       number_of_reviews
                                 74111.0
                                          8203.0
                                                        11.07
       beds
                                 74111.0
                                          5686.0
                                                        7.67
       accommodates
                                 74111.0 3604.0
                                                        4.86
                                 74111.0 1719.0
       review scores rating
                                                         2.32
       log price
                                 74111.0
                                            1372.0
                                                         1.85
       longitude
                                 74111.0
                                               0.0
                                                         0.00
       latitude
                                 74111.0
                                               0.0
                                                         0.00
In [24]: df
```

Out[24]:

|       | log_price                 | property_type | room_type          | amenities  | accommodates | bat |
|-------|---------------------------|---------------|--------------------|--|--------------|-----|
| 0     | 5.010635                  | Apartment     | Entire<br>home/apt | {"Wireless Internet","Air conditioning",Kitche       | 3.0          |     |
| 1     | 5.129899                  | Apartment     | Entire<br>home/apt | {"Wireless Internet","Air conditioning",Kitche       | 7.0          |     |
| 2     | 4.976734                  | Apartment     | Entire<br>home/apt | {TV,"Cable<br>TV","Wireless<br>Internet","Air condit | 5.0          |     |
| 3     | 6.620073                  | House         | Entire<br>home/apt | {TV,"Cable<br>TV",Internet,"Wireless<br>Internet",Ki | 4.0          |     |
| 4     | 4.744932                  | Apartment     | Entire<br>home/apt | {TV,Internet,"Wireless<br>Internet","Air conditio    | 2.0          |     |
| •••   |                           |               |                    |  |              |     |
| 74106 | 4.605170                  | 170 Apartment |                    | {}   | 1.0          |     |
| 74107 | 07 5 $0.03.025$ Anartment |               | Entire<br>home/apt | {TV,"Cable<br>TV",Internet,"Wireless<br>Internet",Ki | 4.0          |     |
| 74108 | 5.220356                  | Apartment     | Entire<br>home/apt | {TV,Internet,"Wireless<br>Internet","Air conditio    | 5.0          |     |
| 74109 | 5.273000                  | Apartment     | Entire<br>home/apt | {TV,"Wireless<br>Internet","Air<br>conditioning",Kit | 2.0          |     |
| 74110 | 4.852030                  | Boat          | Entire<br>home/apt | {TV,Internet,"Wireless<br>Internet",Kitchen,"Free    | 4.0          |     |

74111 rows × 25 columns

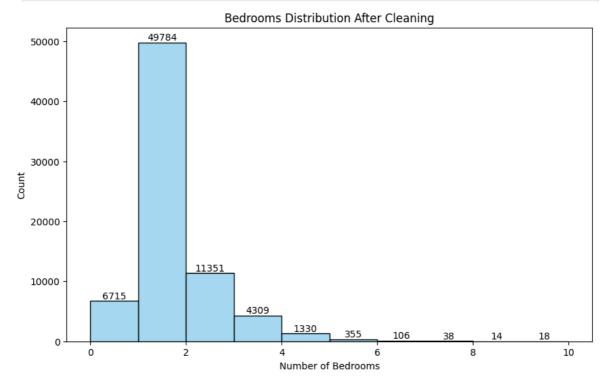
```
In [25]: print("Bedrooms → Min:", df['bedrooms'].min(), "Max:", df['bedrooms'].max())
print("Bathrooms → Min:", df['bathrooms'].min(), "Max:", df['bathrooms'].max())

Bedrooms → Min: 0.0 Max: 10.0
Bathrooms → Min: 0.0 Max: 8.0
```

The distributions of bedrooms and bathrooms were visualized after cleaning using histograms. Count labels were added on each bar to clearly show the frequency of each value, helping identify the most common values and extreme cases

```
import seaborn as sns
import matplotlib.pyplot as plt

plt.figure(figsize=(10,6))
bed_plot = sns.histplot(df['bedrooms'].dropna(), bins=10, stat='count', color='s
plt.title("Bedrooms Distribution After Cleaning")
plt.xlabel("Number of Bedrooms")
plt.ylabel("Count")
```

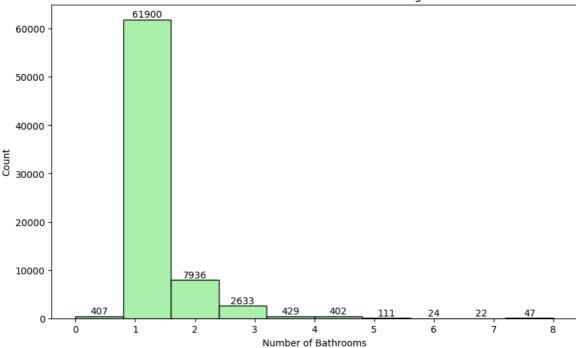


```
In [27]: plt.figure(figsize=(10,6))
  bath_plot = sns.histplot(df['bathrooms'].dropna(), bins=10, stat='count', color=
  plt.title("Bathrooms Distribution After Cleaning")
  plt.xlabel("Number of Bathrooms")
  plt.ylabel("Count")

for p in bath_plot.patches:
    bath_plot.annotate(int(p.get_height()), (p.get_x() + p.get_width()/2, p.get_ha='center', va='bottom', fontsize=10)

