

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.92

AVG RATING

Outlet Location Type

All

Outlet Size

All

Item Type

All

Total Sales

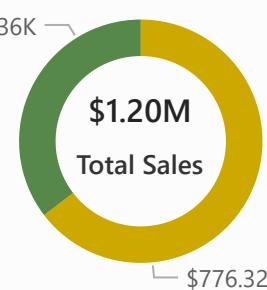
Avg Sales

No of Items

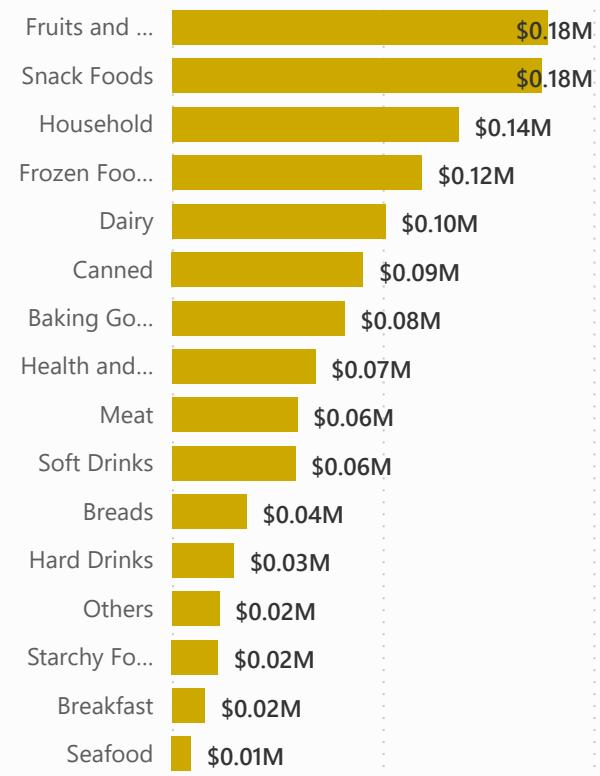
Avg Rating

FAT CONTENT

Low Fat ● Regular



ITEM TYPE



FAT BY OUTLET

Low Fat ● Regular



OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

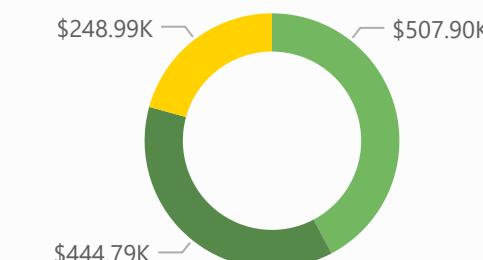
2010

2015

2020

OUTLET SIZE

● Medium ● Small ● High



OUTLET LOCATION

100%

Tier 3

472K

Tier 2

393K

Tier 1

336K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	3.93	0.10
Supermarket Type1	\$787.55K	5577	\$141	3.92	0.06
Supermarket Type2	\$131.48K	928	\$142	3.93	0.06
Supermarket Type3	\$130.71K	935	\$140	3.91	0.06