Vedika Garg

vedikagarg9@gmail.com

+91 9554991610

Kanpur, UP, India LinkedIn Profile



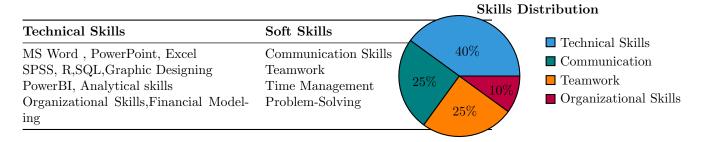
Objective

Third-year BA Economics (Honours) student with strong communication, problem-solving, and teamwork skills developed through academic and extracurricular activities. Passionate about economic analysis and its practical applications, I aim to contribute dynamically to organizations by leveraging my research, analytical, and problem-solving expertise.

Education

Year	Degree/Diploma	Institution	Grade/Percentage
2025	BA Economics Honours	Manipal University Jaipur	CGPA: 7.65
2022	Class XII	Sheiling House School Kanpur	78%
2020	Class X	Sheiling House School Kanpur	90%

Skillsets



Experience and Projects

- Research and Development (Aug2024 Nov2024): Conducted research analyzing the correlation between income levels and health insurance demand. Collected data through diverse mediums and utilized regression and correlation analysis to derive actionable insights and conclusions. I additionally acquired knowledge of Professional Presentation, Data Visualization using power BI and Documentation using MS word.
- Digital Marketing Intern at Muskurahat Foundation (Jul2024 -Aug2024): Gained expertise in campaign strategy, digital and social media marketing, persuasive communication, team collaboration, and problem-solving.
- Graphic Design and research and development at Enactus MUJ(Apr2023 -Jun2024): Created impactful posters and visuals using Canva and Adobe tools also researched on ongoing projects and about macros, pivot tables and data analysis.

Certifications

- Financial Literacy Course for Bharat from NISM
- Microsoft PowerBI Data Analyst form Coursera
- Financial Market by Yale university from Coursera
- Portfolio and risk management by university of Geneva via Coursera