

Credit Card Customer Insights

Revenue

57M

Interest

8M

Transaction CT

588M

Cust_satisfaction

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

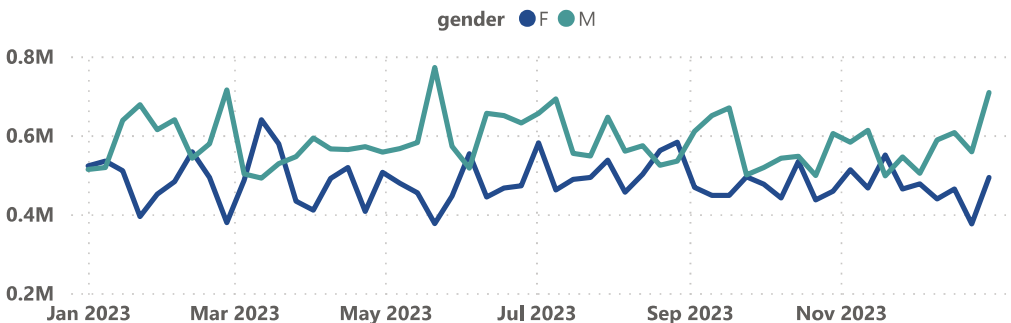
Blue

Platin...

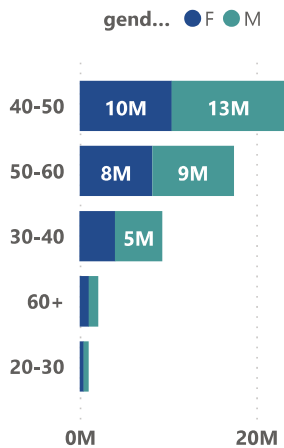
F

M

Sum of Revenue by Year, Month, Day and gender



Revenue by Agegroup and gender



F

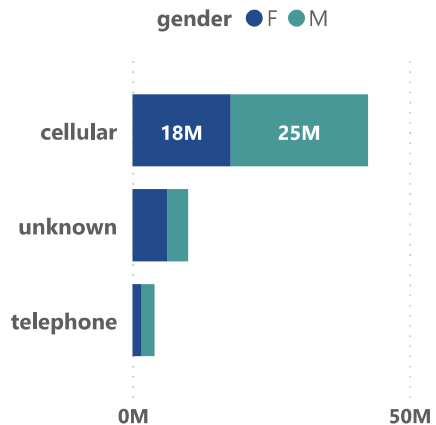
743M

M

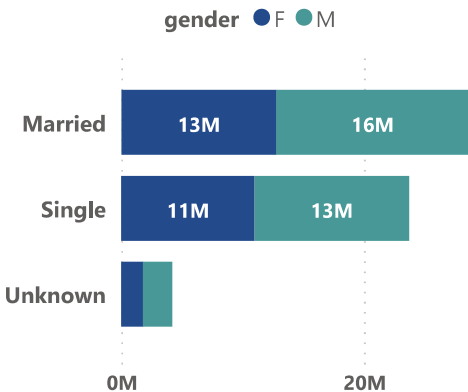
743M

card_cate gory	Sum of Revenue	Sum of interest_earned	Sum of total_trans_amt
Blue	47188612	6614173	37840749
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Silver	5659109	821923	4647596
Total	56517011	7982480	45533021

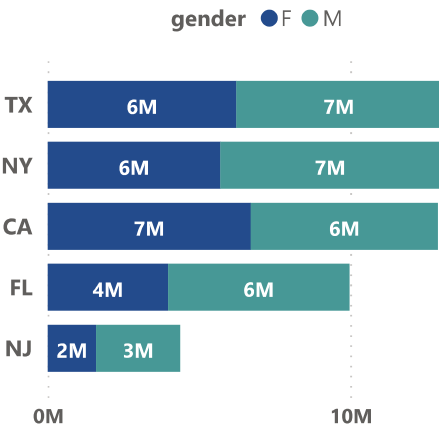
Sum of Revenue by contact and gender



Sum of Revenue by marital_status and gender



Sum of Revenue by state_cd and gender



Sum of Revenue by IncomeGroup and gender

