PROJECT PROPOSAL FOR AMAZON SALES DATA ANALYSIS

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SECTION 1: QUESTIONS TO ANSWER

1. What are the Profit and Sales Over a Year ?
2. What is the relationship between Profit and Discount ?
3. What is the relationship between Profit and Sales ?
4. What is the relationship between Customer and Profit ?
5. What is the relationship between Customer and Sales ?
6. What are the Highest Selling Items ?
7. What is the relationship between Items & Sales ?
8. What is the relationship between Items & Profits ?

SECTION 2: DATA ANALYSIS APPROACH

1. Data Collection and Preparation :

   Collecting data from the given data source.

   https://docs.google.com/spreadsheets/d/1h3EsPf-fTLrzpP7sGeyuRnGBXrdJRcXY/edit?usp=sharing&ouid=10551910338279 2804653&rtpof=true&sd=true

   Preparing the data for the further Investigation.

SECTION 2: DATA ANALYSIS APPROACH

2. Data Preprocessing :

   Finding Unusual data points & removing Outliers

3. Exploratory Data Analysis :

   Apply EDA for the initial findings to Analyze the pattern

4. Data Visualization :

   Making The Visual Dashboards & Graphs.

5. Reporting & Storytelling :

   Making the Report of Visual Stories & Preparing for The Storytelling to The

   Audience & Business Stakeholders.