

MAN202T: Sociology of Design

Session 11



INDIAN INSTITUTE OF INFORMATION TECHNOLOGY,
DESIGN AND MANUFACTURING,
KANCHEEPURAM

- Dr. Sudhir Varadarajan

SESSION OUTLINE

- How to listen better?
- Seeing, Listening and Making Connections

Ways of listening: some inspiration

- https://www.ted.com/talks/evelyn_glennie_shows_how_to_listen

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Exercise 11a: Seeing, Listening and Making connections

- Find art pieces:
 - Go for a walk. Identify and document existing art that you find such as things that are not created on purpose. Example, stains on the sidewalk, spilled paint, bird poo, residue, corrosion, rust, things that are damaged, random arrangement of objects that you find interesting
- Gather titles of books in a particular shelf in library
 - Write a poem combining these titles
- Map the sounds:
 - Sit in a place and listen and document the different sounds coming your way
 - Create your orchestra / new tune by combining these

Exercise 11b: Observe people in action

- Observe and document how people interact with things in the campus and identify hidden patterns in interactions and meanings that may be guiding actions
 - Waiting for a lift, Inside a lift, getting out of a lift
 - Walking from hostel to acad or acad to library or library to lab
 - How students use lab equipment
 - Patient-nurse interaction in the institute hospital
 - Queuing up in the mess
 - Waiting near the ATM, using ATM and coming out of ATM
 - Leisure places in the institute
 - Going to the library, Inside the library, coming out of the library
 - Waiting to catch a bus to Tambaram etc.

Next Session

Observing human interactions – Signs (Semiotics) and Cues (Affordances)

