

Cohort Table

Cohort Period	Cohort Index												
	1	2	3	4	5	6	7	8	9	10	11	12	13
2010-12-01	759	224	95	300	34	78	290	273	281	302	294	391	212
2011-01-01	315	32	101	6	23	111	91	89	111	117	130	45	
2011-02-01	152	34	4	8	37	38	38	39	41	50	13		
2011-03-01	539	7	36	127	136	114	149	138	169	51			
2011-04-01	27	1	5	9	5	8	9	13	2				
2011-05-01	71	16	15	10	15	18	21	9					
2011-06-01	405	86	97	114	108	139	42						
2011-07-01	301	69	66	77	92	33							
2011-08-01	232	50	60	64	29								
2011-09-01	355	83	114	44									
2011-10-01	418	101	43										
2011-11-01	381	38											
2011-12-01	54												

Cohort Retention Rate

		Cohort Index												
Cohort Period		1	2	3	4	5	6	7	8	9	10	11	12	13
2010-12-01		100%	30%	13%	40%	4%	10%	38%	36%	37%	40%	39%	52%	28%
2011-01-01		100%	10%	32%	2%	7%	35%	29%	28%	35%	37%	41%	14%	
2011-02-01		100%	22%	3%	5%	24%	25%	25%	26%	27%	33%	9%		
2011-03-01		100%	1%	7%	24%	25%	21%	28%	26%	31%	9%			
2011-04-01		100%	4%	19%	33%	19%	30%	33%	48%	7%				
2011-05-01		100%	23%	21%	14%	21%	25%	30%	13%					
2011-06-01		100%	21%	24%	28%	27%	34%	10%						
2011-07-01		100%	23%	22%	26%	31%	11%							
2011-08-01		100%	22%	26%	28%	13%								
2011-09-01		100%	23%	32%	12%									
2011-10-01		100%	24%	10%										
2011-11-01		100%	10%											
2011-12-01		100%												