plt.show()
```





### In [28]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 74111 entries, 0 to 74110

Data columns (total 25 columns):

| #   | Column                 | Non-Null Count | Dtype   |  |  |  |
|---|------------------------|----------------|---------|--|--|--|
|   |                        |                |         |  |  |  |
| 0   | log_price              | 74111 non-null | float64 |  |  |  |
| 1   | property_type          | 74111 non-null | object  |  |  |  |
| 2   | room_type              | 74111 non-null | object  |  |  |  |
| 3   | amenities              | 74111 non-null | object  |  |  |  |
| 4   | accommodates           | 74111 non-null | float64 |  |  |  |
| 5   | bathrooms              | 73911 non-null | float64 |  |  |  |
| 6   | bed_type               | 74111 non-null | object  |  |  |  |
| 7   | cancellation_policy    | 74111 non-null | object  |  |  |  |
| 8   | cleaning_fee           | 74111 non-null | bool    |  |  |  |
| 9   | city                   | 74111 non-null | object  |  |  |  |
| 10  | first_review           | 58247 non-null | object  |  |  |  |
| 11  | host_has_profile_pic   | 73923 non-null | object  |  |  |  |
| 12  | host_identity_verified | 73923 non-null | object  |  |  |  |
| 13  | host_response_rate     | 55812 non-null | float64 |  |  |  |
| 14  | host_since             | 73923 non-null | object  |  |  |  |
| 15  | instant_bookable       | 74111 non-null | object  |  |  |  |
| 16  | last_review            | 58284 non-null | object  |  |  |  |
| 17  | latitude               | 74111 non-null | float64 |  |  |  |
| 18  | longitude              | 74111 non-null | float64 |  |  |  |
| 19  | neighbourhood          | 67239 non-null | object  |  |  |  |
| 20  | number_of_reviews      | 74111 non-null | float64 |  |  |  |
| 21  | review_scores_rating   | 57389 non-null | float64 |  |  |  |
| 22  | zipcode                | 73143 non-null | object  |  |  |  |
| 23  | bedrooms               | 74020 non-null | float64 |  |  |  |
| 24  | beds                   | 73980 non-null | float64 |  |  |  |
| <pre>dtypes: bool(1), float64(10), object(14)</pre> |                        |                |         |  |  |  |

I impute missing values in the dataset to ensure that our analysis and modeling are not affected by null entries. The

memory usage: 13.6+ MB

### strategy depends on the type of data in each column:-

- 1. Numerical Columns:-
- (a). For columns with numerical values(like bedrooms, bathrooms, review\_scores\_rating, host\_response\_rate), missing values are replaced with the median.
- (b). The median is used because it is robust to outliers and represents the central tendency of the data more accurately than the mean, especially in skewed distributions.
- 2. Categorical columns:-
- (a). For columns with categorical values (like neighbourhood, zipcode, host\_identity\_verified), missing values are replaced with the 'Unknown'.
- (b). This explicitly marks missing entries, prevents bias, and allows models to treat them as a separate category.

```
In [29]: def impute_missing_values(df):
    for col in df.columns:
        if df[col].dtype in [np.float64, np.int64]:
            median_val = df[col].median()
            df[col].fillna(median_val, inplace=True)
        else:
            mode_val = df[col].mode()[0]
            df[col].fillna('Unknown', inplace=True)
    return df
In [30]: df = impute_missing_values(df)
In [31]: df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 74111 entries, 0 to 74110
Data columns (total 25 columns):

| #    | Column                   | Non-Null Count | Dtype   |
|------|--------------------------|----------------|---------|
| 0    | log_price                | 74111 non-null | float64 |
| 1    | property_type            | 74111 non-null | object  |
| 2    | room_type                | 74111 non-null | object  |
| 3    | amenities                | 74111 non-null | object  |
| 4    | accommodates             | 74111 non-null | float64 |
| 5    | bathrooms                | 74111 non-null | float64 |
| 6    | bed_type                 | 74111 non-null | object  |
| 7    | cancellation_policy      | 74111 non-null | object  |
| 8    | cleaning_fee             | 74111 non-null | bool    |
| 9    | city                     | 74111 non-null | object  |
| 10   | first_review             | 74111 non-null | object  |
| 11   | host_has_profile_pic     | 74111 non-null | object  |
| 12   | host_identity_verified   | 74111 non-null | object  |
| 13   | host_response_rate       | 74111 non-null | float64 |
| 14   | host_since               | 74111 non-null | object  |
| 15   | instant_bookable         | 74111 non-null | object  |
| 16   | last_review              | 74111 non-null | object  |
| 17   | latitude                 | 74111 non-null | float64 |
| 18   | longitude                | 74111 non-null | float64 |
| 19   | neighbourhood            | 74111 non-null | object  |
| 20   | number_of_reviews        | 74111 non-null | float64 |
| 21   | review_scores_rating     | 74111 non-null | float64 |
| 22   | zipcode                  | 74111 non-null | object  |
| 23   | bedrooms                 | 74111 non-null | float64 |
| 24   | beds                     | 74111 non-null | float64 |
| dtvp | es: bool(1), float64(10) | . object(14)   |         |

dtypes: bool(1), float64(10), object(14)

memory usage: 13.6+ MB

### **Data Analysis**

With the dataset fully cleaned and preprocessed, we now move to Data Analysis. This step is crucial to understand patterns, distributions, and relationships in the data. It helps to extract meaningful insights that can guide business decisions or predictive modeling.

We will perform the analysis in three main stages:

- 1. Univariate Analysis
- 2. Bivariate Analysis
- 3. Multivariate Analysis

### 1. Univariate Analysis

Why Univariate Analysis is Important:-

Provides basic understanding of each variable.

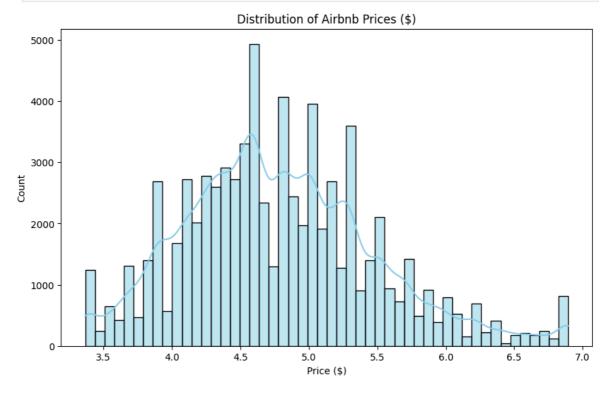
Helps to detect errors, skewness, and outliers.

Guides further analysis, feature engineering, and modeling decisions.

