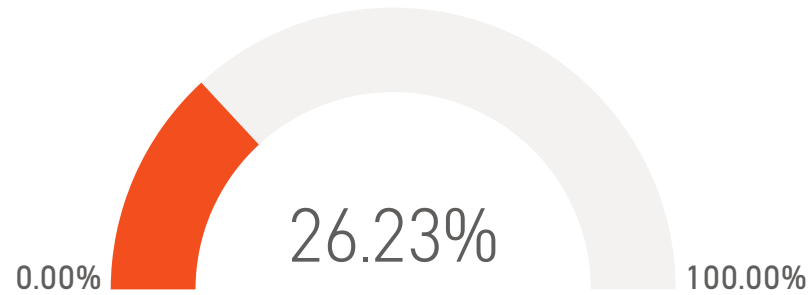
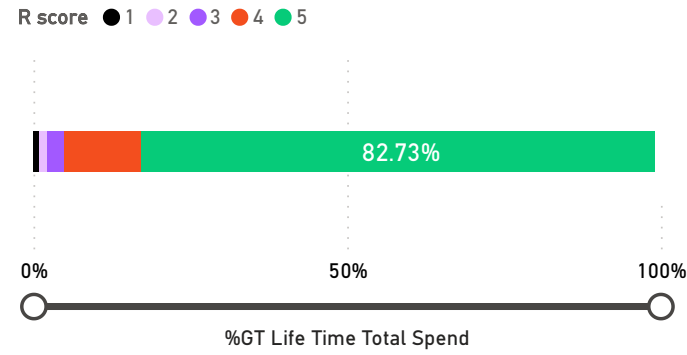


% Active Customers



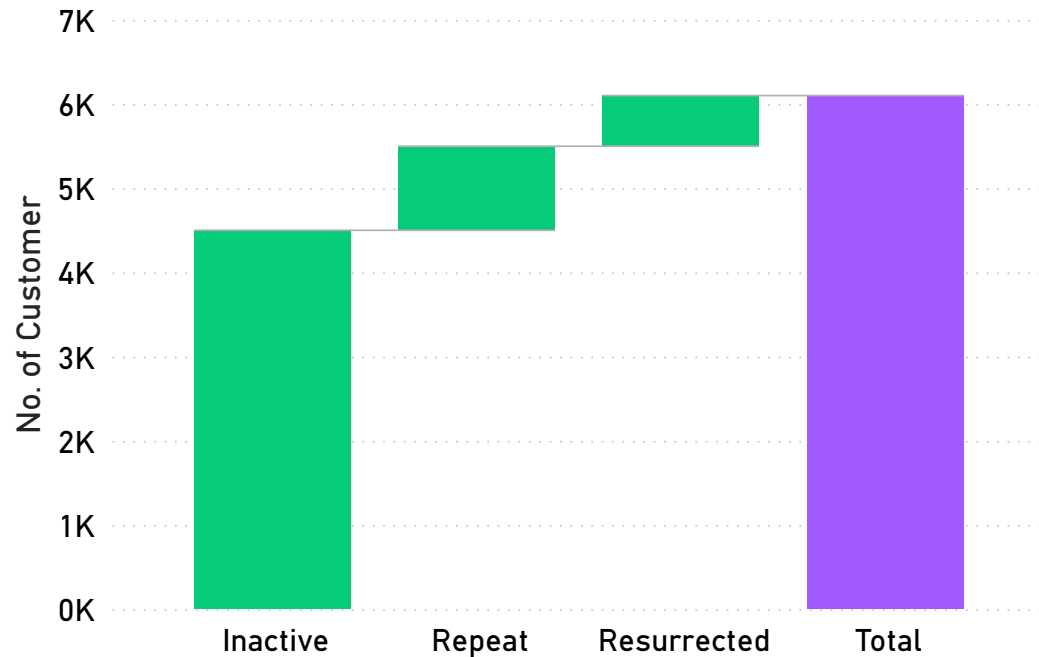
Life Time Total Spend by R score



# Customer Overview

## Supermarket

Customer Lifecycle Stage (Last Month)



Days Since Last Visit, Total Basket per Month and Life Time Total Spend by CUST\_CODE

