

DES203T: Designing Intelligent Systems

Session 1

<https://sites.google.com/a/iitdm.ac.in/vsudhir/courses/designing-intelligent-systems>

<http://172.16.15.126:8080/videos/DES203T/>



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SESSION OUTLINE

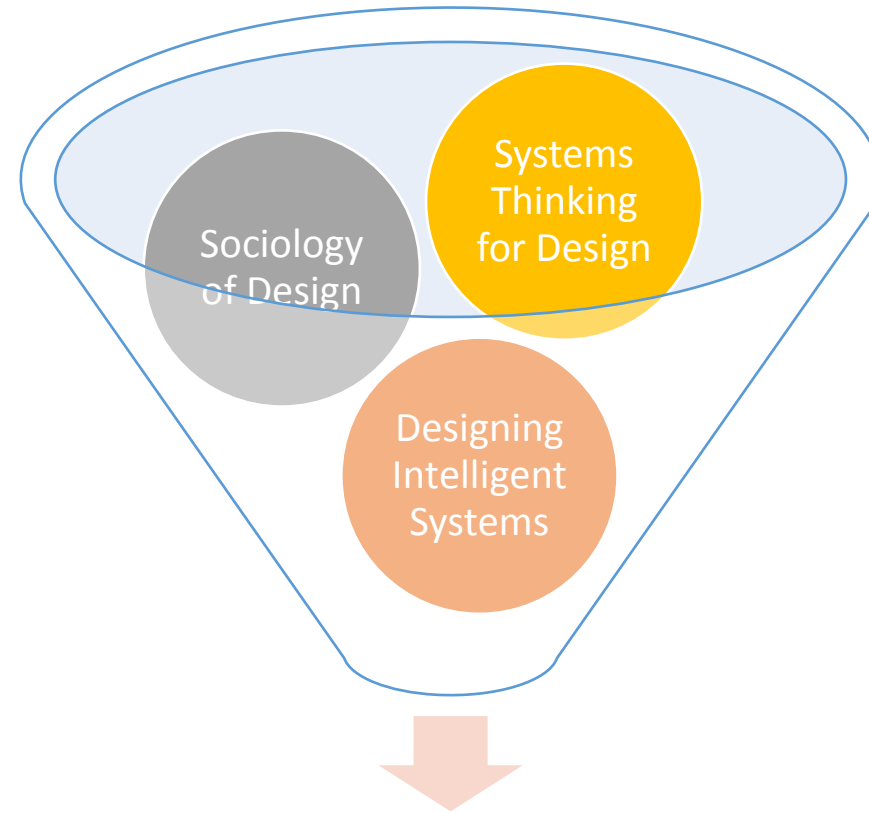
- Continuing from where we left in “Systems Thinking for Design”
- Introduction to “Designing Intelligent Systems”
- Learning Outcomes and Course Structure



Open questions that you are likely to have

- Assuming you sense a real opportunity, you may still want to know
- Is my product concept really innovative?
- Does it leverage the trend towards smart/intelligent products?
- Is the product concept designed for intelligent behavior?