Gives insights into customer preferences (e.g., common room types, price ranges).

```
In [32]: plt.figure(figsize=(10,6))
    sns.histplot(df['log_price'], bins=50, color='skyblue', kde=True)
    plt.title("Distribution of Airbnb Prices ($)")
    plt.xlabel("Price ($)")
    plt.ylabel("Count")
    plt.show()

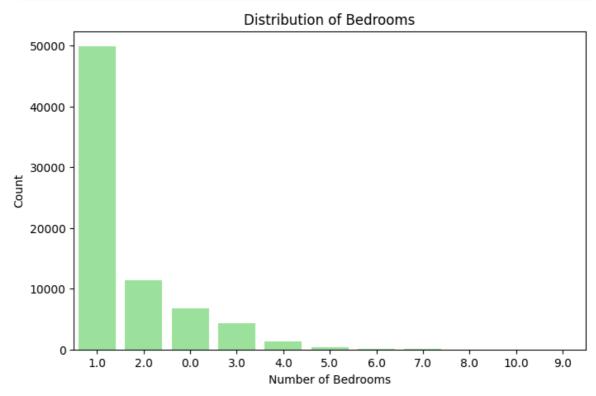
# Basic statistics
df['log_price'].describe()
```



| Out[32]: |       | log_price    |
|----------|-------|--------------|
|          | count | 74111.000000 |
|          | mean  | 4.782618     |
|          | std   | 0.703489     |
|          | min   | 3.367296     |
|          | 25%   | 4.317488     |
|          | 50%   | 4.709530     |
|          | 75%   | 5.220356     |
|          | max   | 6.894467     |
|          |       |              |

dtype: float64

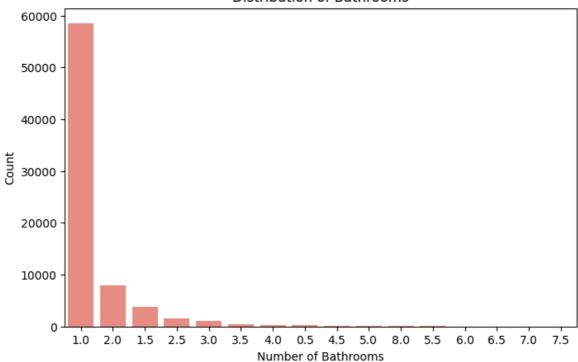
```
In [33]: # Bedrooms
    plt.figure(figsize=(8,5))
    sns.countplot(x='bedrooms', data=df, color='lightgreen', order=df['bedrooms'].va
    plt.title("Distribution of Bedrooms")
    plt.xlabel("Number of Bedrooms")
    plt.ylabel("Count")
    plt.show()
```



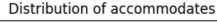
```
In [34]: df['bathrooms'] = df['bathrooms'].replace(0, 1)

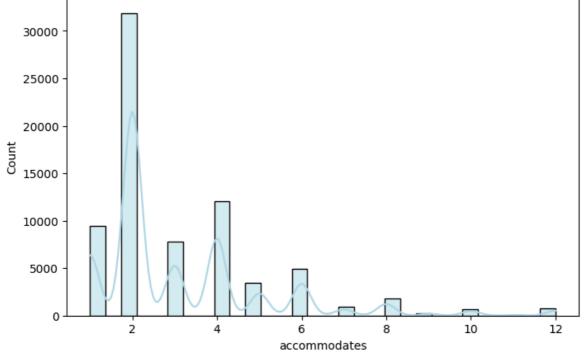
In [35]: plt.figure(figsize=(8,5))
    sns.countplot(x='bathrooms', data=df, color='salmon', order=df['bathrooms'].valu
    plt.title("Distribution of Bathrooms")
    plt.xlabel("Number of Bathrooms")
    plt.ylabel("Count")
    plt.show()
```

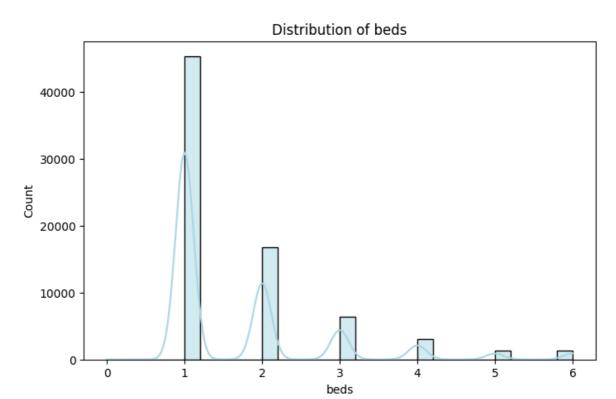
#### Distribution of Bathrooms

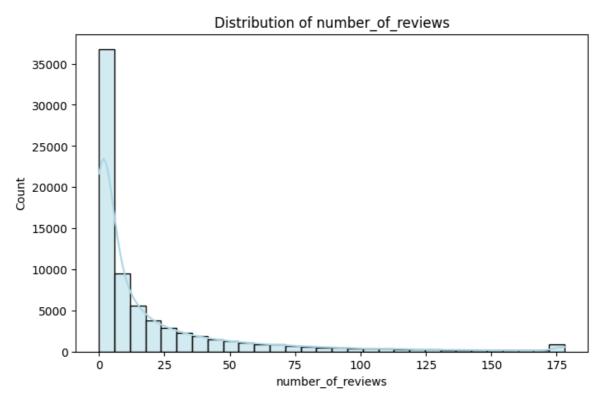


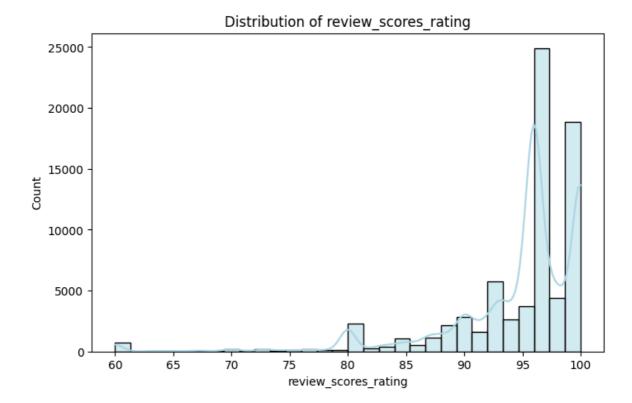
```
In [36]: numerical_cols = ['accommodates', 'beds', 'number_of_reviews', 'review_scores_ra
for col in numerical_cols:
    plt.figure(figsize=(8,5))
    sns.histplot(df[col], bins=30, kde=True, color='lightblue')
    plt.title(f"Distribution of {col}")
    plt.xlabel(col)
    plt.ylabel("Count")
    plt.show()
```









