

Sales Dashboard

Qtr 1

Qtr 2

Qtr 3

Qtr 4

5615

Sum of Quantitv

37K

Sum of Profit

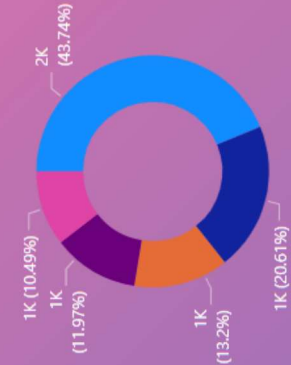
438K

Sum of Amount

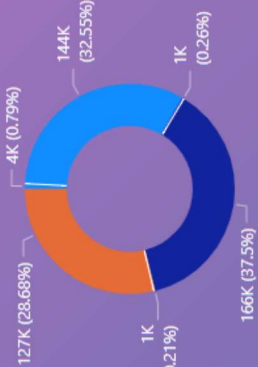
Sum of Profit by Sub-Category



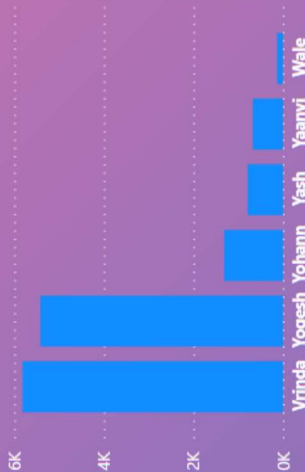
Sum of Quantity by PaymentMode



Sum of Quantity and Sum of Amount by Category

