

# Syed Sarjeel Yusuf

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## SUMMARY

Engineer turned product manager with a passion for tech evangelism. Using a data-driven approach to develop next-gen solutions and product growth along with constantly striving for intuitive UI/UX experience.

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## EXPERIENCE

### Product Manager

Atlassian

September 2019 - Present

- Introduced and fully owned next-gen flagship solution which aligns JSM and Opsgenie to shifting market demands.
- Implemented AAARRR principles to promote growth in new flagship features increasing utilization by 38% in FY21/Q3.
- Led Frontend team in revamping product navigation, validated using A/B testing, achieving improvement in CSAT score by 0.4.
- Managed owned company-wide platform project unifying data layer allowing product teams to build cross-product features.
- Managed teams across 4 time zones in FY21 to align and coordinate on joint product OKRs, achieving 92% success.

### Software Engineer

Atlassian

March 2019 - September 2019

- Built in-app announcement microservice.
- Implemented SMS Shortcode notification utilizing Twilio.
- Built boilerplate code for the Schedule microservice in Opsgenie.

### Software Engineer

Thundra

June 2018 - February 2019

- Implemented .NET plugin.
- Built user onboarding experience UI.
- Deployed Monitoring Lambda functions.

### Junior Machine Learning Engineer

Tarla.io

January 2018 - June 2018

- Implemented CNN neural networks with feedback loops to classify satellite images of crop fields.
- Built ETL pipelines to prepare raw datasets for classification.
- Introduced with Tensorflow libraries.
- Built the first version of a hybrid mobile application using React Native.

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## EDUCATION

### Bachelors of Computer Engineering

Bilkent University • Ankara, Turkey • 2014-2018

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## CERTIFICATIONS

### Inbound Marketing

Hubspot • 2021

### Core Contributor

DZone • 2021

### Cloud Practioner

AWS • 2019

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## SKILLS

**PRODUCT MANAGEMENT** : A/B Testing, Product Design, Roadmap Building, Feature Documentation, Risk Management, AAARRR, OKR Setting, UI/UX, Go-to-Market Strategy, Data Analysis, Jira, Tableau, SQL, Research

**TECHNICAL** : Java, Java Script, React, C++, Tensorflow, .NET, Python, TDD, AWS, Azure, Serverless, CI/CD, Android Development, Machine Learning