

SALMAN HUSSAIN

DESIGNER

Personal Info

Address

Sector F# Street 2# Eid Gah
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Tech Skills

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE AFTEREFFECT

MAX

MAYA

Design Skills

TYPOGRAPHY

PRINT DESIGN

LAYOUT

COLOR THEORY

BRANDING

ILLUSTRATIONS

Soft Skills

CREATIVITY

COMMUNICATION

TEAM MANAGEMENT

PROBLEM SOLVING

PLANNING

LEADERSHIP

COLLABORATION

5 years of experience as a Graphic Designer is looking to be part of an innovative and progressive company where my creativity and expertise in multimedia design would make a valuable contribution to the ongoing success of the business and my own professional growth.

EXPERIENCE

2019
2022

Sr. Graphic Designer

Linkin Avenue

Job Responsibilities:

- Prepare rough drafts and present ideas.
- Develop illustrations, logos and other designs using software or by hand.
- Use the appropriate colors and layouts for each graphic.
- Work with copywriters and creative director to produce final design.
- Test graphics across various media.
- Amend designs after feedback.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Utilized After Effects and other computer proficiency in making motion graphic animations for video productions.
- Coordinate with client to successfully create prolific social media graphics for target marketing.

2017
2018

Graphic Designer

Shenannz Pvt. Ltd.

Job Responsibilities:

- Managed product flow from concept though, execution, color, and sample development, and product approvals.
- Intended for home decor fabrics, including bedding, window, kitchen, and upholstery.
- Created Illustrator's Theme Collector for the New Zealand's office.
- Created groups of original, all-over, engineered textile and placement prints for quilting projects using Photoshop & Illustrator.
- Collaborated with the marketing team on the concept, photography, photo styling, and post-production for catalog, website, and other promotional materials to achieve brand consistency.
- Produced ideas, sketches, samples, prints, and patterns using computer-aided design (CAD) software.
- Maintained alignment of workload to the seasonal calendar and ongoing trend/ business needs.
- Designed original artwork and repeat layouts appropriate for the concept direction.
- Colored prints and plaids according to the trends and seasonal color palettes.

2015
2017

Junior Designer

Gloria Fabrics Pvt. Ltd.

Job Responsibilities:

- Creating and amending textile designs using Photoshop and Illustrator.
- Producing initial sketches on the computer using CAD software.
- Discussing with other colleagues, especially Textile Operatives, regarding the feasibility and practicality of designs.
- Meeting regularly with clients and based on feedback modifying preliminary designs until they meet the user requirements.
- Presenting new design concepts, mood boards and fabric qualities to clients.
- Creating multiple colourways for all textile prints.
- Designing garments for the feminine markets.
- Performing minor graphics design duties on brochures and catalogues.

ACADEMIC QUALIFICATION

- Diploma in Multimedia Program from Arena Multimedia.
Passing year 2017
- Intermediate in Commerce from Islamia Govt. Collage.
Passing year 2014
- Matriculation in Science from Al-Huda Public Sec. School
Passing year 2012

PORTFOLIO

<https://www.behance.net/salmanlinkin>