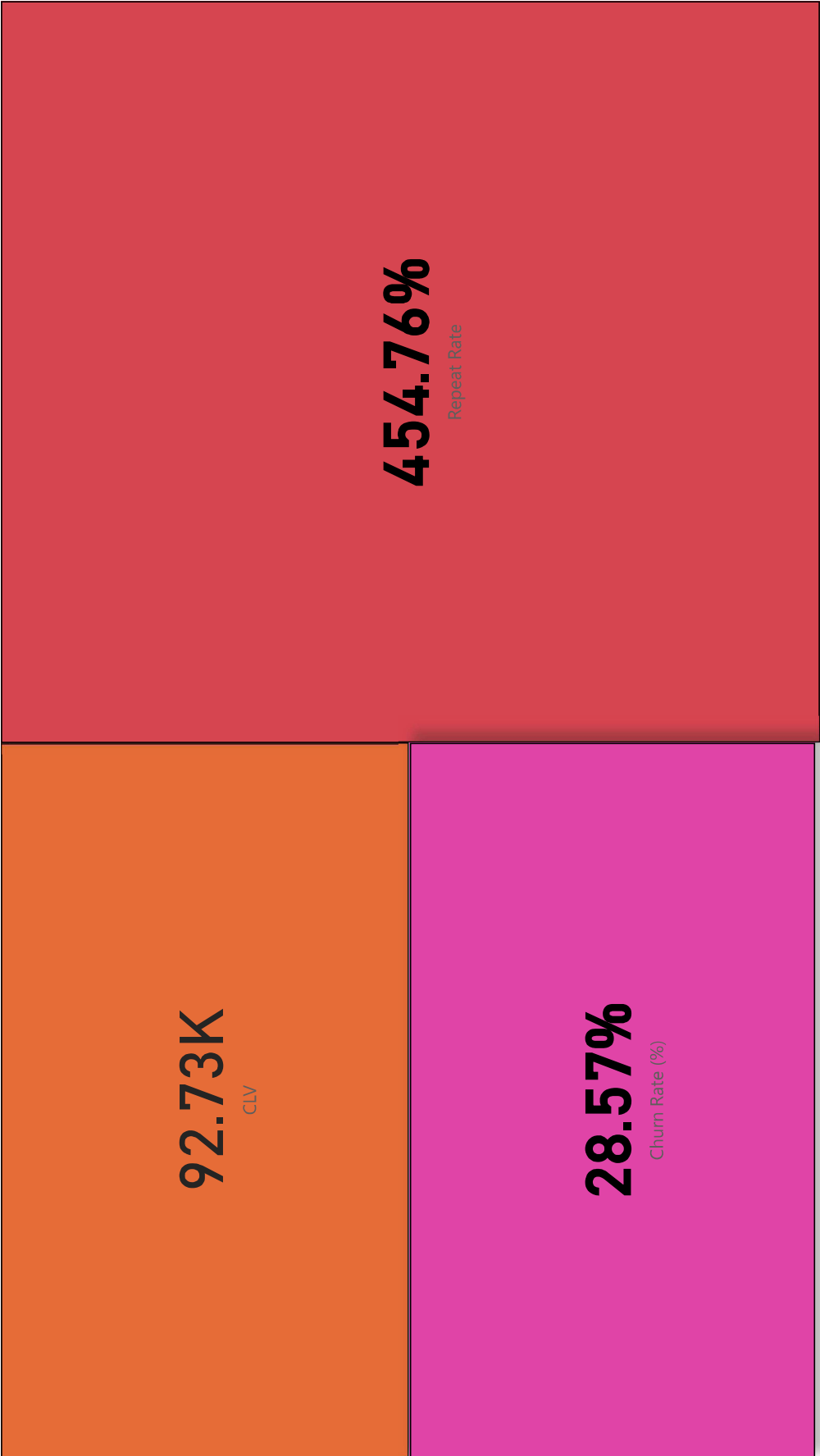


Sum of Amount by CustomerName

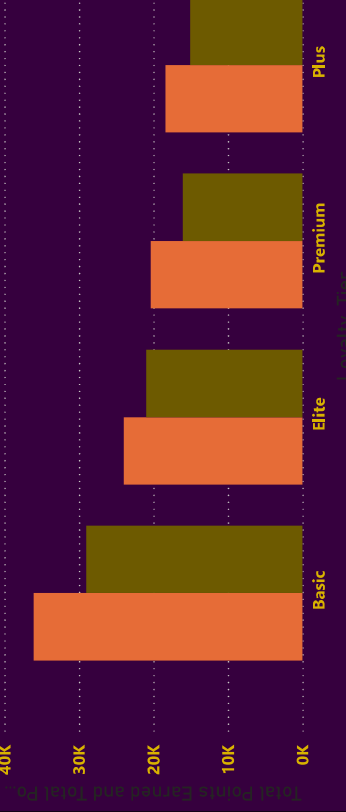
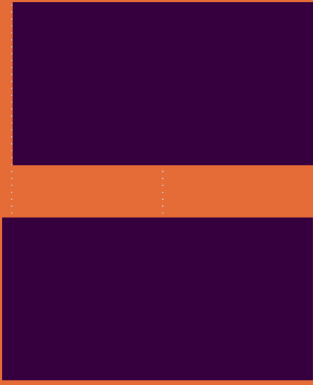


Sum of Profit by Month

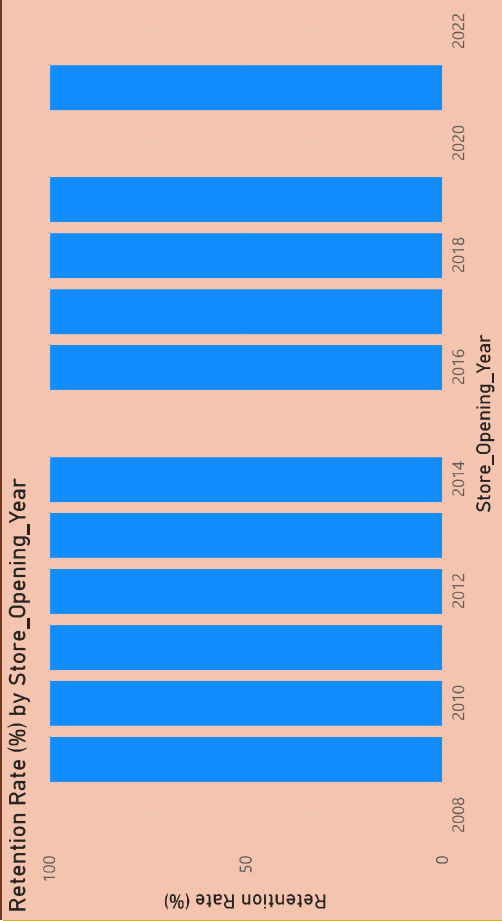
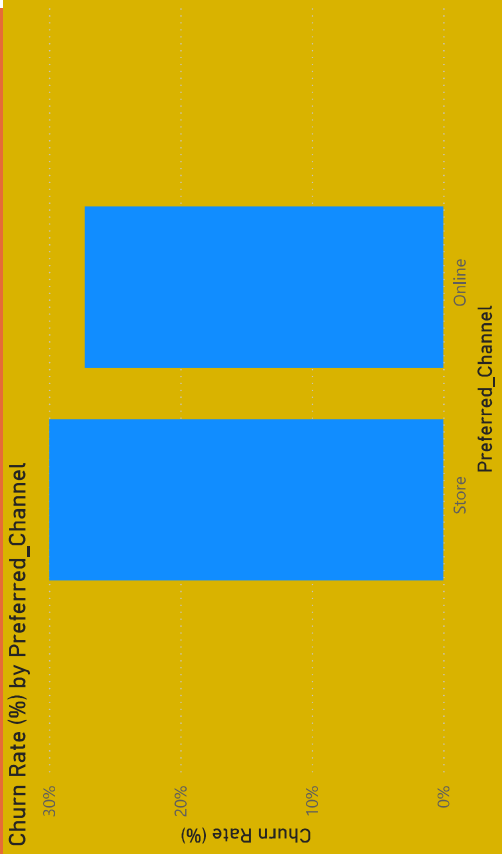
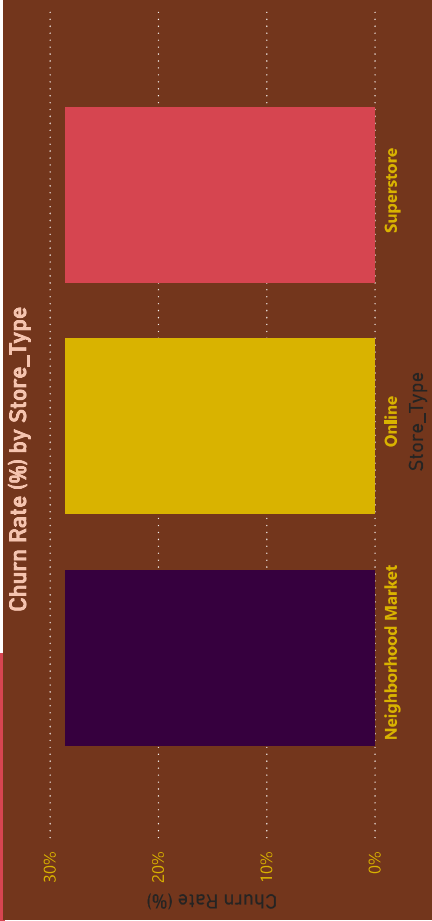
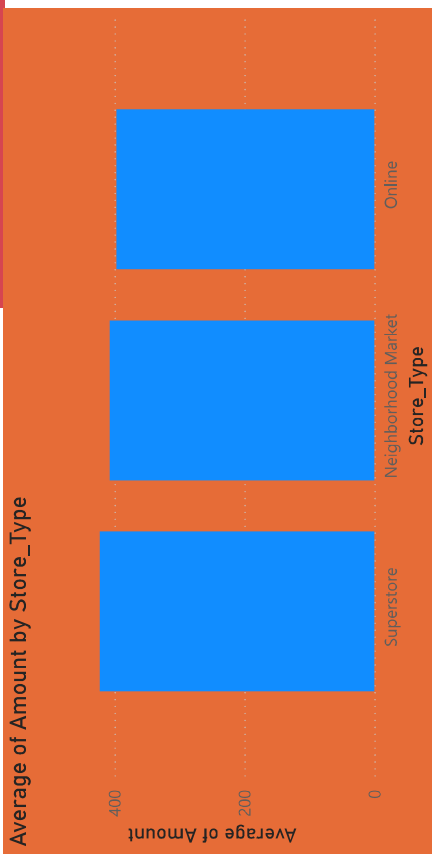