A case for more expertise on CONCEPT DESIGN



Intelligent Product/Service

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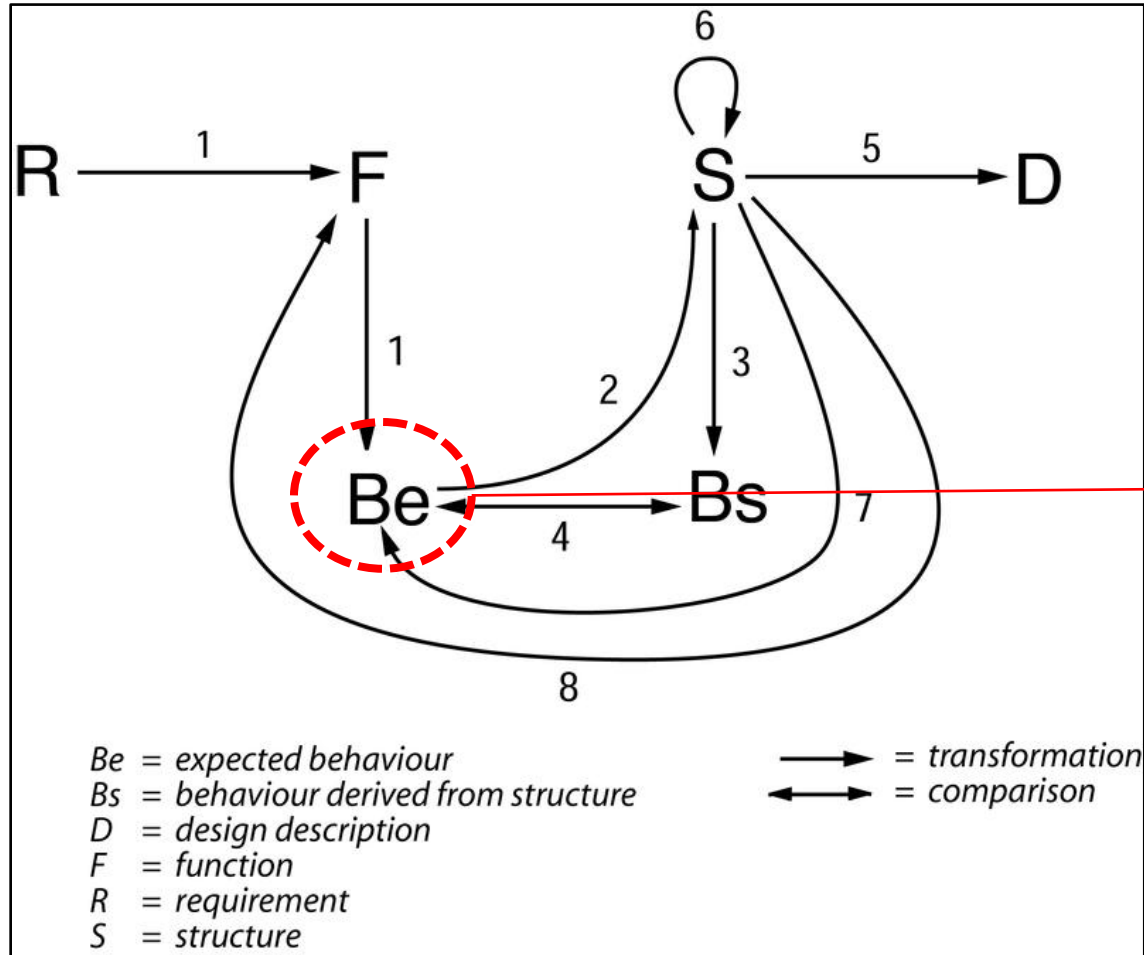
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Exercise 1 (20 min):

- What is intelligent behavior?
- Which principles of complexity can explain intelligent behavior?
- What can we infer about intelligent behavior using the FBS model?
- Is there a role for metaphors in designing intelligent systems?
- What is the difference between robotics & AI?

Designing for Intelligence



Intelligent behavior depends on function and structure

Principles of complexity like feedback and recursion have a key role to play

Mechanical, Biological and Social metaphors are used to shape structures and functions for intelligent behaviors

A Holistic View of Intelligent Systems

Three Perspectives in Designing Intelligent Systems

A: Intelligence as info processing / brain/digital nervous system – better signal control (focus on information/symbol manipulation)
– classic AI

B: Intelligence can come from anywhere - through multiple senses & variety of signals (focus on different types of info & from different parts, ex: glass vibration for buildings) – bio-inspired AI (Robotics)

C: Intelligence that is evolutionary (self-organizing, no predefined structure, guided by local rules, dynamic rules, multi-agent, Artificial life)
- inspired by Ecological and Social Systems

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What is your expectation from this course?

