

Curriculum MB-511 (Data Science for Managerial Decisions) Graded Curriculum

Units

- Introduction to Data Science
- Information Technology: An Overview
- Applications of Data Science in various fields
- MIS and Control Systems
- Data Collection and Data Pre-Processing
- Building Information Systems
- Support Systems for Management Decisions

Sub-Units

- Introduction to Data Science
 - Overview of Data Science and its Importance
 - Data Science and its applications.
 - Role of data scientists in various industries.
 - Historical context and evolution of data science.
 - Key Concepts in Data Science
 - Fundamental concepts: data, information, knowledge, and wisdom.
 - Data lifecycle: collection, cleaning, analysis, and visualization.
 - Importance of Data in Decision Making
 - Impact of data-driven decision-making on businesses and society.
 - Case studies demonstrating successful data-driven strategies.
- Information Technology: An Overview
 - Foundations of Information Technology
 - Information Systems and Management
 - Cybersecurity and IT Governance
 - Future Trends in Information Technology
- Applications of Data Science in various fields

- MIS and Control Systems
 - Introduction to MIS and Control Systems
 - Design and Implementation of MIS
 - Control Systems in Action
 - Challenges and Future Trends
- Data Collection and Data Pre-Processing
 - Introduction to Data Collection
 - Methods of Data Collection in Management
 - Designing Data Collection Instruments
 - Sampling Techniques
 - Data Collection Planning and Management
 - Understanding Data Pre-Processing
 - Data Cleaning Techniques
 - Quality Assurance in Data Pre-Processing
- Building Information Systems
 - Introduction to Information Systems in Management
 - Planning and Designing Information Systems
 - Implementation and Integration of Information Systems
 - Managing and Evaluating Information Systems
- Support Systems for Management Decisions
 - Introduction to Decision Support Systems (DSS)
 - Design and Implementation of Decision Support Systems
 - Enhancing Decision-Making with Advanced DSS Features
 - Implementation Challenges and Future Trends in DSS