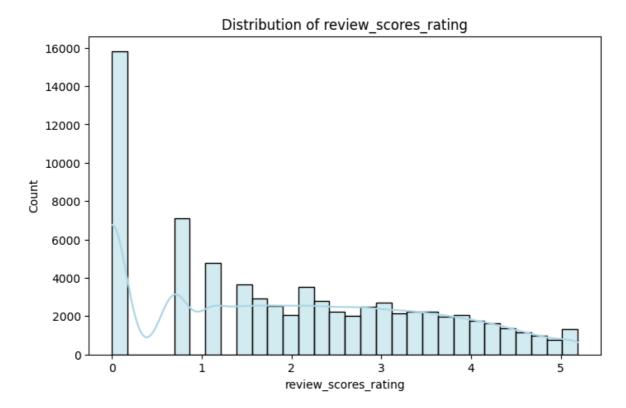


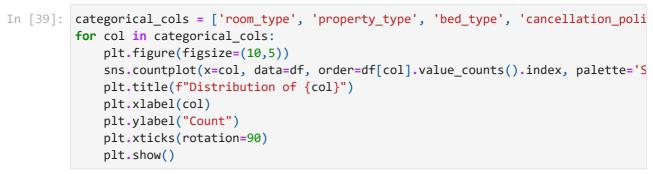
Before training our Linear Regression model to predict price, it's important to handle skewed features and the target variable. Skewed data can affect model performance and residuals.

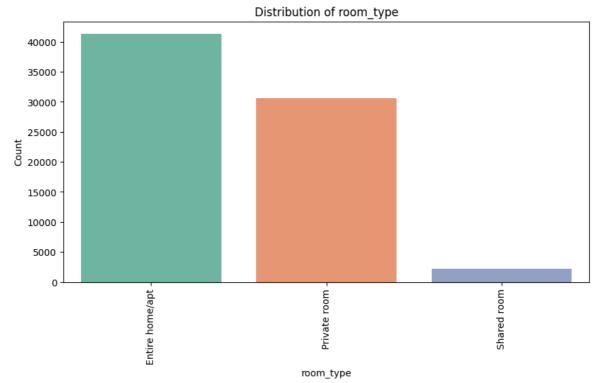
- 1. Number\_of\_reviews column is right-skewed, with most listings having few reviews and a few having hundreds.
- 2. Applied log transformation (np.log1p) to reduce the influence of extreme values.
- 3. This makes the relationship between number of reviews and price more linear, which is ideal for Linear Regression.

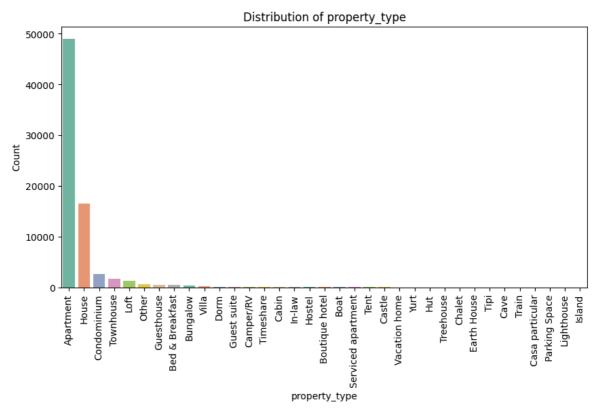
```
In [37]: df['log_reviews'] = np.log1p(df['number_of_reviews'])
    df.drop('number_of_reviews', axis =1 , inplace = True)

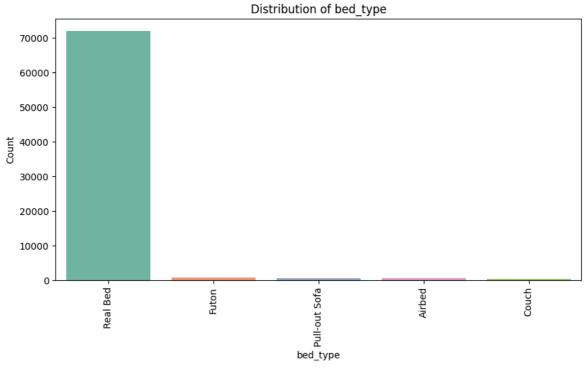
In [38]: plt.figure(figsize=(8,5))
    sns.histplot(df['log_reviews'], bins=30, kde=True, color='lightblue')
    plt.title(f"Distribution of {col}")
    plt.xlabel(col)
    plt.ylabel("Count")
    plt.show()
```

