PLASMA DONOR APPLICATION

EMPATHY MAP

What do they
THINK AND FEEL?

Having a application dedicated for donation of plasma is necessary?

By giving our details in this application,is that safe?

What do they
HEAR?

Easy way of getting/donating pllasma

Less Effort when compared to other methods of getting plasma

Less Time consumption

What do they
SEE?

Finding perfect and suitable donor

Plasma shortage

Notification about Matched donor

What do they
SAY AND DO?

Donating plasma

Is it necessary to donating via an dedicated application?

PAIN

Getting a donor

Finding Trusted Blood Banks

Consume more time to reach out donors

GAIN

Get notified when perfect match been found

Finding correct donor in correct time

Reduce time consumption

Share your feedback