

ABIDA MASOUD

Binghamton, NY | 914 560-6106 | abidamas914@gmail.com

Graphic & Multimedia Design Intern

SUMMARY OF QUALIFICATIONS

- Seeking an internship remotely opportunities in the field of Graphic design web developer & video editor
- Seeking in entry level remote internship opportunities expand my knowledge and skills at your company
- Passionate about web design, mobile and print design
- Currently enrolled in bachelor's degree of Arts in Multimedia Design
- Eager to learn, use my education and background to support your business

TECHNICAL SKILLS

Adobe creative suite: *Visual design skills using*

Adobe Photoshop	Adobe XD	User experience (UX) design & development	Created a color logo converted into black & white logo
Adobe Illustrator CC	HTML5 / CSS 3 code programmer	Created wire frames	
Adobe InDesign	Adobe Premiere Pro		Created infographics

EXPERIENCE

225 Corner Store, LLC.

Store Cashier / Marketing / Sales Assistant

Great Bend, PA

October 2016 – September 2021

- ❖ Use the cash register, credit card machine, scheduling appointments for customers and order items to be delivered based on sales and inventory levels using Microsoft Excel.
- ❖ Assist with organizing materials and maintaining the store.
- ❖ Created promotional flyers and other marketing materials to increase sales and promote business.
- ❖ Assist with daily retail store; handle customer's inquiries on the phone, fax, scan, invoices, email documents, maintain filing system, and follow up with vendors.
- ❖ Communicate with the employees and customers in a professional manner.

Premium Tobacco Outlet, Inc.

Manager / Marketing / Sales Assistant

Great Bend, PA

April 2011 – September 2016

- ❖ Created promotional flyers and other marketing materials to increase sales and promote business.
- ❖ Assist with daily retail store; handle customer's inquiries on the phone, fax, scan, invoices, email documents, maintain filing system, and follow up with vendors.
- ❖ Communicate with the employees and customers in a professional manner.
- ❖ Use the cash register, credit card machine, scheduling appointments for customers and order items to be delivered based on sales and inventory levels using Microsoft Excel.
- ❖ Assist with organizing materials and maintaining the store.

McDonald's

Manager of McCafé

Hallstead, PA

June 2013 – August 2014

- ❖ Managed team to support highest quality of customer service.
- ❖ Oversaw smooth operations of the McCafé and product delivery.

EDUCATION

DeVry University

2022

Bachelor of Arts, Multimedia Design

Concentration, Graphic & Multimedia Design

Courses include: Web Design, Web Animation, Responsive Web Design, Digital Imaging Fundamentals

- ❖ Created advertisement flyer on Adobe Illustrator CC and Adobe Photoshop
- ❖ DeVry University's Spring 2021 Dean's List {GPA 3.67}
- ❖ Created several websites at DeVry, all of which were uploaded to a web server and were available to show to the media through an external link. *InfinityFree.net*
- ❖ Responsive websites using InfinityFree.net
- ❖ Created a media portfolio at DeVry University.

[Abida Masoud's Media Portfolio | Index | \(infinityfreeapp.com\)](#)

University of Phoenix

Associate of Arts; Arts

October 31, 2017