Here are some perks of having the location widget I described earlier in a planner app:

1. Seamless Integration: The location widget seamlessly integrates into the planner app, providing users with a comprehensive planning and location experience within a single application.

2. Quick Access: Users can easily access their current location information directly from the planner app, eliminating the need to switch between multiple apps or tools for location-related tasks.

3. Efficient Travel Planning: The location widget allows users to plan their travel more efficiently by providing real-time location data and the ability to search for nearby points of interest, helping them make informed decisions and optimize their itineraries.

4. Weather Awareness: By integrating weather data into the location widget, users can stay informed about the current weather conditions at their location, enabling them to plan outdoor activities or adjust their plans accordingly.

5. Time Zone Management: The location widget displays the user's current time zone, assisting in managing appointments, scheduling meetings across different time zones, and avoiding confusion or missed deadlines.

6. Contextual Reminders: Users can set location-based reminders within the planner app, associating specific tasks or events with a particular location. The app can then trigger reminders when the user is in proximity to that location, improving task management and productivity.

7. Enhanced Personalization: The combination of location data and planner features allows for enhanced personalization. The app can provide location-specific recommendations, tailored content, and suggestions based on the user's preferences and current location.

8. Geolocation-based Automation: The location widget enables geolocation-based automation, such as automatically adjusting settings or triggering actions based on the user's location. This adds convenience and saves time by reducing manual input and decision-making.

9. Simplified Navigation: With navigation integration, the location widget simplifies the navigation process. Users can get directions, find optimal routes, and estimate travel times without leaving the planner app, creating a seamless planning-to-navigation experience.

10. Data Insights: The location widget provides valuable insights into user behavior, preferences, and patterns related to location and planning activities. These insights can be used to improve the app's features, personalize recommendations, and enhance the overall planning experience for users.

In summary, the location widget in the planner app offers convenience, efficiency, personalization, and enhanced planning capabilities by integrating location-related information and functionality into a single, cohesive interface.