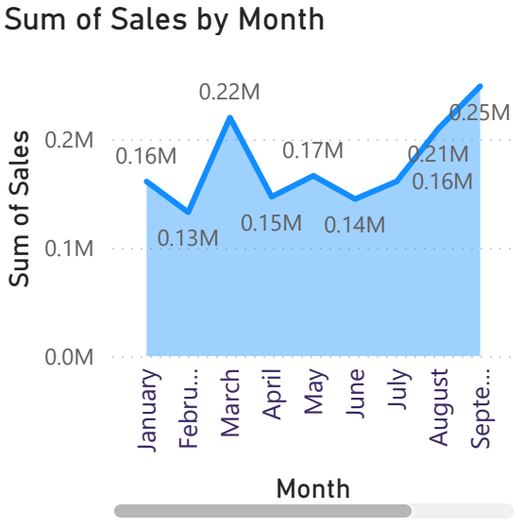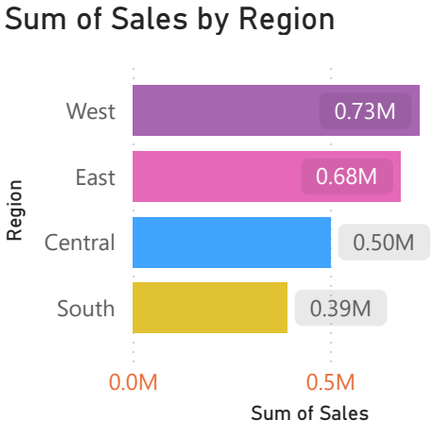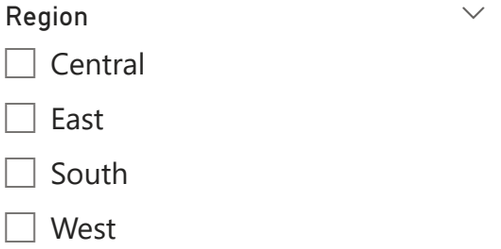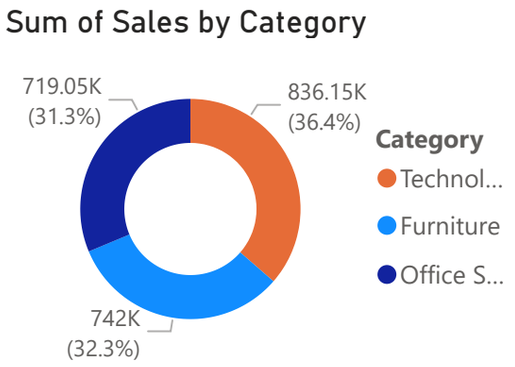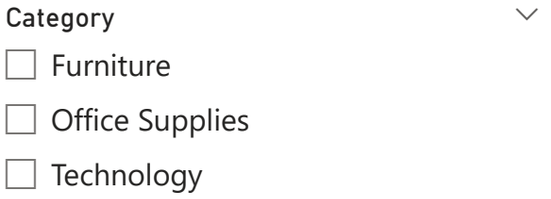"Sales Dashboard".