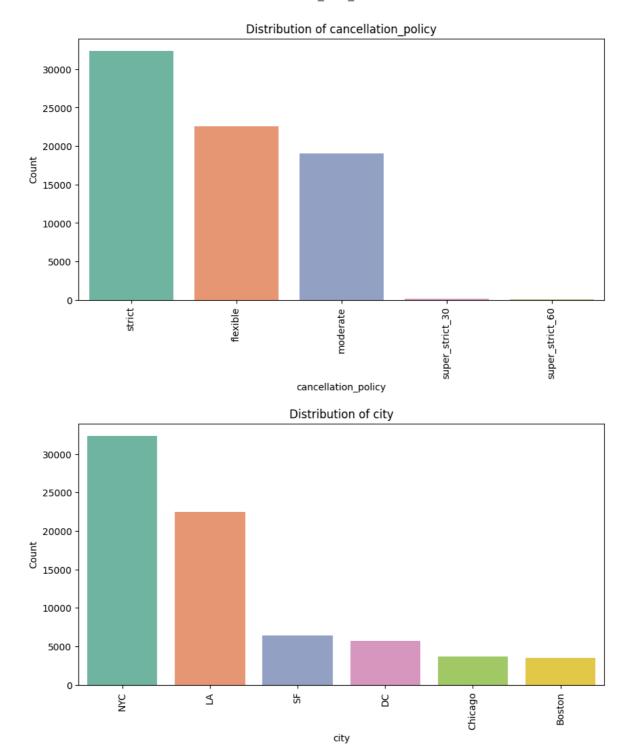






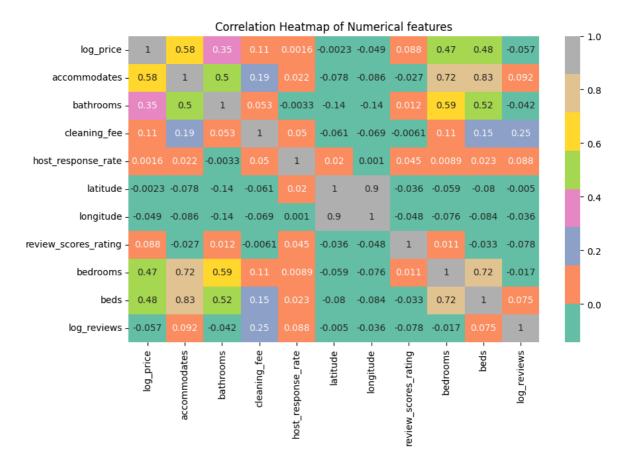






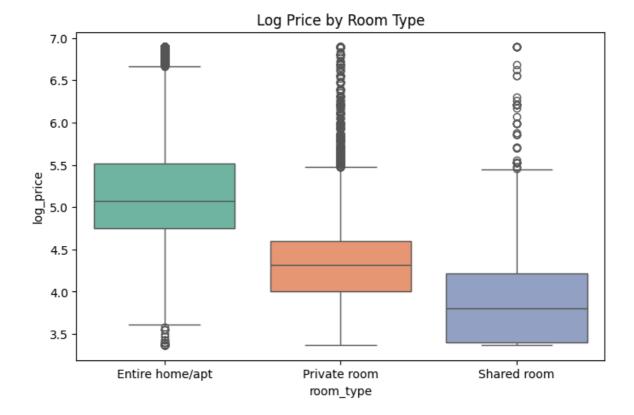
# 2. Bivariate Analysis

```
In [40]: plt.figure(figsize=(10,6))
    sns.heatmap(df.corr(numeric_only= True), annot = True, cmap = 'Set2')
    plt.title("Correlation Heatmap of Numerical features")
    plt.show()
```



Correlation heatmap shows moderate positive correlation of accommodates, bedrooms, and bathrooms with log\_price. The correlation between review\_scores\_rating and price is weak, meaning ratings don't strongly drive price.

```
In [41]: plt.figure(figsize=(8,5))
    sns.boxplot(x='room_type', y='log_price', data=df, palette='Set2')
    plt.title("Log Price by Room Type")
    plt.show()
```

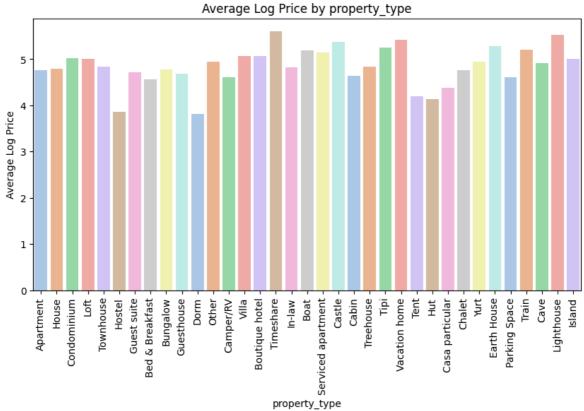


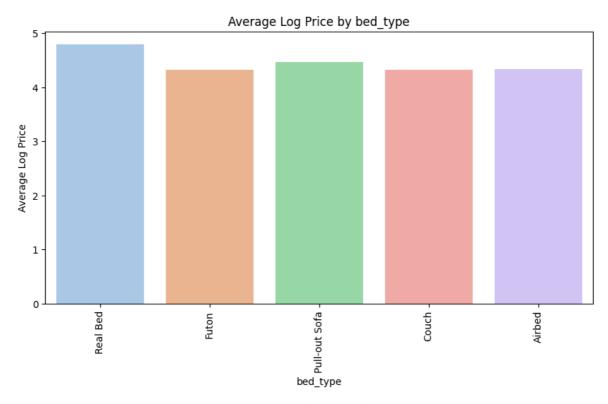
### Log Price by Room Type:-

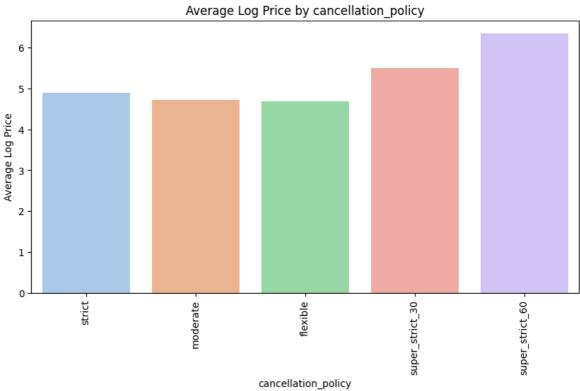
- 1. Entire home/apt listings have the highest median log price and the widest spread, indicating that they are generally the most expensive but vary a lot depending on property size and amenities.
- 2. Private rooms fall in the mid-range, with a lower median compared to entire homes, but still showing a wide distribution due to location and property differences.
- 3. Shared rooms have the lowest prices overall, with very limited variation, confirming that they are the most budget-friendly option on Airbnb.

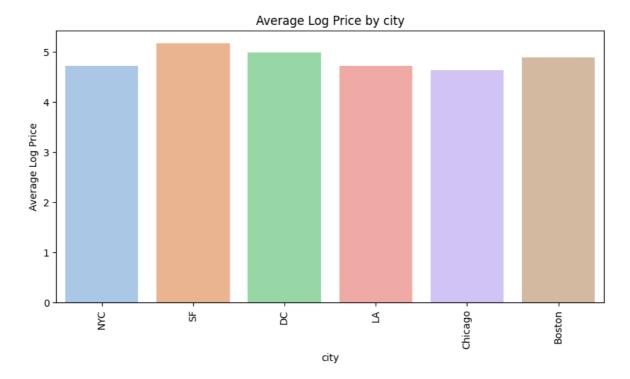
```
In [42]: categorical_cols = ['room_type', 'property_type', 'bed_type', 'cancellation_poli
    for col in categorical_cols:
        plt.figure(figsize=(10,5))
        sns.barplot(x=col, y = 'log_price', data= df, ci=None, palette='pastel')
        plt.title(f"Average Log Price by {col}")
        plt.xlabel(col)
        plt.ylabel("Average Log Price")
        plt.xticks(rotation=90)
        plt.show()
```











# Categorical Features V/S Log\_Price By using Barplots:-

#### 1. Room Type:-

- (a). Entire home/apt listings have the highest log Price, makeing them the most expensive option.
- (b). Private rooms are priced moderatly, while shared rooms have the lowest prices.