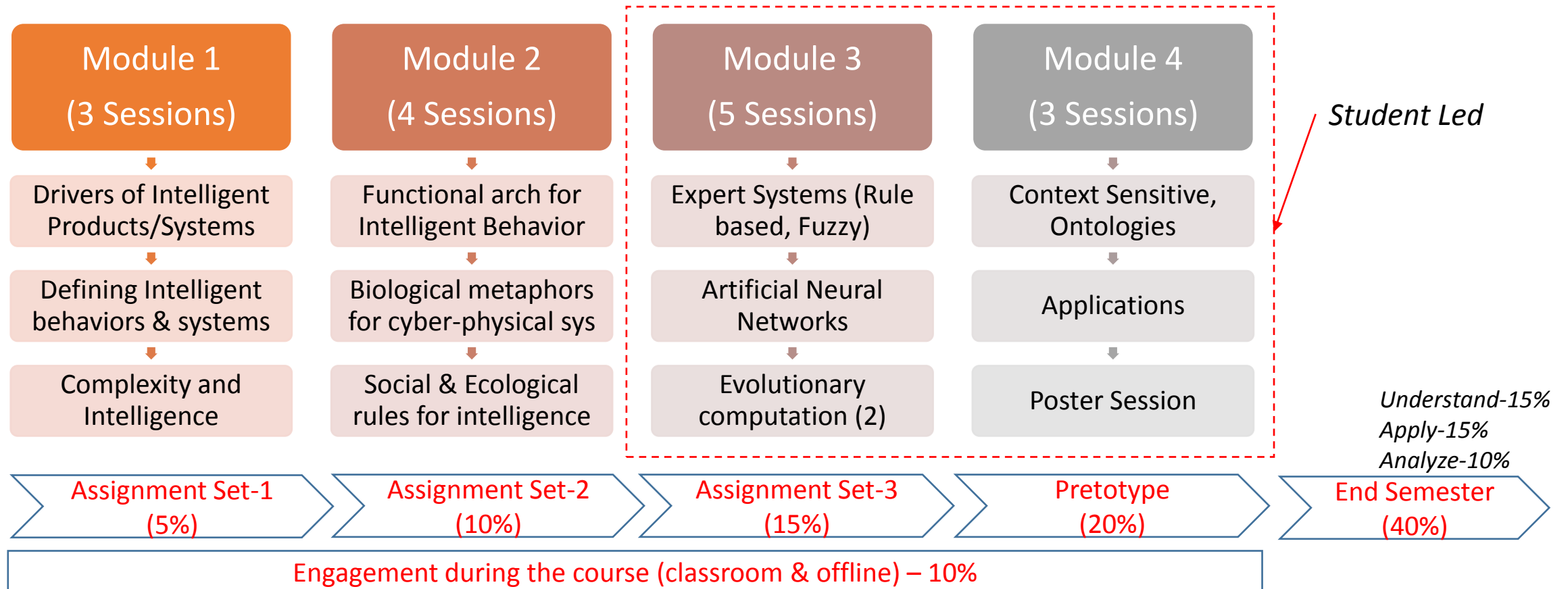
- Write down 2-3 key outcomes you expect

Learning Outcomes

What you will learn to do during & after this course?

- Identify and define the right type of intelligent behaviour for a chosen product concept
- Design high-level functional and component (structural) architecture for intelligent behaviour using appropriate metaphor and analogy
- Evaluate and select the right AI technique for the proposed functional and component architecture and vice versa

Session & Assessment Plan



Key References *(All the content will be on the course website)*

- Donald A Norman (2007), The design of future things, Basic Books, New York
- Serge A. Rijsdijk and Erik Jan Hultink (2013), Developing Intelligent Products, in Kenneth B. Kahn Ed., The PDMA Handbook of New Product Development, Third Edition, Wiley
- Stephen C.-Y. Lu (1) and Ang Liu (2012), Abductive reasoning for design synthesis, CIRP Annals - Manufacturing Technology 61 (2012) 143–146
- Ross Ashby, Brains, Intelligence, Creativity and Genius, In Roger Conant, Mechanisms of Intelligence: Ross Ashby's writings on Cybernetics (digital version)
- James G Miller (1971), The nature of living systems, Academy of Educational Development
- Michael Negnevitsky (2005), Artificial Intelligence: A Guide to Intelligent Systems, Second Edition, Addison Wesley
- Dario Floreano and Claudio Mattiussi (2008), Bio-Inspired Artificial Intelligence: Theories, Methods and Technologies, MIT Press

Systems Thinking, Sociology of Design and Intelligent Systems: What is the connection?

	Systems Thinking for Design	Sociology of Design	Intelligent Systems Design
Systems Thinking & Complexity	Core Skills: Abstracting elements, Categorizing, Linking, Seeing Patterns/metaphors, Interpreting... SNAC/Networks/ISM/FBS (function-form)	Qualitative modeling, teasing key elements from ethnographic notes, ... thinking about stakeholders ... SNA, Small Worlds, Caveman...	Cybernetics and Feedback Systems (CPS), Self-organizing, Autopoietic & Living Systems ... multiple intelligences, senses, variety engineering, ecological dimensions ... metaphors / analogies
Sociology of Design	Rich pictures, content from ethnography ... observation skills ... subtle meanings of objects, people... surfacing assumptions / rituals ... agent autonomy...	Discovering values attached to objects (technologies/products), people (users and teams), self ... interdependency of individual and social, focus on the living present,	Concept of Socially interactive / Decentralized / Autonomous Agents... language-thought? Context-sensitive / knowledge of context ... translating user needs and contextual signals into intelligence
Intelligent Systems Design	Reducing over-specification? ... decentralized ... Agent based as opposed to event based modeling	New forms of intelligence? Beyond the language-thought angle? Brain-to-brain?	Core Information Processing techniques to derive intelligence ... Classical AI



Reflect on today's
session and plan
for the next one