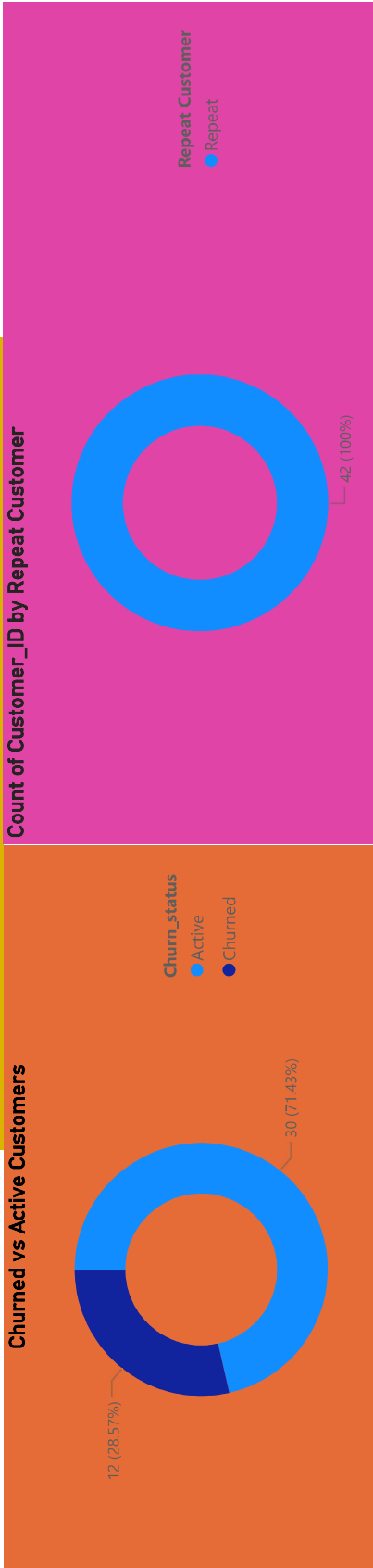
Loyalty & Promotion Impact



Store & Channel Insights



Customer Segmentation (Churned, Repeat,



High-Value vs Low-Value Customers				
Customer_ID	CLV	CLV Segment	Churn_status	
C001	0.00	Low CLV	Active	
C002	0.00	Low CLV	Active	
C003	0.00	Low CLV	Active	
C004	0.00	Low CLV	Active	
C005	1,24,342.00	Low CLV	Active	
C006	56,896.61	Low CLV	Active	
C007	0.00	Low CLV	Churned	
C008	51,969.03	Low CLV	Active	
C009	0.00	Low CLV	Active	
C010	0.00	Low CLV	Active	
C011	0.00	Low CLV	Active	
C012	51,463.77	Low CLV	Active	
C013	0.00	Low CLV	Active	
C014	0.00	Low CLV	Churned	
Total	92,725.86	Low CLV		

