THEOPHILUS AMANKWAH

Tech Content Creator - C.T.O & Founder of AmassTechHub

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🪪 PROFILE

Experienced in content creation and digital marketing, leveraging skills in team management and mentorship to drive innovative web and app solutions. Proficient in social media strategy and brand building, with a focus on enhancing engagement and user experience. Seeking to contribute expertise in a dynamic new role.

💼 LEADERSHIP EXPERIENCE

01/2025 – Present

Assistant Web & App Head, Media Department
PENSA-KNUST
- **Oversees the website and app development for the department, handling design and technical updates. Guides junior developers and leads training sessions on content creation and personal branding**.

09/2024 – Present

Social Media Manager
Computer Science Society, KNUST
- Manages and grows the society's social presence through strategic content and branding.
- Develops visually appealing posts, campaigns, and digital promotions for student engagement.

2025 – Present

Project Manager
CreateConnect Labs
- **Leads a team developing a creator marketplace app using React Native, Expo, Node.js, PostgreSQL, and Tailwind CSS. Implements secure login, media uploads, payment integration, and real-time chat features**

2022 – Present

Founder & Content Creator
AmassTechHub (YouTube & Blog)
- **Creates tech tutorials, reviews, and educational content across YouTube and blog platforms. Hosts *The Startup Genesis Podcast* and grows audience through SEO, consistency, and storytelling.**

01/2025 – 04/2025

Digital Marketing Instructor
TechAble
- **Trained persons with disabilities in digital marketing, covering branding, content creation, and social media. Designed simple slides on SEO and email marketing, supported inclusive learning, and helped improve training delivery with fellow volunteers.**

| 01/2020 – 11/2021 | **Quiz President-MPASS NSMQ TEAM** |
| | *Mpraeso SHS* |

- **Led a 12-member team to earn Mpraeso SHS's first-ever seeded spot in the National Science and Maths Quiz. Organized training and mock trials, fostering teamwork, and worked with staff and alumni to support team growth.**

🎓 EDUCATION

| 09/2027 | **BSc. Computer Science** |
| Kumasi, Ghana | *Kwame Nkrumah University of Science and Technology (KNUST)* |

| 09/2018 – 09/2021 | **W.A.S.S.C.E (General Science)** |
| | *Mpraeso SHS* |

🧠 SKILLS AND ABILITIES

Business & Leadership Skills ● ● ● ● ○

- Startup ideation and execution
- Team/project management
- Podcast hosting and communication
- Content creation and brand building
- Mentorship and training

Technical Skills

Graphics Design ● ● ● ● ○

Social Media Management ● ● ● ● ○

Video Editing ● ● ● ● ○

Digital Marketing ● ● ● ○ ○

Media & Design ● ● ● ○ ○
Adobe Premiere Pro
,AfterEffects,Photoshop,Illustrator,Figma,Canva

🎖 ACHIEVEMENTS/CERTIFICATION

Best Student Blogger/Content Creator 2023/24
Computer Science Department, KNUST

🧠 Ongoing

Graphic Design Masterclass
Udemy

⛓ References

Dr. Kwabena Owus-Agyemang, *Lecturer,* KNUST
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Any other Reference/Referee is Available Upon Request