

# Chocolate Sales Analysis Dashboard

\$9.4M

Total Sales

\$4.3M

Total Cost

\$5.1M

Total Profit

\$24.7

\$ per customer

54.2%

Profit%

378K

Total Customers

## Sales by Country

Country	Sales (\$M)
UK	1.6
USA	1.6
India	1.5
New Zealand	1.5
Australia	1.4
Canada	1.3

## Sales by Category

Category	Sales (\$M)
Bars	4.5
Bites	3.0
Other	1.8

## Our People

Picture	Sales person	Profit%	\$ per customer	Target Met
	Barr Faughny	49.4%	\$24.8	👎
	Oby Sorrel	52.6%	\$22.5	👍
	Dennison Crosswaite	47.2%	\$21.9	👎
	Gunar Cockshoot	51.5%	\$28.8	👍
	Curtice Advani	61.3%	\$25.5	👍
	Kaine Padly	60.8%	\$27.2	👍

## Our Products

Product	Total Profit	Profit%	\$ per customer
Smooth Sliky Salty	\$417,826.2	87.1%	\$26.1
Peanut Butter Cubes	\$366,241.4	87.7%	\$26.1
Choco Coated Almonds	\$362,928.5	84.1%	\$23.1
Orange Choco	\$344,734.0	75.1%	\$24.1
Fruit & Nut Bars	\$332,561.4	76.7%	\$25.1
Mint Chip Choco	\$301,536.2	69.8%	\$23.1
Raspberry Choco	\$284,808.3	74.9%	\$24.1
99% Dark & Pure	\$275,983.9	62.8%	\$26.1
70% Dark Bites	\$262,585.7	62.4%	\$28.1
Milk Bars	\$262,368.2	63.6%	\$25.1
Caramel Stuffed Bars	\$255,047.7	59.6%	\$26.1
White Choc	\$246,455.0	57.8%	\$24.1
Almond Choco	\$246,172.7	63.3%	\$22.1
Manuka Honey Choco	\$227,117.8	52.6%	\$23.1
Drinking Coco	\$195,967.0	43.2%	\$25.1