#### 2. Property Type:-

- (a). Houses, lofts, and villas show higher log prices compared to apartments.
- (b). Smaller or budget-friendly property types such as hostels and Dorm are priced lower.

#### 3. Bed Type:-

- (a). Listing with real beds dominate the dataset and also tend to have higher log Price.
- (b). Other types (like futons, sofa beds, or pull-out couches) are linked to relatively lower prices.

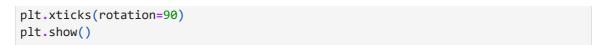
#### 4. Cancellation Policy

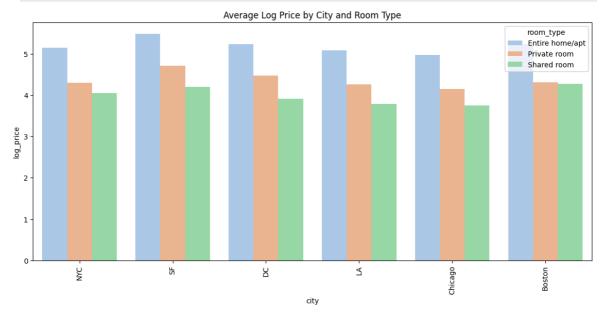
(a). Listing with a super\_strict\_60 cancellation policy tend to have higher average log prices compared to Moderate or Flexible policies.

#### 5. City:-

- (a). The log price across all cities lies in a narrow range between 4.5 and 5.
- (b). This indicates that while there are small differences, Airbnb prices are fairly consistent across different cities in the dataset.

```
In [43]: plt.figure(figsize=(14,6))
    sns.barplot(x='city', y='log_price', hue='room_type', data=df, ci=None, palette=
    plt.title("Average Log Price by City and Room Type")
```





# City and Room Type V/s Log Price:-

- 1. Across cities, Entire home/apt consistently has the highest average prices, while Shared rooms remain the cheapest option everywhere.
- 2. Although overall city averages are close (4-5), the difference between room types within the same city is significant, confirming that room type is a stronger driver of price than location alone.

```
In [44]: df['amenities_count'] = df['amenities'].apply(lambda x: len(x.split(',')))
```

# Why we used Amenities\_count?

Ans:- amenities column is a long text string with a list of items. instead of using the raw text, we extracted the number of amenities available in each listing. This matters because properties with more amenities(Wi-Fi, AC, Kitchen, etc) usually charge higher prices. By converting it into a count, we provide the model with a simple numerical feature that captures the effect of amenities on price.

```
In [45]: df['last_review'] = pd.to_datetime(df['last_review'], errors='coerce')
    df['days_since_last_review'] = (pd.to_datetime('today') - df['last_review']).dt.
    # Missing values were filled with the median so the model can still use this fea
    df['days_since_last_review'] = df['days_since_last_review'].fillna(df['days_since])
In [46]: df['host_since'] = pd.to_datetime(df['host_since'], errors='coerce')
    df['host_tenure'] = (pd.to_datetime('today') - df['host_since']).dt.days
    # Missing values were replaced with the median to avoid losing records and to ma
    df['host_tenure'] = df['host_tenure'].fillna(df['host_tenure'].median())
```

### **Date-Based Feature:-**

- 1. days\_since\_last\_review:-
- (a). Number of days b/w today's date and the most recent review date for listing.
- (b). Caputures the recency of guest activity. Properties with very recent reviews may signal higher popularity and reliablity, while listing with older or no reviews may indecate lower engagement or trust.
- 2. Host Tenure:-
- (a). Number of days b/w today's date and the date when the host first joined Airbnb.
- (b). Reflects the host's expreiance on the plateform. More expreienced hosts are likely to have better guest handling, which can influence pricing and booking likelihood.

```
In [47]: df.drop(['amenities','first review','last review','host since','zipcode'], axis=
In [48]: cat_cols = ['property_type', 'room_type', 'bed_type',
                      'cancellation_policy', 'city', 'neighbourhood']
         df = pd.get_dummies(df, columns=cat_cols, drop_first=True)
In [49]: df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 74111 entries, 0 to 74110
        Columns: 685 entries, log_price to neighbourhood_Wrigleyville
        dtypes: bool(669), float64(12), int64(1), object(3)
        memory usage: 56.3+ MB
In [50]: | df = df.drop(columns=['host_identity_verified', 'host_has_profile_pic'])
In [51]: df.instant_bookable.unique()
Out[51]: array(['f', 't'], dtype=object)
         df.select_dtypes('object').head()
In [52]:
Out[52]:
            instant_bookable
                           f
          0
          1
          2
                           t
          3
          4
                           t
In [53]: df['instant bookable'] = df['instant bookable'].str.lower().map({'t': True, 'f'
In [54]: df.select dtypes('object').info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 74111 entries, 0 to 74110
```

Empty DataFrame

```
In [54]:
In [54]:
In [55]: df.info()
    df.head()

    <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 74111 entries, 0 to 74110
        Columns: 683 entries, log_price to neighbourhood_Wrigleyville
        dtypes: bool(670), float64(12), int64(1)
        memory usage: 54.7 MB
Out[55]: log_price_accommodates_bathrooms_cleaning_fee_boot_response_rate_instant_book
```

| 3_, |  | log_price | accommodates | bathrooms | cleaning_fee | host_response_rate | instant_book |
|-----|--|-----------|--------------|-----------|--------------|--------------------|--------------|
|-----|--|-----------|--------------|-----------|--------------|--------------------|--------------|

| 0 | 5.010635 | 3.0 | 1.0 | True | 100.0 | I |
|---|----------|-----|-----|------|-------|---|
| 1 | 5.129899 | 7.0 | 1.0 | True | 100.0 |   |
| 2 | 4.976734 | 5.0 | 1.0 | True | 100.0 |   |
| 3 | 6.620073 | 4.0 | 1.0 | True | 100.0 | 1 |
| 4 | 4.744932 | 2.0 | 1.0 | True | 100.0 |   |
|   |          |     |     |      |       |   |

