

## GOLDEN RULES OF INTERFACE DESIGN

- **8 Golden Rules of Interface Design**
- Ben Shneiderman American computer scientist and professor at the University of Maryland Human-Computer Interaction Lab.
- **Strive for consistency** - in actions, sequences, layouts, commands, etc. users become familiar with the digital landscape of your product so they can achieve their goals more easily.
- **Enable frequent users to use shortcuts** – special keys sequences , macros to perform regular or familiar functions. Frequent / advanced user can navigate and operate the user interface more quickly and effortlessly.

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- **Offer Informative Feedback** – for every user action apt to the action's magnitude. The user should know where they are at and what is going on at all times
- **Design Dialogs to Yield Closure** – User Knows when the task is completed. Don't keep your users guessing. Tell them what their action has led them to.
- Closure the Famous ATM Insert and DIP Example!
- **Permit Easy Reversal of Actions** – relieves anxiety and promotes exploration – shud we introduce CONTROL Z!!!