5 rows × 683 columns



# **Spliting the Target Variable to Y**

```
In [56]: X = df.drop('log_price', axis = 1)
y = df['log_price']
```

### **Train-Test Split**

```
In [57]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_
```

### **Standard Scale: -**

```
In [58]: scaler = StandardScaler()
    X_train_scaled = scaler.fit_transform(X_train)
    X_test_scaled= scaler.transform(X_test)
```

# **Linear Regression: -**

```
In [59]: lr = LinearRegression()
    lr.fit(X_train_scaled, y_train)
    y_pred_lr = lr.predict(X_test_scaled)

In [60]: rmse = np.sqrt(mean_squared_error(y_test, y_pred_lr))
    r2 = r2_score(y_test, y_pred_lr)
```

```
print(f"Linear Regression -> RMSE: {rmse:.4f}, R2: {r2:.4f}")
```

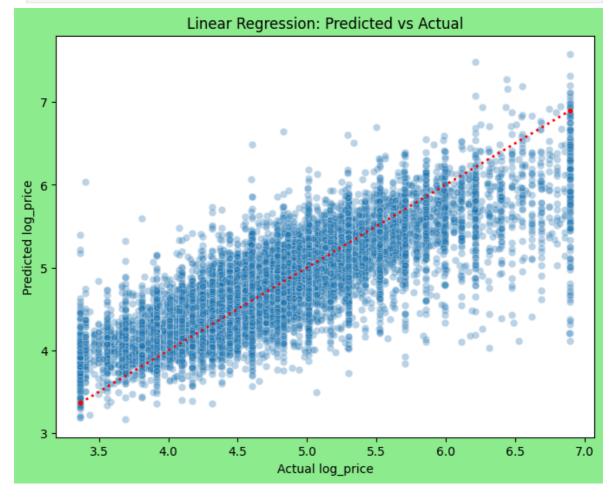
Linear Regression -> RMSE: 0.4033, R2: 0.6703

I trained a Linear Regression model to predict log\_price using 683 features, including numeric and one-hot encoded categorical variables. After splitting the dataset into 80% training and 20% testing and scaling the features:

```
RMSE (Root Mean Squared Error): 0.4033

R<sup>2</sup> (Coefficient of Determination): 0.6703
```

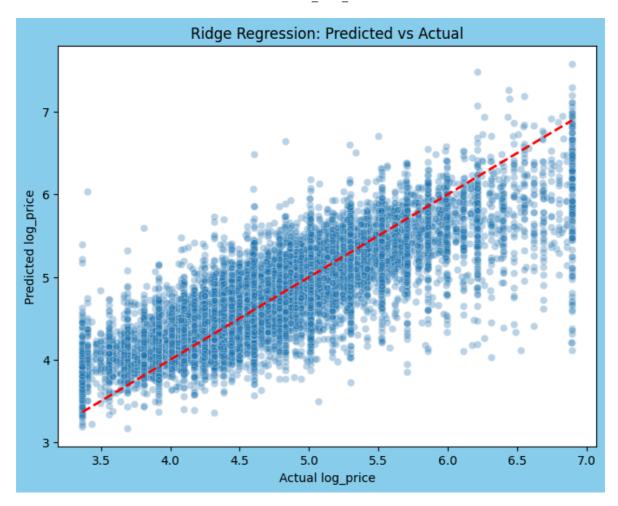
```
In [61]: plt.figure(figsize=(8,6), facecolor= 'lightgreen')
    sns.scatterplot(x=y_test, y=y_pred_lr, alpha=0.3)
    plt.plot([y_test.min(), y_test.max()], [y_test.min(), y_test.max()], 'r:.', line
    plt.xlabel('Actual log_price')
    plt.ylabel('Predicted log_price')
    plt.title('Linear Regression: Predicted vs Actual')
    plt.show()
```



# **Ridge Regression: -**

To improve performance, we can use regularized linear models like Ridge or ElasticNet, which handle multicollinearity and can reduce overfitting.

```
In [62]: alpha values = [0.01, 0.1, 0.2, 1, 10, 50, 100]
         ridge = Ridge()
         ridge_cv = GridSearchCV(ridge, param_grid={'alpha': alpha_values}, scoring='neg_
         ridge_cv.fit(X_train_scaled, y_train)
Out[62]:
                GridSearchCV
              best_estimator_:
                    Ridge
                   Ridge
In [63]: best_alpha_ridge = ridge_cv.best_params_['alpha']
         print(f"Best alpha for Ridge Regression: {best_alpha_ridge}")
         ridge_model = Ridge(alpha = best_alpha_ridge)
         ridge_model.fit(X_train_scaled, y_train)
        Best alpha for Ridge Regression: 0.01
Out[63]:
              Ridge (1)
         Ridge(alpha=0.01)
In [64]: y pred ridge = ridge model.predict(X test scaled)
In [65]: rmse = np.sqrt(mean_squared_error(y_test, y_pred_ridge))
         r2 = r2_score(y_test, y_pred_ridge)
         print(f"Ridge Regression -> RMSE: {rmse:.4f}, R2: {r2:.4f}")
        Ridge Regression -> RMSE: 0.4033, R2: 0.6704
In [66]: plt.figure(figsize=(8,6), facecolor= 'skyblue')
         sns.scatterplot(x=y_test, y=y_pred_ridge, alpha=0.3)
         plt.plot([y_test.min(), y_test.max()], [y_test.min(), y_test.max()], 'r--', line
         plt.xlabel('Actual log price')
         plt.ylabel('Predicted log_price')
         plt.title('Ridge Regression: Predicted vs Actual')
         plt.show()
```



In our Airbnb price prediction project, we started with Linear Regression and then tried Ridge Regression to reduce overfitting due to high-dimensional features. Ridge performed well, but it retains all features, even those with little predictive power.

Our dataset has 670 one-hot encoded boolean features, and many of them might be redundant or low-importance.

### ElasticNet: -

ElasticNet, which combines L1 (Lasso) and L2 (Ridge) regularization, offers two key advantages:

- 1. Feature Selection:-
- (\*). L1 regularization can shrink some co-efficient to zero, automatically removing unimportant features.
- 2. Regularization & Generalization:-
- (a). L2 regularization keeps coefficients small, reducing overfitting.
  - (b). Combining L1 + L2 ensures a sparse yet stable model.

```
In [67]: param_grid = {
         'alpha': [0.01, 0.1, 1, 10],
         'l1_ratio': [0.2, 0.5, 0.7, 0.9]
}
```

```
enet = ElasticNet(max_iter = 5000)
         enet_cv = GridSearchCV(enet, param_grid= param_grid, scoring = 'neg_mean_squared
         enet_cv.fit(X_train_scaled, y_train)
Out[67]:
                   GridSearchCV
                 best_estimator_:
                    ElasticNet
                  ElasticNet
         best_params = enet_cv.best_params_
In [68]:
         print(f"Best Hyperparameters: {best_params}")
         #Train Final ElasticNet model
         enet_model = ElasticNet(
             alpha=best_params['alpha'],
             l1_ratio=best_params['l1_ratio'],
             max iter=5000
         enet_model.fit(X_train_scaled, y_train)
        Best Hyperparameters: {'alpha': 0.01, 'l1_ratio': 0.2}
Out[68]:
                             ElasticNet
         ElasticNet(alpha=0.01, l1_ratio=0.2, max_iter=5000)
In [69]: y_pred_enet = enet_model.predict(X_test_scaled)
         rmse = np.sqrt(mean_squared_error(y_test, y_pred_enet))
         r2 = r2_score(y_test, y_pred_enet)
```

```
print(f"ElasticNet Regression -> RMSE: {rmse:.4f}, R2: {r2:.4f}")
```

ElasticNet Regression -> RMSE: 0.4074, R2: 0.6636

After trying Linear Regression, Ridge, and ElasticNet, we have a good understanding of how linear relationships and regularization affect Airbnb price prediction. ElasticNet helped by removing unimportant features and reducing overfitting, but the model is still limited to linear relationships between features and the target.

### **XGBoost Regressor: -**

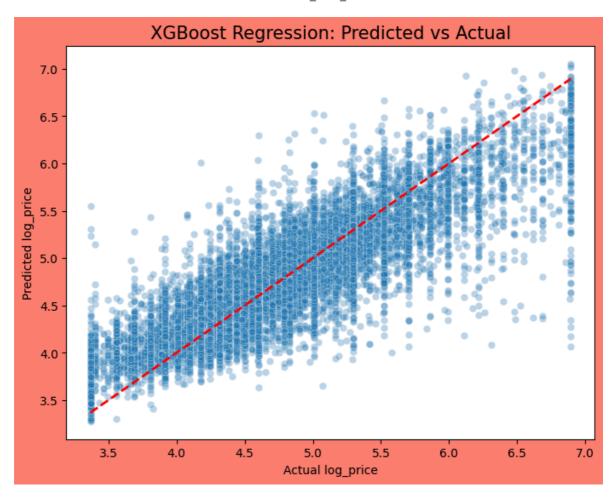
ElasticNet cannot capture these interactions, but XGBoost, a gradient boosting tree-based model, can:

- 1. Handles non-linear relationships naturally
- 2. Captures interactions between features
- 3. Works efficiently on wide, sparse datasets (like our 670

boolean features)

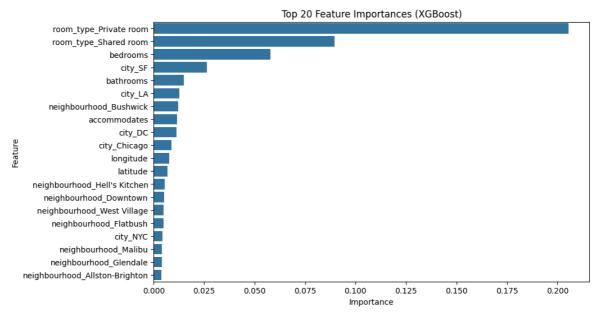
4. Often provides better predictive accuracy than linear models

```
In [70]: xgb_model = XGBRegressor(
             n_estimators=500,
             learning_rate=0.05,
             max_depth=6,
             subsample=0.8,
             colsample_bytree=0.8,
             random_state=42,
             n_{jobs=-1}
         # Train the model
         xgb_model.fit(X_train, y_train)
         y_pred_xgb = xgb_model.predict(X_test)
In [71]: rmse = np.sqrt(mean_squared_error(y_test, y_pred_xgb))
         r2 = r2_score(y_test, y_pred_xgb)
         print(f"XGBoost Regression -> RMSE: {rmse:.4f}, R2: {r2:.4f}")
        XGBoost Regression -> RMSE: 0.3727, R2: 0.7185
In [72]: plt.figure(figsize=(8,6), facecolor= 'salmon')
         sns.scatterplot(x=y_test, y=y_pred_xgb, alpha=0.3)
         plt.plot([y_test.min(), y_test.max()], [y_test.min(), y_test.max()], 'r--', line
         plt.xlabel('Actual log_price')
         plt.ylabel('Predicted log_price')
         plt.title('XGBoost Regression: Predicted vs Actual', fontsize = 15, color = 'k')
         plt.show()
```



```
In [73]: feat_imp = pd.DataFrame({
    'Feature': X.columns,
    'Importance': xgb_model.feature_importances_
}).sort_values(by='Importance', ascending=False).head(20)

plt.figure(figsize=(10,6))
sns.barplot(x='Importance', y='Feature', data=feat_imp)
plt.title('Top 20 Feature Importances (XGBoost)')
plt.show()
```



### **Model Mertics:-**

- 1. Linear Regression: RMSE = 0.4033, R2 = 0.67
- 2. Ridge Regression :- RMSE = 4033, R2 = 0.67
- 3. ElasticNet Regression: 4074, R2: 0.6636
- 4. XGBoost Regression:- RMSE: 0.3727, R2: 0.7185

### **Buisness Conclusion:-**

- 1. Key Factors influencing Price:-
- \* Room type, property type, number of amenities, and host experience (tenure) strongly affect Airbnb prices.
- 2. Insights:-
- \* Entire homes/apartments command the higest prices, wihile shared rooms are the cheapest.
- \* More amenities and longer-tenured hosts correlate with higher prices.
- 3. Best Model:- XGBoost acheived the lowest RMSE(0.37) and highest R2(0.71), making it the most reliable model for price prediction.

### Conclusion: -

- > Linear and regularized linear model provide a strong baseline.
- > XGBoost outperforms them by capturing complex patterns and intersections in Airbnb pricing data.